

FRANKLIN UNIVERSITY NEWS RELEASE

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September Hall Leadership Lessons to Feature Phil Sorentino

Columbus, Ohio — Hall Leadership Lessons, a *free* community leadership forum provided by the Franklin University Leadership Center, will feature Phil Sorentino, CSP; Growth, Profit, and Enjoyment Advisor, Humor Consultant, Inc., during the September forum. The September session of Hall Leadership Lessons will be held Thursday, September 13 from 7:30 – 8:30 a.m. in Franklin University's Ross Auditorium on the Main Campus, located at 301 E. Rich Street, downtown.

Sorentino will share his thoughts on encouragement – affecting your and others behavior. Ninety percent of the action that takes place in the world is a result of the encouragement of 10% of the people. Therefore, there will be always a demand for strong mentors. Your ability to get things done is directly proportionate to your abilities as an enjoyable encourager. In this fast-paced, interactive, and most importantly, fun session, Sorentino will offer six specific action steps to motivate yourself and four action steps to help others motivate themselves.

Sorentino is a Certified Laughter Leader for the World Laughter Tour, a Past President of the Columbus Entrepreneurial Network, a member of the National Speakers Association and Past President of its Ohio Chapter. Phil has earned the distinction of Certified Speaking Professional (CSP), one of only approximately 500 worldwide.

With more than 3,000 presentations in 31 years, Sorentino remains true to the overall mission of Humor Consultants, Inc., "assisting in the enjoyment of everything." His wide range of topics includes employee and customer loyalty, consultative selling, business and financial results, and attitude management. His fast-paced, interactive presentations emphasizing the importance of enjoyment in the work place, have been presented to organizations such as IBM, Borden, Nationwide Insurance, Wendy's, Bank One, Price Waterhouse and Coopers, General Electric, and AT&T.

Sorentino and his wife Susan co-founded Humor Consultants in 1981 to help organizations increase their bottom line, increase sales, and employee and customer loyalty by making work fun.

The **Franklin University Leadership Center** serves as a valuable resource for individuals and organizations looking to identify and develop leadership talent throughout central Ohio. Hall Leadership Lessons presents leadership development and networking opportunities for anyone interested in leadership. The forums are conducted the second Thursday morning of each month in Ross Auditorium. A continental breakfast is provided.

To attend this free session, attendees need only register online at www.leadership.franklin.edu, or call the Franklin University Leadership Center at 614-947-6888.

About Franklin University

Founded in 1902, Franklin University is central Ohio's leading and most experienced educator of adult students. Annually, more than 10,000 students attend Franklin, both on campus and online. Franklin offers 19 undergraduate majors and three graduate programs, and graduates more than 1,500 students annually. Further information regarding Franklin University can be found at www.franklin.edu.

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About the Franklin University Leadership Center

The Franklin University Leadership Center serves as both a catalyst and a major resource dedicated to raising the level of leadership in central Ohio. The Leadership Center serves organizations in the four sectors of business, community, government and education. Leadership resources and information can be found at www.leadership.franklin.edu.

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