THE GENERAL LEDGER

Editor: Tonya Platt

Winter 2012

FRANKLIN UNIVERSITY'S ACCOUNTING, FINANCE, AND ECONOMICS DEPARTMENT
AN UPDATE OF ACTIVITIES, PROGRAMS AND INFORMATION

Hello Students:

I hope everyone had a relaxing Winter break and a Happy New Year! With the beginning of each year, many folks make resolutions for improvement. Such resolutions are well-intentioned but often short-lived. I would like to challenge each and every one of you to commit yourself to a resolution – complete your education and ask yourself – "what's next"!

Franklin University held its 139th graduation ceremony and awarded many degrees to students from multiple associate, bachelor and master level programs and majors including five graduates with a Master of Science in Accounting (MSA) degree on Sunday, January 8th, 2012. These are the first graduates in the MSA. You can imagine the satisfaction in their accomplishment as their family and friends watched them being hooded on stage and receiving their degree.

I talked with several of these graduates and a question that I asked was – "what's next"! A few indicated that they wish to sit for the CPA or the CFE exam. Others indicated that they intend to pursue a doctorate degree. The point is that the accomplishment of goals should only be a stepping stone to one's next achievement. As you move towards completion of your degree, begin a list of what you wish to accomplish both in the short-term (1 to 2 years out) and long-term (2 to 5 years out). I encourage you to keep this list with you in a wallet or handbag and revisit the goals on a regular basis and, at the beginning of each new year, revise this list as appropriate.

Focus on completing your goals and then ask yourself – "what's next". In the long run, I believe you will be amazed at your accomplishments. Best wishes for a fulfilling New Year!

Sincerely,
Dr. Thomas G. Seiler, JD, CPA
Chair of the Master of Science in Accounting Program
Chair of the Accounting, Finance and Economics Department

First M.S. in Accounting Graduates, Fall 2011 Graduation Ceremony

From left to right: Dr. Charles Saunders, Daniel Fomby, Christina Hoffman, Jammie Lane & Dr. Thomas Seiler. Missing from the photograh are MSA graduates Brian Hopkins & David Locke.

Contents

A Note from Dr. Thomas Seiler........................1
Networking Event..2
Students of Franklin Statue Dedication..........3
Academic Advisor Update..............................3
Sigma Beta Delta Chapter...............................4
Library News........... 5
Student Learning Center Update.....................6
Financial Planning Info & Jobs....................7-8
Financial Planning Internship..........................9
FPA & NAPFA Calendar of Events....................9
2011 Bailey Teaching Award..........................10
Advisory Board Update..................................10

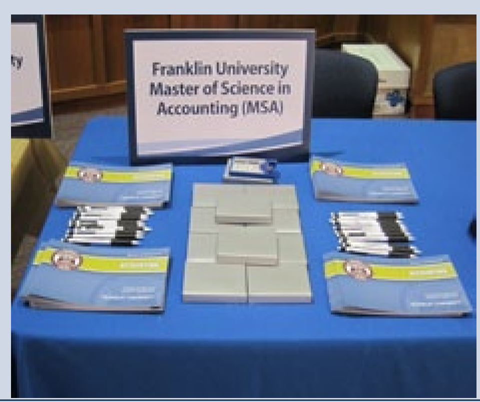
9th Annual Accounting, Finance and Economics Networking Event

Our annual networking event took place on November 28th, 29th and 30th from 5:30-7:00pm in Ross Auditorium. Over the course of this three day event, approximately 350 students had the opportunity to network with representatives from local chapters of various accounting-related and finance-related professional organizations. The purpose of the event is to allow students to meet professionals in the field, discover industry organizations, explore career path opportunities and investigate professional certifications.

The following organizations were invited to participate in this three day event:

- American Institute of CPAs (AICPA)
- Association of Certified Fraud Examiners (ACFE)
- Association of Government Accountants (AGA)
- Columbus Association of Tax Professionals (CATP)
- Financial Planning Association (FPA)
- Information Systems Audit and Control Association (ISACA)
- Institute of Internal Auditors (IIA)
- Institute of Management Accountants (IMA)
- National Association of Black Accountants (NABA)
- National Association of Personal Financial Advisors (NAPFA)
- Ohio Society of CPAs (OSCPA)
- Robert Half Finance & Accounting Recruitment
- Society of Financial Service Professionals (FSP)

Students also had the opportunity to meet and ask questions of representatives from departments across campus. In attendance were representatives from Franklin's MBA Program, M.S. in Accounting Program, Center for Career Development, Financial Aid, Nationwide Library, Sigma Beta Delta International Honorary, Students In Free Enterprise (SIFE), Student Learning Center, and Student Services.



