

FRANKLIN UNIVERSITY NEWS RELEASE

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LEARN ABOUT THE ABCS OF IT CERTIFICATION

Columbus, Ohio —Looking to fine tune your IT credentials? Or, are you looking to get started in the IT industry? Join us when Franklin University's Computer and Information Sciences Program presents **Michael Clark**, Vice President and Network Engineer Lead, J.P. Morgan Chase & Co., discussing "The ABCs of IT Certification", at its next "Tech Connect" speaker series event. Featuring successful Information Technology (IT) professionals in non-traditional roles within the industry, the quarterly series is presented to computer science students and community members. During the February event, Clark will discuss the fundamentals of IT certifications: what do the certifications mean; how difficult are they to achieve; which are most valued by employers; and when to pursue a certification vs. education.

This next event in the quarterly IT series with featured speaker **Michael Clark**, Vice President and Network Engineer Lead, J.P. Morgan Chase & Co., will be held on **Monday, February 11, 2008** from 5:30 - 7:30 p.m.

Can't make the event? Check it out online! Participate via Franklin *Live!* Franklin University's interactive experience that lets participants listen and ask questions in real time. For online participation, email Yolonda Simmons at simmonsy@franklin.edu.

The "Tech Connect" series is just one more example of Franklin's innovative approach toward serving both its students and creating value-added benefits for the community.

So mark your calendars and join us for an exciting look at a different side of IT. Admission and parking are free and is open to all interested members of the community. Light refreshments available. No need to pre-register. Walk-ins welcome!

About Franklin University

Founded in 1902, Franklin University is central Ohio's leading and most experienced educator of adult students. Annually, more than 10,000 students attend Franklin, both on campus and online. Franklin offers 19 undergraduate majors and three graduate programs, including the Vantage MBA[®], and graduates more than 1,500 students annually. Further information regarding Franklin University can be found at www.franklin.edu.

Franklin University Tech Connect Speakers Series

"The ABCs of IT Certification"

Monday, February 11, 2008

5:30 - 7:30 p.m.

Franklin University's Main Campus,
downtown

Phillips Hall, Room 220

303 S. Grant Ave. Columbus, Ohio

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