



FRANKLIN UNIVERSITY PROFICIENCY EXAM (FUPE) Study Guide

Course Title:	<i>Introduction to Web Authoring (COMP 107)</i>
Recommended Textbook(s)	Cooke, C. (2006). <i>The Nvu User Guide</i> . Published Under a Creative Commons Share Alike 2.0 License (SA-2.0). Creative Commons License (SA-3.0) Download the Users Guide here: Nvu Users Guide Vest, J., Crowson, C., and Pochran S. (2005). <i>Exploring Web Design, An In-Depth Guide to the Art and Techniques of Web Design</i> . Clifton Park: Thompson, Delmar Learning. ISBN: 1-4018-73838-5.
Number & Type of Questions:	This is a project-based exam.
Permitted Materials:	None
Time Limit:	3 Hours
Minimum Passing Score:	75%

Description of the Test:

The purpose of this exam is to determine your ability to create a basic informational Web site using a basic Web editor. This exam is a practical application of Web development skills that will include creating a web site. You will be using 3 different software applications to complete this exam;

1. Nvu or Dreamweaver for creating a personal Web site,
2. Visio or Smartdraw for creating a graphical layout for your personal Web site,
3. And Microsoft Word to embed the graphical layout and for writing portions of the exam.

Follow the directions carefully. You are required to save each of the 3 completed assignments to a disk and turn in the disk as your completed exam. **It is strongly recommended that you read through the entire test and plan your web site according to the information you will need to display within it to pass.**

You will be creating an informational Web site that instructs, informs, or explains a topic of your choice. In addition to the Web site you will create an explanation of how you planned and executed your Web page.

Knowledge and Skills Needed to Pass the Exam

To successfully complete this exam you should know how to accomplish the following tasks and understand the associated information and knowledge requirements:

- The SLC will provide a removable drive (USB Flash Drive) for you to store the completed documents and files generated while taking the exam.
- You will need to know how to create a file structure for the Web site you create on the USB drive. The structure would mirror the structure of a Web server
- Determine components of a good and bad Web design.
- Using Visio or SmartDraw diagram the Web site you will create and embed the diagram into a Word document.
- Understand how to find and save images from the WWW that you can use on your Web site. You should understand the implications of copyright and how to site images and resources you did not create. Creative Commons provides images that are licensed for personal use as long as they are cited correctly.
- The completed design document should contain the following items:
 - A title for each page
 - Apply a background color or background image for each page
 - Hyperlinks that will take the visitor from your home page to each of the other three pages and then back to the home page
 - at least one appropriate image on each page in your personal Web site,
 - at least three outside links from one page in your personal Web site,
 - an Email link to your personal Franklin Email account on one of the pages in your personal Web site,
 - good design principles
 - at least one table and one list
 - Description of each page
- Publish a 4-page website which incorporates:

- A title for each page
- Apply a background color or background image for each page
- Hyperlinks that will take the visitor from your home page to each of the other three pages and then back to the home page
- at least one appropriate image on each page in your Web site, at least three outside links from one page in your personal Web site,
- an Email link to your personal Franklin Email account on one of the pages in your personal Web site,
- a link in the Web site to the Word document that contains the Web page design diagram from Section one,
- a bulleted or numbered list on one or more pages in your personal Web site,
- an information table on one or more pages in your personal Web site,