We would like to thank you for making this event a success and we look forward to seeing you there next year.

Students of Franklin Dedication

September 16, 2011

Franklin University has unveiled its newest statue dedicated to the diversity of the University's student population. Vivan Bulley, who received her B.S. Accounting in 2006 and MBA in 2008, was honored on September 16th during the dedication. Ms. Bulley is an active member of the Accounting Alumni Advisory Board.

The Students of Franklin statues are located inside Phillips Hall, across from the Nationwide Library. They are meant to provide Franklin's on campus students with a connection to University alumni and students from around the globe.

From left to right: Dr. Timothy Reymann, Dr. Thomas Hrubec, Ms. Vivan Bulley, Dr. Thomas Seiler, and Dr. Bruce Campbell

Above: Ms. Vivan Bulley

Academic Advisor Update

Justin, Sean, Matt, Rachel and Luke, your Academic Advising staff, welcomes you to Winter term. It's hard to believe 2011 has passed by so quickly and Winter classes are ready to begin. If you have not taken a moment to register for Winter term, there is still time to get in touch with your Advisor. We can make sure you do not get locked out of a class or miss out on that wonderful instructor you have heard so much about and been waiting for. Remember, we are here to help you reach your goals and give you advice on which class combinations work best, so do not hesitate to contact us.

Graduation applications for Winter term are due January 24th. If you anticipate graduating, make sure you submit it, along with the $55 graduation fee, so we can begin processing it. If you want to see where you stand in your degree progress, give us a call and we can go over the details of your degree plan.

For those of you who will be attending graduation on **Sunday, May 13th**, the graduation ceremony will be held at **Veterans Memorial** and will begin at **2 P.M**. Please arrive an hour early to get registered and organized for the festivities. We enjoy congratulating our students as they prepare to walk across the stage and celebrate the culmination of a lifetime worth of hard work. If you are not planning to attend the ceremony, the Registrar's Office will forward your diploma within two weeks of Commencement. Congratulations to all of our graduates and we will see you there!

Left to right: Justin, Sean, Luke, and Rachel. Not pictured: Matt.

<u>Construction Reminder</u>: If you are taking a class at our downtown campus, remember, we are continuing to make improvements to several of our buildings through the Winter term. Please be careful as you walk to and from your classes. If find your classroom has changed for any reason, you can verify the location of your class by your checking your MyFranklin page, stopping by the front desk in Student Services or contacting your Academic Advisor.

Franklin Chapter of Sigma Beta Delta

The Franklin University Chapter of Sigma Beta Delta, International Honor Society in Business, Management and Administration, was officially chartered in April 2011. Dr. Debra Petrizzo, MBA Lead Faculty, led the effort to obtain a charter for Franklin with the encouragement of Dr. Christopher Washington, Senior Vice President and Provost of Franklin University. Dr. Petrizzo became the Franklin chapter's first president and faculty advisor. Dr. Beverly Smith, Program Manager, e-Marketing, became chapter vice president, and Dr. Charles Saunders, Accounting Lead Faculty, serves as secretary and treasurer.

Sigma Beta Delta is the highest national recognition a business student can receive at a college or university. Sigma, Beta and Delta are the initial letters of the Greek words wisdom, honor and aspiration. Sigma Beta Delta's purpose is to encourage and recognize scholarship and achievement among students in business, management and administration programs. Franklin students of junior class status or above, including graduate students, in the College of Business, with a grade point average in the top 20% of their class, were invited to join Sigma Beta Delta.

