

Subsequent Bachelor of Science Degree

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Subsequent Bachelor of Science (B.S.) Degree

The Subsequent Bachelor of Science degree is open to those who have a baccalaureate degree or higher from a regionally accredited college or university. (For international students with a three year baccalaureate degree, the bachelor's degree needs to be accredited by the ministry of education or equivalent government ministry in the particular country.) Each candidate for a subsequent degree must successfully complete in residence at Franklin University a minimum of 30 credit hours of 200 level courses or above, of which a minimum of 16 credit hours must be in major area courses at the 300 or 400 level. If the student is a previous Franklin bachelor of science degree graduate, the 30 credits must be earned after the first Franklin B.S. degree was awarded. If the required courses for a subsequent degree total less than 30 credit hours, the student may take Free Elective courses to achieve residency.

A minimum GPA of 2.25 is required in the major area, and each major area course must be completed with a grade of "C" or better to count toward degree requirements. Computer Literacy is a General Education prerequisite. Students with computer experience will have the option of completing a free placement exam to waive this prerequisite.

Business Principles (BSAD 110) is a Business Core prerequisite. Transfer students with the equivalent of four business courses are not required to take Business Principles. Each degree candidate must show transfer credit for, or meet the requirements listed below, and any necessary prerequisites.

Students in the Computer Science, Information Technology, Management Information Sciences and Web Development majors may be required to purchase hardware and/or software with capabilities greater than the standard University technology requirements. There will be software requirements beyond the standard Microsoft Office software, such as software development environments, operating systems, virtualization environments and tools, web site development and business process documentation tools that will be used in various courses. Students should check the Technology Requirements section of the Bulletin and/or the Course Schedule for the requirements relevant to their specific major to ensure they have, and are familiar with, the requisite hardware and software.

ACCOUNTING

GENERAL EDUCATION CORE (14 HOURS)

COMP 106 - Introduction to Spreadsheets (1)
 COMP 108 - Introduction to Databases (1)
 ECON 220 - Introduction to Macroeconomics (4)
 HUMN 210 – Introduction to Logic and Critical Thinking Skills (2)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

BUSINESS CORE (28 HOURS)

ACCT 215 - Financial Accounting (4)
 ACCT 225 - Managerial Accounting (4)
 BSAD 220 - Business Law (4)
 BSAD 312 - Management Theory and Practices (4)
 ECON 210 - Introduction to Microeconomics (4)
 FINA 301 - Principles of Finance (4)
 MKTG 300 - Marketing (4)

MAJOR AREA (36 HOURS)

ACCT 310 - Intermediate Accounting I (4)
 ACCT 320 - Intermediate Accounting II (4)
 ACCT 330 - Cost Management (4)
 ACCT 390 - Federal Income Tax I (4)
 ACCT 420 - Federal Income Tax II (4)
 ACCT 425 - Accounting Information Systems (4)
 ACCT 470 - Auditing (4)
 ACCT 495 - Accounting Research and Analysis (4)

Major Area Elective (4)*

*Select 4 hours from the following:

ACCT 341 - Fraud Examination (4)
 ACCT 342 – Interviewing Techniques for Fraud Investigations (4)
 ACCT 343 - Legal Elements of Fraud (4)
 ACCT 344 - Corporate Governance and Internal Control Assessment (4)
 ACCT 360 - Government and Not-for-Profit Accounting (4)
 ACCT 401 - Accounting Ethics and Professional Responsibilities (4)
 ACCT 410 - Accounting Internship (1-4)
 ACCT 480 - Special Topics in Accounting (1-4)
 ACCT 499 - Independent Studies in Accounting (1-4)
 FINA 355 - Income Taxation for Financial Planning (4)
 FINA 403 - Advanced Financial Management (4)
 MIS 478 - Quantitative Methods and Analysis (4)

BUSINESS ADMINISTRATION

GENERAL EDUCATION CORE (16 HOURS)

COMM 320 – Business and Professional Communication (4)
 COMP 106 - Introduction to Spreadsheets (1)
 COMP 108 - Introduction to Databases (1)
 ECON 220 - Introduction to Macroeconomics (4)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

BUSINESS CORE (28 HOURS)

ACCT 215 - Financial Accounting (4)

ACCT 225 - Managerial Accounting (4)
 BSAD 220 - Business Law (4)
 BSAD 312 - Management Theory and Practices (4)
 ECON 210 - Introduction to Microeconomics (4)
 FINA 301 - Principles of Finance (4)
 MKTG 300 - Marketing (4)

MAJOR AREA (28 HOURS)

BSAD 320 - Decision Making and Problem Solving (4)
 BSAD 460 - Business Ethics for Leaders (4)
 BSAD 495 - Business Administration Capstone (4)

Major Area Electives (16)*

*Select 16 hours from the Major Area Electives listed in the Bachelor of Science degree section for this major.

