

## TUITION REDUCTION PROGRAM

Full-time and part-time community college faculty and staff members who enroll in Franklin's undergraduate programs are eligible to receive a 15% tuition discount, while those enrolled in our graduate programs receive a 10% tuition discount. Your Director of Community College Relations can provide further details.

Faculty and staff can apply for the discount by completing the form at [www.franklin.edu/advisorresources](http://www.franklin.edu/advisorresources).

## COURSE DEMO

To browse through the format of Franklin courses, six modules are shown at [my.franklin.edu](http://my.franklin.edu). Follow the directions for "Not a Franklin Student" and click on the demo course hyperlink. While not interactive, this site is designed to illustrate Franklin's online courses.

# Faculty and staff development opportunities

Franklin University provides the following professional development opportunities for faculty and staff at member institutions to help enhance their online learning skills and meet development goals.

## PF 321 Learning Strategies course

Community college faculty and staff members who are interested in pursuing a bachelor's degree from Franklin University may take this two-credit hour course at no charge. Learning Strategies is required for all Franklin students, as it provides participants with an introduction to lifelong learning strategies and teaches how to access Franklin's online library, online communication tools, and provides pointers on APA writing style. For more information or to register, faculty and staff can contact an Advisor at 1.877.341.6300.

## Graduate programs

### Master of Business Administration (MBA)

Enables students to develop their understanding of advanced business principles, to effectively apply proven management techniques, and refine their contemporary business communication skills in order to merit an executive-level position in any business arena in today's complex global marketplace. Can be completed in 16 months, online or on campus.

### M.S. in Computer Science (MSCS)

Fosters elevated theoretical and practical application and equips student to move into senior roles or to take on advanced technical responsibilities in the computer science industry. Can be completed in 20 months, online or on campus.

### M.S. in Marketing & Communication (MCM)

Students learn effective, integrated, and sustainable marketing and communication strategies in this program that is one of the few in the nation to integrate both disciplines. Can be completed in 16 months, online or on campus.

## Master's level faculty development course

Franklin University offers faculty and staff member from alliance schools the opportunity to complete our Instructional Strategies to Facilitate Learning (ISFL) faculty development course.

This master's-level course focuses on utilizing the effective use of instructional technologies while recognizing and incorporating learning and instructional strategies in learning communities. ISFL focuses on teaching faculty how to manage a team environment, to resolve issues with difficult students, and to give constructive feedback through grading. Students will also learn how to manage time for efficient course delivery.

This virtual, non-credit course is delivered in a six-week format. While there is no tuition cost for faculty and staff from Alliance schools, a textbook is required for purchase. Students will need to commit an estimated 8-12 hours per week, plus an additional 2-4 hours for synchronous learning activities.

For more information or to register for the course, contact Kim Browning at [brownink@franklin.edu](mailto:brownink@franklin.edu). The deadline to register is two weeks before the course begins. The computer hardware and software requirements for this and other Franklin University courses can be found at [www.franklin.edu/helpdesk](http://www.franklin.edu/helpdesk) (click on the frequently asked questions section).

### Want to teach at Franklin University?

The following requirements must be met:

- Minimum of a graduate degree in a related field
- Significant and relevant professional work experience
- Recommendation by a Lead Faculty member
- Successful completion of Instructional Strategies to Facilitate Learning faculty development course

