

# FRANKLIN UNIVERSITY - COMPLETION GUIDE

## Bachelor's Degree - BUSINESS ADMINISTRATION

124 Semester Credit Hours

Effective Fall 2009 - Summer 2010

This document is an **unofficial, informational** guide.

Please review Franklin University's **ACADEMIC BULLETIN** for transfer policies and degree requirements.

For an official transfer degree audit, complete Franklin University's **FREE** application.

### COMMUNITY COLLEGE COURSES

#### GENERAL EDUCATION CORE

<input type="checkbox"/>	College Writing	<input type="checkbox"/>	Speech Communication or Interpersonal Communication
<input type="checkbox"/>	Mathematics (beyond Intermediate Algebra) *	<input type="checkbox"/>	Business Communication
<input type="checkbox"/>	Science Area (2 courses with 1 having a laboratory component)	<input type="checkbox"/>	Introduction to Spreadsheets
<input type="checkbox"/>	Social/Behavioral Science Area (2 courses in different disciplines)	<input type="checkbox"/>	Introduction to Databases
<input type="checkbox"/>	Arts and Humanities Area (2 courses)	<input type="checkbox"/>	A min. of 2 sem/3 qtr hour(s) of Gen Ed Electives
<input type="checkbox"/>	Statistical Concepts	<input type="checkbox"/>	Algebra Competency
<input type="checkbox"/>	Introduction to Macroeconomics		

\* One mathematics or statistics course beyond intermediate level. May select from College Algebra, Calculus, Finite Mathematics, Statistics or Business Calculus. If statistics is used for the mathematics requirement, an additional general education elective will be required.

#### BUSINESS CORE

<input type="checkbox"/>	Financial Accounting	<input type="checkbox"/>	Introduction to Microeconomics
<input type="checkbox"/>	Managerial Accounting	<input type="checkbox"/>	Principles of Finance
<input type="checkbox"/>	Business Law	<input type="checkbox"/>	Marketing
<input type="checkbox"/>	Management Theory and Practices		

#### MAJOR AREA BRIDGE

An Additional 8 semester/12 quarter hours in Business Administration related courses (i.e. Accounting, Management, etc.) are required.  
**NOTE:** Introduction to Business courses (equivalent to BSAD 110) will not transfer into this section.

#### ELECTIVE BRIDGE COURSES

Non-Developmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied to this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the hours required for your bachelor's degree, please select business or computer related courses from those offered at your community college. Other courses may be acceptable in this area. **Please see your Franklin University SSA for approval prior to taking the course.**

## FRANKLIN UNIVERSITY COURSES

### COMPLETION (40 SEMESTER HOURS)

**It is recommended to take PF 321 before beginning any Community College course work after the conclusion of your Associate Degree.**

### PROFESSIONAL FOUNDATIONS (6 SEMESTER HOURS)

- PF 321 Learning Strategies      \*\* must be taken prior to the start of all other Franklin courses  
 HUMN 305 Global Issues

### MAJOR AREA (20 SEMESTER HOURS)

- BSAD 320 Decision Making & Problem Solving       BSAD 495 Business Administration Capstone  
 BSAD 460 Business Ethics for Leaders

### MAJOR AREA ELECTIVE (SELECT 2 COURSES FROM THE FOLLOWING LIST)

- |   |  |
|---|--|
| ACCT 310 Intermediate Accounting                  | HRM 401 Compensation and Benefits                                    |
| ACCT 320 Intermediate Accounting II               | HRM 402 Employee and Labor Relations                                 |
| ACCT 330 Cost Management                          | HRM 420 Principles of Organizational Development                     |
| ACCT 390 Federal Income Tax I                     | HRM 425 Managing Change  |
| ACCT 425 Accounting Information Systems           | MGMT 310 Process Management Applications                             |
| AMGT 420 Principles of Organizational Development | MGMT 435 Evolution of Management                                     |
| AMGT 425 Managing Change                          | MIS 200 Management Information Systems                               |
| AMGT 490 Project Management                       | MIS 478 Quantitative Methods and Analysis                            |
| BSAD 325 Organizational Behavior                  | MKTG 320 Advertising   |
| BSAD 410 Business Administration Internship       | MKTG 330 Marketing Behavior  |
| BSAD 476 Global Business Issues                   | MKTG 332 Marketing Research  |
| BSAD 499 Independent Studies in Business Admin.   | MKTG 350 Persuasive Strategies: Influencing Bus & Consumer Decisions |
| BSFR 341 Fraud Examination                        | MKTG 430 Relationship Marketing                                      |
| EMKT 340 Internet Marketing                       | MKTG 450 Global Marketing  |
| EMKT 460 E-Commerce                               | OLM 352 Management and Leadership: A Continuum                       |
| FINA 340 Money, Banking and Financial Markets     | OLM 435 Perspective on Leadership                                    |
| FINA 403 Advanced Financial Management            | OLM 470 Leadership: Philosophies for Leading                         |
| FINA 405 Investments                              | ORGC 321 Organizational Communication                                |
| FINA 430 Personal Financial Planning              | OSCM 390 Operations Management                                       |
| FINA 432 Insurance and Financial Planning         | OSCM 440 Quality Management  |
| FINA 450 Global Finance                           | OSCM 450 Supply Chain Management                                     |
| HCM 442 Legal Aspects of Healthcare Management    | OSCM 455 Transportation and Logistics Management                     |
| HCM 472 Contemporary Issues in Healthcare         | OSCM 458 Purchasing and Inventory Management                         |
| HRM 300 Human Resources Management                | OSCM 491 Integrated Project Management                               |
| HRM 301 Staffing                                  | PBRL 325 Public Relations  |
| HRM 302 Training and Development                  | SOCL 335 Applied Research Methods                                    |

### UNIVERSITY ELECTIVES (14 SEMESTER HOURS)

Select an additional 14 semester hours from any Franklin University course offering at the 300 or 400 level.  
Additional Major Area Electives are recommended. **Contact your SSA for other options.**