

## CENTER FOR CAREER DEVELOPMENT

## YOUR ROADMAP TO CAREER SUCCESS

By making career planning an ongoing objective, you will be better prepared to handle any obstacles that may lie ahead. Set aside time to focus on your career and define what you want to achieve.


**KNOW YOURSELF:  
CAREER EXPLORATION**

Before choosing a major or career, it's important to learn about who you are, what you like, and what is important to you.

The goal of this section is to help you prepare a foundation for lifelong career planning and development, which entails understanding yourself and what you have to offer an organization.

- What are your interests?
- What are your strengths?
- What are your skills and abilities?
- What values are important to you in choosing a major and career?
- How does your personality relate to choosing a major and career options?
- Access the [Career Exploration User Guide](#) for more information.


**EXPLORE AND CHOOSE OPTIONS:  
CAREER PLANNING**

Once you know yourself better, you can begin to move forward in the decision-making process. Connect what you learned about yourself to options that are right for you.

The goal of this section is to help you investigate the environment around you and discover opportunities for change and growth.

- What are all available majors/concentrations?
- What are the academic requirements for your major(s)/concentration(s)?
- What types of jobs are associated with particular majors/concentrations?
- How do you connect skills and education with career options?
- How do you make decisions and set goals about major career choices?
- Access the [Career Planning User Guide](#) for more information.


**GAIN KNOWLEDGE AND EXPERIENCE:  
RESEARCH TOOLS**

Once you make decisions about the direction you would like to take with your major or career path, you can begin to gain knowledge and experience.

The goal of this section is to help you put into action a plan for gaining career-related experience and building job search skills.

- How do you gain work experience?
- Is graduate or professional school required for your area(s) of interest?
- How do you finalize your résumé and/or portfolio?
- How do you develop networking, interviewing, and negotiation skills?
- How do you build and utilize your network?
- How do you begin an action plan and the job search process?
- Access the [Research Tools User Guide](#) for more information.


**PUT IT ALL TOGETHER:  
GETTING THE JOB**

Once you have gained experience and learned the necessary tools to find opportunities, you can begin the job search process.

- How do you effectively market your skills, knowledge, and experiences to employers?
- How can you identify professional opportunities?
- How do you continually develop and maximize your network?
- Access the [Account User Guide](#) for more information.

For more information go to [franklin.edu/careerdev](http://franklin.edu/careerdev) or email [careerdev@franklin.edu](mailto:careerdev@franklin.edu).

