

FRANKLIN UNIVERSITY - NORTHWEST ARKANSAS COMMUNITY COLLEGE

07-08 Course Articulation Guide - Business Related Majors

This guide should be used in conjunction with your Degree Audit and Completion Guide

**STUDENT MUST APPLY AND COMPLETE PF 321 LEARNING STRATEGIES
IN ORDER TO ACTIVATE THEIR PROGRAM**

This document is an unofficial, informational guide.

Please review your Academic Evaluation and contact your SSA with any questions.

FRANKLIN UNIVERSITY COURSE

NORTHWEST ARKANSAS COMM COLL EQUIVALENT

General Education - REQUIRED FOR ALL MAJORS

SPEECH OR INTERPERSONAL COMMUNICATION.....	COMM 1313 Fund of Comm <u>or</u> COMM 2303 Public Speaking <u>or</u> COMM 2323 Interpersonal Comm <u>or</u> COMM 2503 Small Group Comm
COLLEGE WRITING.....	ENGL 1013 English Comp I <u>and</u> ENGL 1023 English Comp II
BUSINESS PROFESSIONAL COMMUNICATION.....	ENGL 2013 Technical Writing
^1 COURSE FROM THE DEPT OF SCIENCE.....	Select from COURSES such as Chemistry, Biology, Physics, etc.
^1 COURSE FROM THE DEPT OF HUMANITIES.....	Select from COURSES such as Philosophy, Literature, Ethics, etc.
^1 COURSE FROM THE DEPT OF SOCIAL/BEHAV SCIENCES...	Select from COURSES such as Anthropology, Sociology, Psychology, etc.
^IF YOU ARE UNSURE IF YOUR COURSE WILL TRANSFER PLEASE CONTACT YOUR SSA	
MACRO OR MICRO ECONOMICS.....	ECON 2013 Macroeconomics <u>or</u> ECON 2023 Microeconomics
STATISTICAL CONCEPTS.....	BUTR 1033 Data Analysis and Interpretation
INTRO TO SPREADSHEETS.....	CISQ 1103 Introduction to Computer Information Systems <u>or</u> CISM 1503 Spreadsheet Analysis-EXCEL
INTRO TO DATABASES.....	CISQ 1103 Introduction to Computer Information Systems <u>or</u> CISM 1403 Database Management-ACCESS
ALGEBRA COMPETENCY (SEE STATEMENT BELOW).....	MATH 0103 Intermediate Algebra
GENERAL EDUCATION ELECTIVES.....	General Education Electives select from non-developmental courses.

Accounting (ACCT)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

FINANCIAL ACCOUNTING.....	ACCT 2013 Principles of Accounting I
MANAGERIAL ACCOUNTING.....	ACCT 2023 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BADM 2513 Business Organization and Management
MARKETING.....	BUTR 2013 Markets and Consumers
BUSINESS LAW.....	BLAW 2013 Legal Environment of Business I
INTRODUCTION TO FINANCE.....	BUTR 2043 Acquisition & Management of Financial Resources

Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	Not available at your institution please take ACCT 310 with Franklin
INTERMEDIATE ACCOUNTING II.....	Not available at your institution please take ACCT 320 with Franklin
COST MANAGEMENT.....	ACCT 2053 Cost Accounting <u>or</u> ACCT 2083 Managerial Accounting
FEDERAL TAXATION I.....	Not available at your institution please take ACCT 390 with Franklin
* AUDITING.....	Not available at your institution please take ACCT 470 with Franklin

Business Administration (BSAD)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

FINANCIAL ACCOUNTING.....	ACCT 2013 Principles of Accounting I
MANAGERIAL ACCOUNTING.....	ACCT 2023 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BADM 2513 Business Organization and Management
MARKETING.....	BUTR 2013 Markets and Consumers
BUSINESS LAW.....	BLAW 2013 Legal Environment of Business I
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Major Area Bridge

An Additional 8 semester/12 quarter hours in Business Administration related courses (i.e. Accounting, Management, etc.) are required

*Taking Major Area Electives to fulfill the "University Electives" requirement under "Capstone" may affect this section.
Please see your Student Services Associate for more information**

Business Forensics (BSFR)

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Business Core

FINANCIAL ACCOUNTING.....	ACCT 2013 Principles of Accounting I
MANAGERIAL ACCOUNTING.....	ACCT 2023 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BADM 2513 Business Organization and Management
MARKETING.....	BUTR 2013 Markets and Consumers
BUSINESS LAW.....	BLAW 2013 Legal Environment of Business I
INTRODUCTION TO FINANCE.....	BUTR 2043 Acquisition & Management of Financial Resources

eMarketing (EMKT)

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Business Core

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MANAGERIAL ACCOUNTING.....	ACCT 2023 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BADM 2513 Business Organization and Management
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Major Area Bridge