BUSINESS FORENSICS

GENERAL EDUCATION CORE (14 HOURS)

COMP 106 - Introduction to Spreadsheets (1)
 COMP 108 - Introduction to Databases (1)
 ECON 220 - Introduction to Macroeconomics (4)
 HUMN 210 - Introduction to Logic and Critical Thinking Skills (2)
 MATH 215* - Statistical Concepts (2)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

BUSINESS CORE (28 HOURS)

ACCT 215 - Financial Accounting (4)
 ACCT 225 - Managerial Accounting (4)
 BSAD 220 - Business Law (4)
 BSAD 312 - Management Theory and Practices (4)
 ECON 210 - Introduction to Microeconomics (4)
 FINA 301 - Principles of Finance (4)
 MKTG 300 - Marketing (4)

MAJOR AREA (28 HOURS)

BSAD 320 - Decision Making and Problem Solving (4)
 BSAD 460 - Business Ethics for Leaders (4)
 BSAD 495 - Business Administration Capstone (4)
 BSFR 341 - Fraud Examination (4)
 BSFR 342 - Interviewing Techniques for Fraud Investigations (4)
 BSFR 343 - Legal Elements of Fraud (4)
 BSFR 344 - Corporate Governance and Internal Control Assessment (4)

COMPUTER SCIENCE

PREREQUISITE COMPETENCIES

COMM 320 - Business and Professional Communication (4)
 COMP 107 - Introduction to Web Authoring (1)
 COMP 108 - Introduction to Databases (1)
 MATH 150 - Fundamental Algebra (4)
 MATH 160 - College Algebra (4)
 MATH 170 - Discrete Mathematics (4)
 MATH 180 - Applied Calculus (4)
 MATH 380 - Probability and Statistics (4)
 MIS 320 - Technical Communication (4)
 PF 321* - Learning Strategies (2)

*PF 321 must be taken prior to, or concurrently with, the first BLF course.

MAJOR AREA (64 HOURS)

COMP 111 - Introduction to Computer Science & Object-Oriented Programming (4)
 COMP 121 - Object-Oriented Data Structures & Algorithms I (4)
 COMP 201 - Principles of Computer Organization (2)
 COMP 202 - Principles of Computer Languages (2)
 COMP 203 - Principles of Operating Systems (2)
 COMP 204 - Principles of Computer Networks (2)
 COMP 205 - Survey of Computer Languages (4)
 COMP 281 - Database Management Systems (4)
 COMP 294 - Computer Science Practicum I (2)
 COMP 311 - Object-Oriented Data Structures & Algorithms II (4)
 COMP 321 - Application Server Programming (4)
 COMP 325 - Human Computer Interaction (4)
 COMP 394 - Computer Science Practicum II (2)
 COMP 461 - Enterprise Software Architecture (4)
 COMP 486 - Object-Oriented Analysis and Design (4)
 COMP 495 - Computer Science Practicum III / Capstone (4)
 MIS 310 - Information Systems Architecture and Technology (4)
 MIS 484 - Information Systems Security (4)

Major Area Elective (4):

- Any course in the Computer Science, Information Technology, Management Information Sciences (except for MIS 200) or Web Development curriculum.
- Any course, up to 4 credit hours, from another curriculum with approval from the Computer Science Program Chair.

