

**FRANKLIN UNIVERSITY**  
**DIGITAL COMMUNICATIONS**  
**BS Degree Completion Transfer Guide**

124 Semester Credit Hours

*Effective Fall 2006 - Summer 2007*

**COMMUNITY COLLEGE COURSES**

*These courses may have prerequisites.*

**General Education**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> College Writing (4)        | <input type="checkbox"/> Statistics (4)                | <input type="checkbox"/> Humanities (4)            | <input type="checkbox"/> Algebra Competency (4)         |
| <input type="checkbox"/> Speech (4)                 | <input type="checkbox"/> Science Course (4)            | <input type="checkbox"/> Intro to Spreadsheets (1) | <input type="checkbox"/> Gen Educ Electives(11 Sem.Hrs) |
| <input type="checkbox"/> Business Communication (4) | <input type="checkbox"/> Social/Behavioral Science (4) | <input type="checkbox"/> Intro to Databases (1)    | <input type="checkbox"/> Intro to Web Auth & Grph (1)   |

**Major Area**

**Web Development Concentration**

- Introduction to Computer Science & Obj-Oriented Programming (4)
- Object-Oriented Data Structures & Algorithms I (4)
- Database Management Systems (4)
- Web Design & Implementation (4)
- Fundamentals of Graphic Design (4)
- Marketing (4)
- College Algebra (General Education) (4)
- Graphic Editing Software (1)

**E-Marketing Concentration**

- Financial Accounting (4)
- Principles of Finance (4)
- Principles of Management (4)
- Web Design & Implementation (4)
- Fundamentals of Graphic Design (4)
- Marketing (4)
- Internet Marketing (4)
- Graphic Editing Software (1)

**Elective Courses**

Non-developmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied in this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the 124 semester/186 quarter hour minimum required for a Bachelor's degree, please select business or computer related courses from those offered at your community college. Other courses may be accepted in this area. Please see your Franklin University SSA for approval prior to taking the course.

**FRANKLIN UNIVERSITY COURSES**

**Completion (40 Semester Hours)**

The following Capstone courses are available online and must be taken through Franklin's Community College Alliance program. All student must take Franklin's orientation course, PF 321 Learning Strategies, prior to other online courses at Franklin. It is recommended to take PF 321 before beginning bridge courses at your community college. Degree-seeking students must meet all the requirements for the degree (s) and major programs (s) in effect at the time they declare in writing a specific degree and major and earn credits toward a degree by taking PF 321.

**Professional Foundation (8 Semester Hours)**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> PF 310 Virtual Communications Strategies (2) | <input type="checkbox"/> PF 305 Global Cultures (4) | <input type="checkbox"/> PF 321 Learning Strategies (2) |
|---|---|---|

**Major Area (32 semester hours)**

- |  |   |
|--|---|
| <input type="checkbox"/> COMP 325 Human-Computer Interaction (4)     | <input type="checkbox"/> DCOM 310 Advanced Graphic Design (4)       |
| <input type="checkbox"/> DCOM 495 Digital Communication Capstone (4) | <input type="checkbox"/> MIS 300 Management Information Systems (4) |
| <input type="checkbox"/> MIS 320 Technical Communication (4)         |   |

**Web Development Concentration**

- COMP 205 Survey of Computer Languages (4)
- DCOM 334 Web Animation Techniques (4)
- DCOM 434 Web Application Development (4)

**E-Marketing Concentration**

- MKTG 330 Marketing Behavior (4)
- MKTG 332 Marketing Research (4)
- MKTG 460 E-Commerce (4)

**University Electives**

Credits needed for the 40 credits of Franklin University residency will vary pending transfer of any of the major area required classes.

*This document is an unofficial, informational guide.*

*Please review your Academic Evaluation and contact your SSA with any questions.*