On Wednesday, November 16 and Thursday, November 17, the inaugural membership class at Franklin Univeresity was officially inducted in face-to-face and online ceremonies. Nearly 80 new members, plus their guests and Franklin faculty, attended the face-to-face ceremony on the 16th, with Franklin's President, Dr. David Decker, Provost Dr. Washington, and Dr. Petrizzo presiding. An online ceremony was held the following evening to accomodate aproximately 70 additional members who live outside the Central Ohio area or who were unable to attend the face-to-face ceremony. Wednesday and Thursday's ceremonies earned the chapter the distinction of having the largest, single induction in Sigma Beta Delta history. Two honorary members were also inducted on November 16: Dr. Thomas Seiler, Chair, Accounting, Finance, and Economics Department and Chair, M.S. Accounting program, and Mrs. Tonya Platt, Academic Assistant, Accounting, Finance, and Economics Department. Franklin faculty members previously inducted include Dr. Decker, Dr. Washington, Dr. Ross Wirth, Dean, College of Business, and Dr. Doug Ross, Chair, MBA Program.

Library News

New Database - *Mango Language Learning Center*

Mango is an online language-learning system that can help you learn languages like Spanish, French, Japanese, Brazilian Portuguese, German, Mandarin Chinese, Greek, Italian, Russian and more. It also offers English language lessons if English is not your first language. The system is divided into modules that have clear goals related to conversation and pronunciation. It uses a variety of teaching methods including flashcards, repetition, and cultural notes. It also contains a translation feature.

Database Update - Ebrary Database

E-books from the Ebrary database can now be downloaded! To get started you must first create an account within Ebrary.

Here are the Details:

Downloading - ebrary offers a number of options to download content for offline use on your computer and other devices.

Creating Image PDFs of Chapters and Page Ranges - You may create image PDFs of specific chapters and page ranges, up to the same limits as for printing.

To create an image PDF of a chapter:

1. Click on the Download icon or button in the search results or QuickView. You may be prompted to sign in.
2. Select the option to create the chapter, then choose the name of the chapter from the drop-down menu.
3. Click OK.

To create an image PDF of a page range:

1. Click on the Download icon or button in the search results or QuickView. You may be prompted to sign in.
2. Select the option to create a page range, then enter the starting and ending page numbers in the boxes.
3. Click OK.

You may open, navigate, and read the chapter or page range in any PDF viewer, such as Adobe Reader. You may also transfer the file to other devices including Amazon Kindle. Note: Additional functionality such as selecting text, searching, highlighting, or taking notes won't be available. Image PDF files don't expire.

Downloading Full Documents Using Adobe Digital Editions

You may download up to 10 documents at a time using Adobe Digital Editions, a free software program (for Windows and Mac) that enables you to read documents, mark up text, manage check-outs, transfer to supported devices, and much more.

To install and activate Adobe Digital Editions:

1. Download Adobe Digital Editions.
2. Follow the instructions for installation and activation.

To download a full document to your computer:

1. Click on the Download icon or button in the search results or QuickView. You may be prompted to sign in.
2. Select the option to download the full document.
3. Click OK.
4. Choose whether to Open with Adobe Digital Editions or Save file to open later.
5. Click OK.

You may open the document with Adobe Digital Editions and utilize features including organizing the library, using bookshelves, transferring documents to supported devices, navigating documents, searching text, creating bookmarks, printing, returning the document early, and more. Note: Any notes or highlights created in Adobe Digital Editions won't be synced with your online bookshelf.

To transfer document(s) to a non-iOS device:

1. Connect your supported device to your computer and launch Adobe Digital Editions. You may be prompted to create or ente your Adobe ID.
2. Adobe Digital Editions automatically detects your device and may offer to authorize the device with your Adobe ID.
3. The device now appears as a new bookshelf in the library. Drag and drop the downloaded document(s) you wish to transfer.

Nationwide Library - Student Workshop Schedule

Searching for Country Information

Wed., Jan. 11 OR Wed., Mar. 7, 7-8pm FranklinLive!

Discover resources that provide information regarding a particular country's history, government, and economy. Boost your research confidence for assignments in Global Issues (HUMN 305).

Introduction to Library Services

Thursday, Jan. 19, 7-8pm FranklinLive!

Learn about Library Services and how to navigate the library website. Learn how to find and borrow books and other materials from the Franklin University Library's collection as well as from colleges throughout Ohio. Explore strategies for evaluating online resources.

Advanced Googling

Tuesday, Feb. 7, 7-8pm FranklinLive!

Discuss ways to use popular tools like Google and Wikipedia to enhance your academic research instead of substituting for it. Learn strategies to limit searches to non-commercial sources. Explore new tools still under development to make searching more fun.

