



## Public Disclosure of Student Achievement

**Institution Name:** Franklin University

**Business Unit(s) included in this report:** Ross College of Business

**Academic Period Covered:** 2022-2023

**Date Report Posted:** January 18, 2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in			
Accounting	Graduation Rate	40%	64.4%
Applied Management	Graduation Rate	40%	31.3%
Business Administration	Graduation Rate	40%	61.1%
Business Economics	Graduation Rate	40%	Insufficient data available at this time
Business Forensics	Graduation Rate	40%	Insufficient data available at this time
Entrepreneurship	Graduation Rate	40%	Insufficient data available at this time
Financial Management	Graduation Rate	40%	60.0%
Financial Planning	Graduation Rate	40%	63.6%
Forensic Accounting	Graduation Rate	40%	54.5%
Human Resource Management	Graduation Rate	40%	62.7%
Management & Leadership	Graduation Rate	40%	52.9%
Marketing	Graduation Rate	40%	63.6%
Operations & Supply Chain Management	Graduation Rate	40%	64.3%
Risk Management & Insurance	Graduation Rate	40%	30.8%
Master of Business Administration	Graduation Rate	60%	86.9%
With a specialization in Business Analytics	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Business Psychology	Graduation Rate	60%	Insufficient data available at this time

With a specialization in Finance	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Human Resources	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Marketing	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Operational Excellence	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Organizational Leadership	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Information Technology	Graduation Rate	60%	Insufficient data available at this time
Master of Science in			
Accounting	Graduation Rate	60%	76.9%
Marketing & Communication	Graduation Rate	60%	66.7%
Human Resource Management	Graduation Rate	60%	88.2%

**Calculations for Measures**

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	This data shows the percentage of students who completed a program out of all students who started the undergraduate program within a 6-year period and the graduate program within a 5-year period, including students that transfer from other institutions.