WEB DESIGN AND IMPLEMENTATION.....	PROG 1303 Web Client-Side Programming
FUNDAMENTALS OF GRAPHIC DESIGN.....	Not available at your institution please take GRPH 210 with Franklin
GRAPHIC EDITING SOFTWARE.....	CISM 1223 Photoshop
INTERNET MARKETING.....	Not available at your institution please take EMKT 340 with Franklin
INTRODUCTION TO WEB AUTHORING.....	CISM 2213 Advanced Web Page Design

Financial Management (FINA)

****STUDENT MUST COMPLETE BOTH MICRO AND MACRO ECONOMICS****

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MANAGERIAL ACCOUNTING.....	ACCT 2023 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BADM 2513 Business Organization and Management
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BUSINESS LAW.....	BLAW 2013 Legal Environment of Business I
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Major Area Bridge

MACROECONOMICS.....	ECON 2013 Macroeconomics
INTERMEDIATE ACCOUNTING I.....	Not available at your institution please take ACCT 310 with Franklin
INTERMEDIATE ACCOUNTING II.....	Not available at your institution please take ACCT 320 with Franklin

Forensic Accounting (ACCT/BSFR)

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Business Core

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MANAGERIAL ACCOUNTING.....	ACCT 2023 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BADM 2513 Business Organization and Management
MARKETING.....	BUTR 2013 Markets and Consumers
BUSINESS LAW.....	BLAW 2013 Legal Environment of Business I
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Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	Not available at your institution please take ACCT 310 with Franklin
INTERMEDIATE ACCOUNTING II.....	Not available at your institution please take ACCT 320 with Franklin

Human Resource Management (HRM)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

FINANCIAL ACCOUNTING.....	ACCT 2013 Principles of Accounting I
MANAGERIAL ACCOUNTING.....	ACCT 2023 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BADM 2513 Business Organization and Management
MARKETING.....	BUTR 2013 Markets and Consumers
BUSINESS LAW.....	BLAW 2013 Legal Environment of Business I
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Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	BUTR 2033 Acquisition and Management of Human Capital
* STAFFING.....	Not available at your institution please take HRM 301 with Franklin
*COMPENSATION AND BENEFITS.....	Not available at your institution please take HRM 401 with Franklin
*EMPLOYEE AND LABOR RELATIONS.....	Not available at your institution please take HRM 402 with Franklin

Management (MGMT)

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MANAGERIAL ACCOUNTING.....	ACCT 2023 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BADM 2513 Business Organization and Management
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Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	BUTR 2033 Acquisition and Management of Human Capital
* ORGANIZATIONAL BEHAVIOR.....	Not available at your institution please take BSAD 325 with Franklin

Marketing (MKTG)

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Business Core

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MANAGEMENT THEORY & PRACTICES.....	BADM 2513 Business Organization and Management
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Major Area Bridge

ADVERTISING.....	Not available at your institution please take MKTG 320 with Franklin
MAJOR AREA ELECTIVE.....	PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS

Elective Bridge Courses (taken at Northwest Arkansas Comm Coll) - REQUIRED FOR ALL MAJORS

Nondevelopmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied in this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the hours required for your Bachelor's degree, **please select business or computer related courses** from those offered at your community college. Other courses may be acceptable in this area. Please see your Franklin University SSA for approval prior to taking the course.

IF YOU DECIDED TO TRANSFER TO ANOTHER INSTITUTION BEFORE COMPLETING YOUR BACHELOR'S DEGREE, CHECK WITH THE RECEIVING INSTITUTION; THE TRANSFER OF COURSES IS DETERMINED BY THE RECEIVING INSTITUTION.

****JOINT PROGRAMS OF STUDY OPTION****

The majors highlighted above are eligible for our Joint Programs of Study program. This unique option allows you to finish both your Bachelor's of Science degree and your MBA at an accelerated rate. Specific MBA courses can be substituted for Franklin University

ALGEBRA COMPETENCY STATEMENT

Franklin University requires that all of our student satisfy an Algebra Competency Requirement. The Algebra Competency Requirement can be met in the following ways:

1. Algebra II in High School with a grade of "C" or higher;
2. Pass the Franklin University Algebra Competency Test;
3. Take Fundamental Algebra (MATH150) at Franklin University; or
4. Transfer in Fundamental Algebra (MATH150) or higher (College Algebra, Calculus, Finite Math, Discrete Math, etc., but not Statistics**)

**Statistics will not waive the Algebra Competency Requirement unless the course has been approved for your school.
Please see your SSA.

* This is a nonstandard bridge course. Completion of this course at your community college may increase the number of University Electives required to meet the 40 hour residency at Franklin.

Revised 4/21/2008
Completed 8/22/2007