

# FRANKLIN UNIVERSITY NEWS RELEASE

---

For Immediate Release: July 24, 2007

Contact Sherry Mercurio, Director of Public Relations  
[MercuriS@franklin.edu](mailto:MercuriS@franklin.edu), 614.947.6581

## August Hall Leadership Lessons to Feature Jack Marchbanks

**Columbus, Ohio** — Hall Leadership Lessons, a *free* community leadership forum provided by the Franklin University Leadership Center, will feature Jack Marchbanks, Director of Transportation Marketing at PRIME Engineering & Architecture, Inc., during the August forum. The August session of Hall Leadership Lessons will be held Thursday, August 9 from 7:30 – 8:30 a.m. in Franklin University’s Ross Auditorium on the Main Campus, which is located at 301 E. Rich Street, downtown.

Marchbanks will share his insights on leadership and the long view – forecasting the future. Leaders are called upon each day to solve current problems. They are required to confront and overcome the myriad challenges that face their organizations – not tomorrow or some vague point in the future – but in this present moment now. So much mental and physical energy is spent extinguishing today’s fires that it is very easy not to invest enough time and talent in telescoping in on tomorrow.

Marchbanks will provide his thoughts on the importance of at least once a week finding the time to anticipate the future if you and those whom you serve are to benefit and, in fact, thrive. The most successful leaders spend at least 20% of their working hours contemplating and preparing for the future. And when it comes to forecasting future developments, you have to do your most expansive and analytical thinking to have a chance at “being in the ballpark.”

Prior to working as Director of Transportation Marketing at PRIME Engineering & Architecture, Inc., Marchbanks served as the Ohio Department of Transportation’s Central Ohio Deputy Director, where planning and forecasting the future were mandatory needs for transportation leaders.

The **Franklin University Leadership Center** serves as a valuable resource for individuals and organizations looking to identify and develop leadership talent throughout central Ohio. Hall Leadership Lessons presents leadership development and networking opportunities for anyone interested in leadership. The forums are conducted the second Thursday morning of each month in Ross Auditorium. A continental breakfast is provided.

To attend this free session, attendees need only register online at [www.leadership.franklin.edu](http://www.leadership.franklin.edu), or call the Franklin University Leadership Center at 614-947-6888.

### About Franklin University

*Founded in 1902, Franklin University is central Ohio’s leading and most experienced educator of adult students. Annually, more than 10,000 students attend Franklin, both on campus and online. Franklin offers 19 undergraduate majors and three graduate programs, and graduates more than 1,500 students annually. Further information regarding Franklin University can be found at [www.franklin.edu](http://www.franklin.edu).*

### About the Franklin University Leadership Center

*The Franklin University Leadership Center serves as both a catalyst and a major resource dedicated to raising the level of leadership in central Ohio. The Leadership Center serves organizations in the four sectors of business, community, government and education. Leadership resources and information can be found at [www.leadership.franklin.edu](http://www.leadership.franklin.edu).*

###