EMARKETING

PREREQUISITE COMPETENCIES

ACCT 215 - Financial Accounting (4)
 ACCT 225 - Managerial Accounting (4)
 BSAD 220 - Business Law (4)
 BSAD 312 - Management Theory and Practices (4)
 COMM 320 - Business and Professional Communication (4)
 COMP 106 - Introduction to Spreadsheets (1)
 COMP 107 - Introduction to Web Authoring (1)

COMP 108 - Introduction to Databases (1)
 ECON 210 - Introduction to Microeconomics (4)
 ECON 220 - Introduction to Macroeconomics (4)
 FINA 301 - Principles of Finance (4)
 MKTG 300 - Marketing (4)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)
 WEBD 117 - Graphic Editing Software (1)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

MAJOR AREA (32 HOURS)

EMKT 340 - Internet Marketing (4)
 EMKT 460 - E-Commerce (4)
 EMKT 495 - Integrated eMarketing (4)
 GRPH 210 - Fundamentals of Graphic Design (4)
 GRPH 310 - Advanced Graphic Design (4)
 MIS 320 - Technical Communication (4)
 MKTG 332 - Marketing Research (4)
 WEBD 234 - Web Design and Implementation (4)

FINANCIAL MANAGEMENT

GENERAL EDUCATION CORE (14 HOURS)

COMP 106 - Introduction to Spreadsheets (1)
 COMP 108 - Introduction to Databases (1)
 ECON 220 - Introduction to Macroeconomics (4)
 HUMN 210 - Introduction to Logic and Critical Thinking Skills (2)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

BUSINESS CORE (28 HOURS)

ACCT 215 - Financial Accounting (4)
 ACCT 225 - Managerial Accounting (4)
 BSAD 220 - Business Law (4)
 BSAD 312 - Management Theory and Practices (4)
 ECON 210 - Introduction to Microeconomics (4)
 FINA 301 - Principles of Finance (4)
 MKTG 300 - Marketing (4)

CONCENTRATIONS

Choose one of the following Concentrations (28 hours):

Financial Management Concentration

ACCT 310 - Intermediate Accounting I (4)

ACCT 320 - Intermediate Accounting II (4)
 FINA 340 - Money, Banking and Financial Markets (4)
 FINA 403 - Advanced Financial Management (4)
 FINA 405 - Investments (4)
 FINA 495 - Financial Policy Seminar (4)

Major Area Elective (4)*

*Select 4 hours from the following:

ACCT 330 - Cost Management (4)
 FINA 355 - Income Taxation for Financial Planning (4)
 FINA 410 - Finance Internship (1-4)
 FINA 430 - Personal Financial Planning (4)
 FINA 432 - Insurance and Financial Planning (4)
 FINA 450 - Global Finance (4)
 FINA 480 - Special Topics in Finance (1-4)

Financial Planning Concentration

FINA 355 - Income Taxation for Financial Planning (4)
 FINA 405 - Investments (4)
 FINA 430 - Personal Financial Planning (4)
 FINA 432 - Insurance and Financial Planning (4)
 FINA 434 - Retirement Planning (4)
 FINA 436 - Estate Planning (4)
 FINA 490 - Financial Planning Seminar (4)

FORENSIC ACCOUNTING

GENERAL EDUCATION CORE (14 HOURS)

COMP 106 - Introduction to Spreadsheets (1)
 COMP 108 - Introduction to Databases (1)
 ECON 220 - Introduction to Macroeconomics (4)
 HUMN 210 - Introduction to Logic and Critical Thinking Skills (2)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

BUSINESS CORE (28 HOURS)

ACCT 215 - Financial Accounting (4)
 ACCT 225 - Managerial Accounting (4)
 BSAD 220 - Business Law (4)
 BSAD 312 - Management Theory and Practices (4)
 ECON 210 - Introduction to Microeconomics (4)
 FINA 301 - Principles of Finance (4)
 MKTG 300 - Marketing (4)

MAJOR AREA (40 HOURS)

ACCT 310 - Intermediate Accounting I (4)
 ACCT 320 - Intermediate Accounting II (4)
 ACCT 341 - Fraud Examination (4)
 ACCT 342 - Interviewing Techniques for Fraud Investigations (4)

ACCT 343 - Legal Elements of Fraud (4)
 ACCT 344 - Corporate Governance and Internal Control Assessment (4)
 ACCT 425 - Accounting Information Systems (4)
 ACCT 470 - Auditing (4)
 ACCT 495 - Accounting Research and Analysis (4)

Major Area Elective (4)*

*Select 4 hours from the following:

ACCT 330 - Cost Management (4)
 ACCT 360 - Government and Not-for-Profit Accounting (4)
 ACCT 390 - Federal Income Tax I (4)
 ACCT 401 - Accounting Ethics and Professional Responsibilities (4)
 ACCT 410 - Accounting Internship (1-9)
 ACCT 420 - Federal Income Tax II (4)
 ACCT 480 - Special Topics in Accounting (1-4)
 ACCT 499 - Independent Studies in Accounting (1-4)
 MIS 478 - Quantitative Methods and Analysis (4)

HEALTHCARE INFORMATION SYSTEMS MANAGEMENT

PREREQUISITE COMPETENCIES

COMM 320 – Business and Professional Communication (4)
 COMP 106 - Introduction to Spreadsheets (1)
 COMP 107 - Introduction to Web Authoring (1)
 COMP 108 - Introduction to Databases (1)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students must also meet the University algebra competency requirement.

