

FRANKLIN UNIVERSITY - COMPLETION GUIDE

Bachelor's Degree - BUSINESS ADMINISTRATION

124 Semester/186 Quarter Credit Hours

Effective Fall 2008 - Summer 2009

This document is an unofficial, informational guide.

Please review your Academic Evaluation and contact your SSA with any questions.

COMMUNITY COLLEGE BRIDGE COURSES

These courses may have prerequisites. Franklin University course is in parentheses.

GENERAL EDUCATION BRIDGE

Communications Area - Minimum of 8 semester/12 quarter hour(s) required for the following three courses combined:

Speech/Interpersonal Communication (SPCH 100/COMM 150)

College Writing (COMM 120)

Business and Professional Communication (COMM 320)

Other General Education Requirements - Minimum of 2.67 semester/4 quarter hour(s) required for each of the following:

Statistical Concepts (MATH 215)

Microeconomics (ECON 210) or Macroeconomics (ECON 220)

Science Requirement

Social/Behavioral Science Requirement

Humanities Requirement

General Education Computer Skills - Minimum of 0.67 semester/1 quarter credit hour(s) each

Introduction to Spreadsheets (COMP 106)

Introduction to Databases (COMP 108)

Electives and Other Requirements

General Education Electives (Based on Official Evaluation)

Fundamental Algebra (Algebra Competency MATH 150)

BUSINESS CORE BRIDGE

****Minimum of 16 semester/24 quarter credit hour(s) required for the following six courses combined:**

Financial Accounting (ACCT 215)

Managerial Accounting (ACCT 225)

Business Law (BSAD 220)

Management Theory and Practices (BSAD 312)

Marketing (MKTG 300)

Introduction to Finance (FINA 301)

MAJOR AREA BRIDGE

An Additional 8 semester/12 quarter hours in Business Administration related courses (i.e. Accounting, Management, etc.) are required. **NOTE:** Introduction to Business courses (equivalent to BSAD 110) will not transfer into this section.

ELECTIVE BRIDGE COURSES

Non-Developmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied to this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the hours required for your bachelor's degree, please select business or computer related courses from those offered at your community college. Other courses may be acceptable in this area. **Please see your Franklin University SSA for approval prior to taking the course.**

FRANKLIN UNIVERSITY COURSES

COMPLETION (40 SEMESTER HOURS)

The following courses are available online and must be taken through Franklin's Community College Alliance program. All students must take Franklin's orientation course, PF 321 Learning Strategies, prior to other online courses at Franklin. **It is recommended to take PF 321 before beginning Bridge courses at your community college.** You will be required to meet the curriculum established at the time you declare a major in writing and complete PF 321.

PROFESSIONAL FOUNDATIONS (6 SEMESTER HOURS)

PF 321 Learning Strategies
PF 305 Global Issues

MAJOR AREA (20 SEMESTER HOURS)

BSAD 320 Decision-Making and Problem Solving
BSAD 460 Business Ethics for Leaders
BSAD 495 Business Administration Capstone

MAJOR AREA ELECTIVE (SELECT 2 FROM THE FOLLOWING LIST):

ACCT 310 Intermediate Accounting	HRM 302 Training and Development
ACCT 330 Cost Management	HRM 401 Compensation and Benefits
ACCT 390 Federal Income Tax I	HRM 402 Employee and Labor Relations
ACCT 425 Accounting Information Systems	MGMT 310 Process Management Applications
AMGT 490 Project Management	MGMT 401 Principles of Organizational Development
BSAD 325 Organizational Behavior	MGMT 402 Managing Change
BSAD 476 Global Business Issues	MGMT 435 Evolution of Management
BSFR 341 Fraud Examination	MIS 300 Management Information Systems
EMKT 340 Internet Marketing	MKTG 320 Advertising
EMKT 460 E-Commerce	MKTG 330 Marketing Behavior
FINA 340 Money, Banking and Financial Markets	MKTG 332 Marketing Research
FINA 403 Advanced Financial Management	MKTG 350 Persuasive Strategies: Influencing Bus & Consumer Decisions
FINA 405 Investments	MKTG 430 Relationship Marketing
FINA 430 Personal Financial Planning	MKTG 450 Global Marketing
HCM 332 Contemporary Issues in Healthcare	OLM 352 Management and Leadership: A Continuum
HCM 442 Legal Aspects of Healthcare Management	OLM 435 Perspective on Leadership
HCM 452 Managed Care Contracting	ORGC 325 Public Relations
HRM 300 Human Resources Management	PF 302 Applied Research Methods
HRM 301 Staffing	

UNIVERSITY ELECTIVES (14 SEMESTER HOURS)

Select an additional 14 semester hours from any Franklin University course offering at the 300 or 400 level. Additional Major Area Electives are recommended. **Contact your SSA for other options.**

Transfer Credit Deficiency

If after meeting each course requirement, there is a deficiency in a specific transfer area, use the following guidelines to determine which course to take. If you have questions about how a course will transfer, please contact your Student Services Associate at Franklin University.

Communication and Writing.....Select from courses in Written and Oral Communications.
 Science/Humanities/Social & Behavioral Science. Select from additional courses in the same category.
 Business Core.....Select from courses in Accounting, Business, Finance, Leadership, Management and Marketing, which are not required for your degree
 Major Area..... Select from approved courses that are at a 300-400 level, which are not required for your degree.

Legend:

6 Quarter credit hours = 4 Semester credit hours
 5 Quarter credit hours = 3.33 Semester credit hours
 4 Quarter credit hours = 2.67 Semester credit hours
 3 Quarter credit hours = 2 Semester credit hours
 2 Quarter credit hours = 1 Semester credit hours
 1 Quarter credit hours = 0.67 Semester credit hours

Completed
Revised 8/25/2008