Academic Research Skills and Sources

Tuesday, Feb. 21, 7-8pm FranklinLive!

Discover how to take advantage of the hundreds of research databases and thousands of academic journals available online and save time by personalizing your library account. Bring specific questions regarding course assignments and explore strategies for addressing them.

Register through the Instructional Resources area on the library webpage at www.franklin.edu/library or email library@franklin.edu.

.....Ebrary Database Information Continued

To transfer document(s) to an iOS device (iPhone, iPod touch, iPad):

1. Download a compatible reading app from the App Store onto your iOS device.
2. Connect your device to your computer, open iTunes, and sync your device.
3. Click on the Apps tab and scroll down to File Sharing.
4. Click on Add, navigate to your My Digital Editions folder, and select the PDF file(s) of the document(s) you'd like to transfer. Make sure you don't select the .acsm file(s).
5. Re-sync your device.

You should now be able to read the document on your iOS device. You may need to authorize the device with your Adobe ID.

To return a document early:

1. In Adobe Digital Editions, click on the arrow icon on the document you wish to return early.
2. Select Returned Borrowed Item.
3. Click OK.
4. You may also wish to Delete Item from your library by clicking on the same arrow.

Documents that are downloaded using Adobe Digital Editions automatically expire at the end of the pre-designated period and are rendered unusable.

ebrary

- Online books on business, communications, the humanities and more!
- Contains single- and multi-use titles (How to tell the difference).

Student Learning Center (SLC) Update

Visit the Student Learning Center's online resources for accounting students where you will find:

* Tips on how to succeed in financial accounting
* Tutorials on how to use your financial calculator
* Interactive videos that demonstrate core concepts in accounting and finance
* Links to our tutoring and workshop schedules
* Study guides for exam preparation
* Recordings of test review workshops

http://www.franklin.edu/student-services/student-learning-center/academic-support/accountfinancesupport.html

On the right: Students talk with an SLC representative during the 9th Annual Accounting, Finance & Economics Networking Event.

WORKSHOPS

The SLC offers free test preparation workshops for all Accounting 215 and 225 tests. The workshops are designed to help students prepare for examinations and are offered both face-to-face and online via FranklinLive!

To register for any SLC workshop, please visit http://forms.franklin.edu/worksho/slc/reg/loginreg.jsp

TUTORING

The SLC offers free online and face-to-face tutoring for students enrolled in ACCT 215 and 225. Call 614-947-6801 to schedule an appointment, or check out the tutoring schedule online at: http://www.franklin.edu/franklin/files/slc/tutorsched.pdf

TESTING

Proctored exams will be offered at the downtown and Dublin testing centers. The hours for both locations are listed below.

Downtown Testing Center
Fisher Hall, 168
614-947-6807
testing@franklin.edu

Open
Mon-Thurs 10-8
Friday 10-4
Saturday 9-5

Dublin Testing Center
495 Metro Place South
614-947-6705
dublintesting@franklin.edu

Open
Thursdays 4-8
Varying Saturdays (call for schedule)

For more information on any of the SLC's Academic Support programs, please visit www.franklin.edu/slc or contact us at slc@franklin.edu or (866) 341-6206.
We look forward to helping you succeed in Accounting 215 or 225 during the Winter 2012 trimester!

Financial Planning Information

FINANCIAL PLANNING ASSOCIATION OF CENTRAL OHIO - SCHOLARSHIP FUND

Congratulations Kristy Burkholder! We are happy to announce that Kristy Burkholder, a Franklin University student majoring in Financial Planning, was selected by the Financial Planning Association of Central Ohio as the 2011 scholarship recipient. The scholarship is offered annually to Central Ohio students preparing for careers in the field of financial planning. We are proud of Ms. Burkholder and her achievement.

CHANGES TO THE CFP EDUCATION AND EXAM REQUIREMENTS IN 2012

Students who begin a CFP Education program on January 1, 2012 or later will be required to complete a Financial Plan Development and Presentation (capstone) course. The course will require students to gather client data, analyze, evaluate and present recommendations. Students that start their CFP Education as late as December 31, 2011 will not be required to complete the capstone course. Another important change is that challenge candidates (CFA, CPA, ChFC, CLU, CEBS, DBA) will be required to complete the capstone course in order to sit for the March 2012 exam, or later. If a challenge candidate registers for the November 2011 CFP exam as a "challenge candidate", but does not pass the November exam, they will not be required to complete the capstone course to take the exam in March 2012 or later.