** PF 321 must be taken prior to the first BLF course.

PROFESSIONAL CORE (22 HOURS)

ACCT 215 - Financial Accounting (4)
 BSAD 312 - Management Theory and Practices (4)
 HCM 200 - Healthcare Terminology (2)
 HCM 300 - Healthcare Management (4)
 HISM 320 - Healthcare Database Management (4)
 HRM 300 - Human Resources Management (4)

MAJOR AREA (36 HOURS)

HCM 320 - Healthcare Financial Management I (4)
 HCM 442 - Legal Aspects of Healthcare Management (4)
 HISM 470 - Healthcare Information Systems Management (4)
 HISM 495 - Healthcare Information Systems Management Capstone (4)
 MIS 310 - Information Systems Architecture and Technology (4)
 MIS 330 - Systems Integration Concepts and Practices (4)
 MIS 484 - Information Systems Security (4)

Major Area Electives (8 hours)*

*Select 8 hours from the following:

AMGT 390 - Project Management (4)
 COMP 325 - Human Computer Interaction (4)
 HCM 350 – Healthcare Informatics (4)

HCM 422 – Healthcare Outcomes Management (4)
 HCM 472 - Contemporary Issues in Healthcare Management (4)
 HISM 410 - Healthcare Information Systems Management Internship (1-4)
 HISM 480 - Special Topics in Healthcare Information Systems Management (1-4)
 HISM 499 - Independent Studies in Healthcare Information Systems Management (1-4)
 MIS 478 - Quantitative Methods and Analysis (4)

HEALTHCARE MANAGEMENT

GENERAL EDUCATION CORE (16 HOURS)

COMM 320 – Business and Professional Communication (4)
 COMP 106 - Introduction to Spreadsheets (1)
 COMP 108 - Introduction to Databases (1)
 ECON 210 – Introduction to Microeconomics (4) OR
 ECON 220 - Introduction to Macroeconomics (4)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

PROFESSIONAL CORE (16 HOURS)

ACCT 215 - Financial Accounting (4)
 BSAD 312 - Management Theory and Practices (4)
 MGMT 320 – Decision Making and Problem Solving (4)
 MGMT 325 – Organizational Behavior (4)

MAJOR AREA (38 HOURS)

HCM 200 – Healthcare Terminology (2)
 HCM 300 – Healthcare Management (4)
 HCM 320 – Healthcare Financial Management I (4)
 HCM 442 - Legal Aspects of Healthcare Management (4)
 HCM 472 - Contemporary Issues in Healthcare Management (4)
 HCM 495 - Healthcare Management Capstone (4)

Major Area Electives (16 hours)*

*Select 16 hours from the following:

HCM 340 - Community Health (4)
 HCM 350 - Healthcare Informatics (4)
 HCM 410 - Healthcare Management Internship (1-4)
 HCM 422 - Healthcare Outcomes Management (4)
 HCM 432 - Healthcare Financial Management II (4)
 HCM 482 - Healthcare Strategic Management (4)
 HCM 499 - Independent Studies in Healthcare (1-4)

HUMAN RESOURCES MANAGEMENT

GENERAL EDUCATION CORE (16 HOURS)

COMM 320 – Business and Professional Communication (4)
 COMP 106 - Introduction to Spreadsheets (1)

COMP 108 - Introduction to Databases (1)
 ECON 220 - Introduction to Macroeconomics (4)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

BUSINESS CORE (28 HOURS)

ACCT 215 - Financial Accounting (4)
 ACCT 225 - Managerial Accounting (4)
 BSAD 220 - Business Law (4)
 BSAD 312 - Management Theory and Practices (4)
 ECON 210 - Introduction to Microeconomics (4)
 FINA 301 - Principles of Finance (4)
 MKTG 300 - Marketing (4)