According to the CFP Board, "this capstone course requirement has been designed to enhance the knowledge, skills and abilities of individuals seeking to attain CFP® certification and implement an assessment of their ability to deliver professional and competent financial planning services to the public."

The capstone course does not impact the requirements to pass the CFP exam. This course is simply a requirement, as part of the education requirement, to sit for the CFP®Certification Examination. Franklin University offers the financial planning capstone course for students to satisfy this new education requirements. For more information, please contact Dr. Martina Peng at martina.peng@franklin.edu.

Job Opportunities in Financial Planning

Personal Financial Advisor Opportunity

ABOUT OUR FIRM: Scott Snow (financial advisors) LLC is a fee-only wealth management firm, which means that clients pay us to help maximize their wealth. Our firm does not receive commissions, bonuses or incentives from other institutions for referring their services. We are a fiduciary agent for our clients. They work directly with a financial advisor who has deep technical knowledge. Questions usually are answered on the spot without the need to contact another expert. For issues arising beyond our knowledge, we have established a network of specialists in diverse disciplines, including investments, taxation and law. We sort the entire marketplace to recommend optimal, tailored solutions at the most reasonable cost. Assets are custodied at only the most reputable firms. We have the controls and structure of a large company without the high overhead. Most importantly, since we are not tied to any one institution, we can oversee a client's entire financial situation. We effectively integrate investments with the overall wealth strategy.

OPPORTUNITY TYPE: Personal Financial Advisor (Fee-only)

OPPORTUNITY DESCRIPTION: Candidate will be involved in virtually every aspect of Scott Snow (financial advisors) LLC business. Responsibilities included in this role: Personal Financial Planning, Portfolio Analysis, Investment Analysis, Cash Flow Analysis, Net Worth Reporting, Compensation Analysis, Estate Plan Analysis, Retirement Funding Projections, Education Funding Projections, Income Tax Planning, Insurance Analysis, Portfolio Performance Reporting, Small Business Consulting, Trade Execution, Client Meeting Material Preparation, Account Administration. **NOTE:** Financial Advisor would receive direct training from Senior Advisors.

ADDITIONAL RESPONSIBILTIES include engagement letter development, completing investment account applications, reconciling account transfers, client service, contacting external service vendors, client portfolio performance reporting, maintaining electronic faxes and follow-up action items, systems maintenance and office maintenance.

REQUIREMENTS: Dependable with a strong work ethic. Ability to multi task and focus on follow-up items. Highly Proficient in Microsoft excel and word programs. Detail oriented with a desire to learn, increase responsibilities and grow with the firm. Graduate with Accounting or Finance Degree. GPA- 3.0 or higher. In pursuit of CFP is a plus.

NUMBER OF POSITIONS: One
SALARY AND BENEFITS PACKAGE: Competitive

Please send your resume to Scott P. Snow, Managing Director, at ssnow@s2fa.com

Address: 24601 Center Ridge Road, Suite 175, Westlake, Ohio 44145
Phone: 440.871.7669 Fax: 440.871.7642 www.s2fa.com

s²(fa) SCOTT SNOW (financial advisors) LLC

Job Opportunities in Financial Planning, continued

kurfees capital

understanding your values. mapping your goals.

Kurfees Capital Management, LLC, (KCM) needs a personable, meticulous student, who is pursuing a career in financial planning and wants to hone his/her skills, to help create plans for KCM's clients using industry leading software MoneyGuide Pro.

The student will be an independent contractor which means s/he must be autonomous (training, hours worked etc).

Kurfees Capital approaches financial planning from a Biblical, stewardship perspective.

Please visit KurfeesCapital.com and MoneyGuidePro.com to learn more. If interested, please email Bryce@KurfeesCapital.com to receive more information.