MAJOR AREA (28 HOURS)

HRM 300 - Human Resources Management (4)
 HRM 301 - Staffing (4)
 HRM 302 - Training and Development (4)
 HRM 401 - Compensation and Benefits (4)
 HRM 402 - Employee and Labor Relations (4)
 HRM 495 - Strategic Human Resources Capstone (4)

Major Area Elective (4)*

*Select 4 hours from the following:

BSAD 320 - Decision Making and Problem Solving (4)
 BSAD 325 - Organizational Behavior (4)
 BSAD 476 - Global Business Issues (4)
 MGMT 435 - Evolution of Management (4)
 OLM 435 - Perspectives on Leadership (4)
 PSYC 325 - Coaching in Organizations (4)

INFORMATION TECHNOLOGY

PREREQUISITE COMPETENCIES

COMM 320 - Business and Professional Communication (4)
 COMP 106 - Introduction to Spreadsheets (1)
 COMP 107 - Introduction to Web Authoring (1)
 COMP 108 - Introduction to Databases (1)
 MATH 160 - College Algebra (4)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

INFORMATION TECHNOLOGY AREA (24 HOURS)

Programming Fundamentals Course (4)
 Database Fundamentals Course (4)
 Network Fundamentals Course (2)

Students must have 14 hours of coursework in information technology. Courses can be selected from the following technology related areas:

- Computer Graphics
- Operating Systems
- Networks
- Web Design & Implementation
- Multimedia Technologies
- Programming
- Other IT related course with approval from the Program Chair

INFORMATION TECHNOLOGY CORE (36 HOURS)

ITEC 275 - Computer Networks: Switching, Routing, and WANs (4)
 ITEC 400 - UNIX Administration (4)
 ITEC 430 - Information Technology Project Management (4)
 ITEC 495 - Information Technology Capstone (4)
 MIS 310 - Information Systems Architecture and Technology (4)
 MIS 320 - Technical Communication (4)
 MIS 484 - Information Systems Security (4)

INFORMATION TECHNOLOGY SPECIALIZATIONS

Choose one of the following specializations:

Systems Administration

ITEC 350 - Windows Administration (4)
 ITEC 450 - Database Administration (4)

Infrastructure Management

ITEC 325 - Data Center Design and Administration (4)
 ITEC 425 - Information Storage Management (4)

MANAGEMENT

GENERAL EDUCATION CORE (16 HOURS)

COMM 320 - Business and Professional Communication (4)
 COMP 106 - Introduction to Spreadsheets (1)
 COMP 108 - Introduction to Databases (1)
 ECON 220 - Introduction to Macroeconomics (4)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

BUSINESS CORE (28 HOURS)

ACCT 215 - Financial Accounting (4)
 ACCT 225 - Managerial Accounting (4)

BSAD 220 - Business Law (4)
 BSAD 312 - Management Theory and Practices (4)
 ECON 210 - Introduction to Microeconomics (4)
 FINA 301 - Principles of Finance (4)
 MKTG 300 - Marketing (4)

MAJOR AREA (28 HOURS)

MGMT 300 - Human Resources Management (4)
 MGMT 320 - Decision Making and Problem Solving (4)
 MGMT 325 - Organizational Behavior (4)
 MGMT 352 - Management and Leadership: A Continuum (4)
 MGMT 435 - Evolution of Management (4)
 MGMT 495 - Management Capstone (4)

Major Area Elective (4)*

*Select 4 hours from the Major Area Electives listed in the Bachelor of Science degree section for this major.

MANAGEMENT INFORMATION SCIENCES

PREREQUISITE COMPETENCIES

BSAD 110 - Business Principles (4)
 COMM 320 - Business and Professional Communication (4)
 COMP 085 - Computer Literacy (2)
 COMP 106 - Introduction to Spreadsheets (1)
 COMP 107 - Introduction to Web Authoring (1)
 COMP 108 - Introduction to Databases (1)
 MATH 160 - College Algebra (4)
 MATH 180 - Applied Calculus (4)
 MATH 210 - Finite Mathematics (4)
 PF 321* - Learning Strategies (2)

*PF 321 must be taken prior to or concurrently with the first BLF course.