- Bryce Kurfees, MBA, AAMS, CRPC

kurfees capital management, LLC
1720 Zollinger Rd, Suite 203, Upper Arlington, OH 43221
cell 614.519.1287 work/fax 866.960.9729
bryce@kurfeescapital.com kurfeescapital.com

Financial Representative

Representatives are trusted advisors that offer guidance, relationships and solutions to help clients meet financial goals and objectives. Representatives are also supported by a network of specialists who together provide guidance on:

- Asset and Income Protection
- Retirement Solutions
- Trust Services
- Investment and Advisory Services
- Employee and Executive Benefits
- Estate Analysis
- Personal Needs Analysis
- Business Needs Analysis
- Education Funding
- Comprehensive Financial Planning

Northwestern Mutual FINANCIAL NETWORK®

RESPONSIBILITIES:

- Offers a personalized approach to providing customized solutions tailored to each client's long term financial goals and objectives.
- Provide needs-based analysis to help ensure the client's needs are met at every life stage
- Help manage client's financial risk and achieve financial security in today's complex world
- Create a referral program to build your book of business.

BENEFITS/REWARDS: • Comprehensive medical coverage • Retirement package • Sponsorship of licensing

REQUIREMENTS: • Bachelor's Degree Required (or in progress) • Self-motivated • Ability to develop relationships

To apply please email resume to: Liz Grassel, Director of Recruitment & Selection, elizabeth.grassel@nmfn.com

Below: Financial Planning Organizations involved in the Fall Networking Event.
Society of Financial Service Professionals (FSP), National Association of Personal Financial Advisors (NAPFA) & Financial Planning Association (FPA)

Financial Planning Internship

Internship opportunities for spring and summer 2012

Internship opportunities in holistic personal financial planning are available this spring and summer at PRACTICAL FINANCIAL PLANNING in Cleveland, Ohio.

PRACTICAL FINANCIAL PLANNING is a holistic, no-commission financial advisory firm specializing in providing financial guidance to professionals in the public sector, college professors, and retired women. We also work with clients who are dealing with a personal loss (such as disability or loss of a family member) and who consequently live on very restricted incomes or are managing the financial windfall of a life insurance benefit.

This is an unpaid internship, but we anticipate that one of our interns will be offered a position as a full-time paraplanner, with the possibility of eventual promotion to a financial planning position. The intern will have client contact and gain experience in at leat some of the following areas of client interest: tax planning and preparation, portfolio analysis and asset allocation, record-keeping, cash flow, insurance, estate planning, goal setting, and investment strategy and implementation.

Applications will be accepted from candidates who are actively pursuing or who have completed their CERTIFIED FINANCIAL PLANNER™ studies, and who are committed to both a fiduciary level of client care and the fee-only compensation philosophy. Candidates should apply by sending a **hard-copy** resume via surface mail to PRACTICAL FINANCIAL PLANNING, 3886 Rocky River Drive, Cleveland, Ohio 44111-4111. Applications via telephone, e-mail, fax or social media will not be accepted.

PRACTICAL FINANCIAL PLANNING
KENNETH F. ROBINSON, JD, CFP®, AIF®

3886 Rocky River Drive
Cleveland, Ohio 44111

Phone: 216.688.3737
Fax: 216.688.1737

www.p-f-p.com

Monthly Seminar held by the Financial Planning Association (FPA)

DATES: 2012: Tuesdays, 2/14, 3/13, 4/10
TIME: 7:30am-8:00am Registration & Networking
8:00am-9:30am Chapter Seminar
LOCATION: The Fawcett Center,
2400 Olentangy River Rd, Columbus, OH 43210

February 14 - Jason Weybrecht, CFP. Investment advisory relationship manager and V.P. for American Funds Distributors, Inc. He will speak about demystifying the rating agencies.
March 13 - Wes Mayer is a professional business coach. Topic: Using Behavioral Styles for Improved Effectiveness in your Financial Planning Practice
April 10 - Dr. Steve Wood, Chief Market Strategist at Russell Investment Group. He will be presenting an Economic and Market Outlook.

Monthly Seminar organized by the National Association of Financial Planning Advisors (NAPFA)

DATE: 2012: Thursdays, 01/26, 02/23, 03/29, 04/26
TIME: 3:30 p.m.
LOCATION: Panera Bread, 875 Bethel Road, Columbus, OH

January 26 - Anne Followell, Ohio Division of Securities - Compliance Update
February 23 - Rick Ferri, CFA - Understanding Exchange Traded Funds
March 29 - Julius Smetona, FSA - Understanding Cash Balance Plans
April 26 - Charlie Ryan, CFP - Social Security Claiming Strategies

Please join us to enhance your knowledge and network with Financial Planning professionals.
All seminars are free to Franklin University students.
Please RSVP with Dr. Martina Peng at martina.peng@franklin.edu if you would like to attend.