MIS PROFESSIONAL CORE (24 HOURS)

ACCT 215 - Financial Accounting (4)
 BSAD 312 - Management Theory and Practices (4)
 COMP 111 - Introduction to Computer Science & Object-Oriented Programming (4)
 HRM 300 - Human Resources Management (4) OR
 MKTG 300 - Marketing (4)
 MATH 380 - Probability and Statistics (4)
 WEBD 234 - Web Design and Implementation (4)

MAJOR AREA (40 HOURS)

COMP 121 - Object-Oriented Data Structures & Algorithms I (4)
 COMP 281 - Database Management Systems (4)
 MIS 310 - Information Systems Architecture & Technology (4)
 MIS 320 - Technical Communication (4)
 MIS 330 - Systems Integration Concepts and Practices (4)
 MIS 360 - Enterprise-wide Electronic Commerce (4)
 MIS 400 - Systems Analysis and Design (4)
 MIS 478 - Quantitative Methods and Analysis (4)

MIS 495 - Management Information Sciences Capstone (4)

Major Area Elective (4)*

*Select 4 hours from the following:

COMP 325 - Human-Computer Interaction (4)
 ITEC 430 - Information Technology Project Management (4)
 MIS 410 - Management Information Sciences Internship (1-4)
 MIS 480 - Special Topics in Management Information Sciences (1-4)
 MIS 484 - Information Systems Security (4)
 MIS 499 - Independent Studies in Management Information Sciences (1-4)

MARKETING

GENERAL EDUCATION CORE (16 HOURS)

COMM 320 - Business and Professional Communication (4)
 COMP 106 - Introduction to Spreadsheets (1)
 COMP 108 - Introduction to Databases (1)
 ECON 220 - Introduction to Macroeconomics (4)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

BUSINESS CORE (28 HOURS)

ACCT 215 - Financial Accounting (4)
 ACCT 225 - Managerial Accounting (4)
 BSAD 220 - Business Law (4)
 BSAD 312 - Management Theory and Practices (4)
 ECON 210 - Introduction to Microeconomics (4)
 FINA 301 - Principles of Finance (4)
 MKTG 300 - Marketing (4)

MAJOR AREA (28 HOURS)

MKTG 320 - Advertising (4)
 MKTG 330 - Marketing Behavior (4)
 MKTG 332 - Marketing Research (4)
 MKTG 495 - Integrated Marketing (4)

Major Area Electives (12)*

*Select 12 hours from the following:

EMKT 340 - Internet Marketing (4)
 EMKT 460 - E-Commerce (4)
 MKTG 350 - Persuasive Strategies: Influencing Business & Consumer Decision (4)
 MKTG 410 - Marketing Internship (1-4)
 MKTG 430 - Relationship Marketing (4)
 MKTG 450 - Global Marketing (4)
 MKTG 480 - Special Topics in Marketing (1-4)
 PBRL 325 - Public Relations (4)
 PBRL 425 - Media and Crisis Communication (4)
 PBRL 445 - Public Relations and Promotional Strategy (4)

OPERATIONS & SUPPLY CHAIN MANAGEMENT**PREREQUISITE COMPETENCIES**

COMP 106 - Introduction to Spreadsheets (1)
 COMP 108 - Introduction to Databases (1)
 ECON 220 - Introduction to Macroeconomics (4)
 HUMN 211 - Introduction to Ethical Analysis and Reasoning (2)
 MATH 210 - Finite Mathematics (4)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

BUSINESS CORE (28 HOURS)

ACCT 215 - Financial Accounting (4)
 ACCT 225 - Managerial Accounting (4)
 BSAD 220 - Business Law (4)
 BSAD 312 - Management Theory and Practices (4)
 ECON 210 - Introduction to Microeconomics (4)
 FINA 301 - Principles of Finance (4)
 MKTG 300 - Marketing (4)

MAJOR AREA (40 HOURS)

AMGT 390 - Project Management (4)
 BSAD 320 - Decision Making and Problem Solving (4)
 OSCM 378 - Foundations of Quantitative Analysis (4)
 OSCM 390 - Operations Management (4)
 OSCM 440 - Quality Management (4)
 OSCM 450 - Supply Chain Management (4)
 OSCM 455 - Transportation and Logistics Management (4)
 OSCM 458 - Purchasing and Inventory Management (4)
 OSCM 491 - Integrated Project Management (4)
 OSCM 495 - Operations and Supply Chain Management Capstone (4)

ORGANIZATIONAL COMMUNICATION**PREREQUISITE COMPETENCIES**

COMP 106 - Introduction to Spreadsheets (1)
 COMP 107 - Introduction to Web Authoring (1)
 HUMN 210 - Introduction to Logic and Critical Thinking Skills (4)
 MATH 215* - Statistical Concepts (2)
 PF 321** - Learning Strategies (2)
 PSYC 110 - General Psychology (4)
 SOCL 110 - Introduction to Sociology (4)
 SPCH 100 - Speech Communication (4)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

PROFESSIONAL CORE (24 HOURS)

BSAD 312 - Management Theory and Practices (4)
 COMM 150 - Interpersonal Communication (4)
 COMM 315 - Communication Ethics (4)
 COMM 320 - Business and Professional Communication (4)
 MKTG 300 - Marketing (4)
 PSYC 204 - Principles of Motivation (4)

MAJOR AREA (28 HOURS)

ORGC 321 - Organizational Communication (4)
 ORGC 335 - Communication in Groups and Teams (4)
 ORGC 345 - Interactive Communication and Research (4)
 ORGC 400 - Intercultural Communication (4)
 ORGC 460 - Strategic Communication (4)
 ORGC 495 - Organizational Communication Capstone (4)

Major Area Elective (4)*

*Select 4 hours from the following:

HRM 300 - Human Resources Management (4)
 HUMN 341 - Popular Culture (4)
 MKTG 332 - Marketing Research (4)
 MKTG 430 - Relationship Marketing (4)
 MKTG 450 - Global Marketing (4)
 MIS 320 - Technical Communication (4)
 ORGC 410 - Organizational Communication Internship (1-4)
 ORGC 480 - Special Topics in Organizational Communication (4)
 ORGC 499 - Independent Studies in Organizational Communication (1-4)
 PBRL 425 - Crisis and Media Communication (4)
 PBRL 450 - Rhetoric and Social Influence (4)
 PSYC 325 - Coaching in Organizations (4)
 SOCL 345 - Sociology of Work and Organizations (4)

ORGANIZATIONAL LEADERSHIP**GENERAL EDUCATION CORE (16 HOURS)**

COMM 320 - Business and Professional Communication (4)
 COMP 106 - Introduction to Spreadsheets (1)
 COMP 108 - Introduction to Databases (1)
 ECON 220 - Introduction to Macroeconomics (4)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to, or concurrently with, the first BLF course.

BUSINESS CORE (28 HOURS)

ACCT 215 - Financial Accounting (4)
 ACCT 225 - Managerial Accounting (4)

BSAD 220 - Business Law (4)
 BSAD 312 - Management Theory and Practices (4)
 ECON 210 - Introduction to Microeconomics (4)
 FINA 301 - Principles of Finance (4)
 MKTG 300 - Marketing (4)

MAJOR AREA (28 HOURS)

BSAD 325 - Organizational Behavior (4)
 OLM 352 - Management and Leadership: A Continuum (4)
 OLM 435 - Perspectives on Leadership (4)
 OLM 470 - Leadership: Philosophies for Leading (4)
 OLM 495 - Leadership: Capstone (4)

Major Area Electives (8)*

*Select 8 hours from the major electives listed in the Bachelor of Science degree section for this major.

PUBLIC RELATIONS

PREREQUISITE COMPETENCIES

COMP 106 - Introduction to Spreadsheets (1)
 COMP 107 - Introduction to Web Authoring (1)
 HUMN 210 - Introduction to Logic and Critical Thinking Skills (2)
 MATH 215* - Statistical Concepts (2)
 PF 321** - Learning Strategies (2)
 PSYC 110 - General Psychology (4)
 SOCL 110 - Introduction to Sociology (4)
 SPCH 100 - Speech Communication (4)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to the first BLF course.