FPA
FINANCIAL PLANNING ASSOCIATION OF CENTRAL OHIO
The Heart of Financial Planning™

NAPFA
The National Association of Personal Financial Advisors

BAILEY AWARD WINNERS ANNOUNCED

As Franklin celebrated its 139th Commencement the University also recognized **Jon Signoracci** and Ted Jones from its faculty as recipients of the distinguished Robert L. Bailey Teaching Award.

Each trimester, two faculty members are honored with the Robert L. Bailey Teaching Award. Graduating students are asked to identify one undergraduate and one graduate faculty member who had the most significant influence on them throughout their educational experience at Franklin University. The award recognizes those who have challenged students intellectually and guided them in finding the significance of the course content as it relates to them both personally and professionally.

Above:
Jon Signoracci, Accounting Adjunct

Accounting Advisory Board Update

Accounting Program Advisory Board

Name	Title	Company/Organization
Joseph Bell, CPA, CIA, CGAP	Chief Audit Executive	State of Ohio, Office of Budget & Management
Diana M. Ferguson	V.P. & Chief Administrative Officer	CAPA
Richard Filler, MBA, CMA, CPA	Chief Financial Officer	Valued Relationships, Inc.
Wendi Finn, MCS, CPA, CISA	University Liaison	Information Systems Audit and Control Association
	Owner	IS Security Solutions & Consulting, LLP
Barbara Gordon	Executive Assistant to the Deputy Director, Strategic Business Management	Defense Finance & Accounting Service, DFAS Columbus
Annette Hoelzer, MT, CPA	Managing Director	SS&G Financial Services
Deborah L. Liddil, CPA, CGFM	University Liaison	Association of Government Accountants (AGA)
	Assistant Chief Auditor, State Region	Ohio Auditor of State
Errin Linder, CPA, CFE	Tax Commissioner Agent	Ohio Dept. of Taxation, Commercial Activity Tax Division
Don Owens, CPA, CIA, CFF, CFSA, CBA	Director	Schneider Downs & Co., Inc.
Timothy Schlotterer, CPA	President	Columbus Association of Tax Professionals (CATP)
	Director, Tax & Business Advisory Services	GBQ Partners, LLC
Mukesh K. Singh, MBA, JD, LLM	Board of Governors	Institute of Internal Auditors (IIA)
	Senior Compliance Officer	Ohio Bureau of Workers Compensation
Alan Teich, MBA, CPA, CMA, CFM	President Elect	Institute of Management Accountants (IMA)
Lauren Thomas, MBA, CPA	Owner	Lauren Thomas & Associates, LLC
John Torpey, MBA, PE, CMA	Board Member	Institute of Management Accountants (IMA)
	Director Integrated Resource Planning	American Electric Power Company
Karen J. West, CAE	VP, Academic & Career Awareness	The Ohio Society of CPAs
	Director	The Ohio CPA Foundation
M. Rally Zerhouni, CPA, MBA	Audit Manager	PricewaterhouseCoopers LLP

Accounting Alumni Advisory Board

Name	Title	Company/Organization
Greg Bell	Finance Director	Columbus Zoo & Aquarium
Terri Berchak	Audit Team Lead	Huntington National Bank
Vivan Bulley	Accountant	American Electric Power
James T. Caldwell	Chief Financial Officer	Sequent, Inc.
Gavin T. Derryberry	Finance Manager	The Jeffries Family Office
Martin Finta	President	Triglyph Companies
David L. Freshly	MIS Technician	The Wasserstrom Company
Jason Huffman	Consultant	Banc of America, Practice Solutions
Michelle R. King	Senior Staff Auditor	OhioHealth Internal Audit
Steven P. Odum	Chief Financial Officer	Bricker & Eckler LLP
Jason Perrot	Staff Accountant	Cranel
Alan D. Rogers	President	Insta-Pay Inc.
Harold Saunders	Vice President	LED Consulting, Inc.
Mary Scharp	Consultant	Experis
Ron Wehner	Accounting Consultant	Wehner Consulting
Steve R. Woellert	Chief Financial Officer	Mid-Ohio Development Inc.