PROFESSIONAL CORE (24 HOURS)

BSAD 312 - Management Theory and Practices (4)
 COMM 150 - Interpersonal Communication (4)
 COMM 315 - Communication Ethics (4)
 COMM 320 - Business & Professional Communication (4)
 MKTG 300 - Marketing (4)
 PSYC 204 - Principles of Motivation (4)

MAJOR AREA (28 HOURS)

PBRL 325 - Public Relations (4)
 PBRL 350 - Media Research and Writing (4)
 PBRL 425 - Crisis and Media Communication (4)
 PBRL 445 - Public Relations and Promotional Strategy (4)
 PBRL 450 - Rhetoric and Social Influence (4)
 PBRL 495 - Public Relations Capstone (4)

Major Area Elective (4)*

*Select 4 hours from the following:

MIS 320 - Technical Communication (4)
 MKTG 350 - Persuasive Strategies: Influencing Business and Consumer Decisions (4)

MKTG 430 - Relationship Marketing (4)
 ORGC 321 - Organizational Communication (4)
 ORGC 335 - Communication in Groups and Teams (4)
 ORGC 460 - Strategic Communication (4)
 PBRL 410 - Public Relations Internship (1-4)
 PBRL 480 - Special Topics In Public Relations (4)
 PBRL 499 - Independent Studies In Public Relations (1-4)

SAFETY, SECURITY & EMERGENCY MANAGEMENT

GENERAL EDUCATION CORE (16 HOURS)

COMM 320 - Business and Professional Communication (4)
 COMP 106 - Introduction to Spreadsheets (1)
 COMP 108 - Introduction to Databases (1)
 ECON 210 - Introduction to Microeconomics (4) OR
 ECON 220 - Introduction to Macroeconomics (4)
 MATH 215* - Statistical Concepts (4)
 PF 321** - Learning Strategies (2)

*Students also must meet the University algebra competency requirement.

**PF 321 must be taken prior to the first BLF course.

PROFESSIONAL CORE (16 HOURS)

BSAD 312 - Management Theory and Practices (4)
 PSMT 225 - Introduction to Public Safety Management (4)
 PSYC 310 - The Psychology of Personal Development (4)
 SOCL 110 - Introduction to Sociology (4)

MAJOR AREA (36 HOURS)

PSMT 335 - Emergency Management and Homeland Security (4)
 PSMT 420 - Public Sector Finance and Budgeting (4)
 PSMT 440 - Administrative Law (4)
 SEMT 322 - Ethics and Leadership in Safety, Security & Emergency Management Agencies (4)
 SEMT 326 - Safety and Security Management (4)
 SEMT 424 - Labor Relations and Public Sector Bargaining (4)
 SEMT 495 - Safety, Security, and Emergency Management Capstone (4)

Major Area Electives (8 hours)*

*Select 8 hours from the following:

PSMT 315 - Contemporary Issues in Public Safety Management (4)
 SEMT 328 - Emergency Management Theory and Practice (4)
 SEMT 410 - Safety, Security, and Emergency Management Internship (1-4)
 SEMT 432 - Homeland Security - Theory and Practice at the Local Level (4)
 SEMT 436 - Risk Management and Threat Assessment (4)
 SEMT 438 - Safety and Security Planning (4)
 SEMT 480 - Special Topics in Safety, Security & Emergency Management (1-4)
 SEMT 499 - Independent Studies in Safety, Security & Emergency Management (1-4)

WEB DEVELOPMENT**PREREQUISITE COMPETENCIES**

COMM 320 - Business and Professional Communication (4)
 COMP 106 - Introduction to Spreadsheets (1)
 COMP 107 - Introduction to Web Authoring (1)
 COMP 108 - Introduction to Databases (1)
 MIS 310 - Information Systems Architecture & Technology (4)
 MKTG 300 - Marketing (4)
 MATH 160 - College Algebra (4)
 MATH 215 - Statistical Concepts (4)
 PF 321* - Learning Strategies (2)
 WEBD 117 - Graphic Editing Software (1)

*PF 321 must be taken prior to or concurrently with the first BLF course.

MAJOR AREA (48 HOURS)

COMP 111 - Introduction to Computer Science & Object-Oriented Programming (4)
 COMP 121 - Object-Oriented Data Structures & Algorithms I (4)
 COMP 205 - Survey of Computer Languages (4)
 COMP 281 - Database Management Systems (4)
 COMP 325 - Human-Computer Interaction (4)
 GRPH 210 - Fundamentals of Graphic Design (4)
 GRPH 310 - Advanced Graphic Design (4)
 MIS 320 - Technical Communication (4)
 WEBD 234 - Web Design & Implementation (4)
 WEBD 334 - Web Animation Techniques (4)
 WEBD 434 - Web Application Development (4)
 WEBD 495 - Web Development Capstone (4)