

TRANSFER GUIDE



transferring to



About the Transfer Guide...

The Transfer Guide is provided for potential transfer students to illustrate the overall transferability of a specific degree program at Columbus State Community College (CSCC) to a baccalaureate program at Franklin University. The Transfer Guide is not an official Franklin University transfer credit evaluation. This guide lists transfer equivalencies from the CSCC Associate of Arts Degree and the remaining coursework required to complete a Bachelor of Science in Marketing at Franklin University. CSCC coursework is based on the 2006–2007 Catalog. Franklin University coursework is based on the 2006–2007 Franklin University *Academic Bulletin*. Transfer credit is awarded in semester hours. Quarter hours convert to semester hours on a 1:2/3 ratio (1 quarter hour = .67 semester hours). Equivalencies listed as a “Special Elective” or “University Elective” are applied toward degree requirements as appropriate. Transfer credit is awarded for CSCC courses with a grade of C- or higher, including grades of “Pass” and examination credit. Courses completed with a grade of D, when included as part of an associate degree for which a student obtained a GPA of 2.0 or higher, will be accepted in transfer, subject to GPA and course requirements pertaining to the specific major program. Franklin University course equivalencies numbered below 100 and equivalencies listed as “Developmental” do not apply toward degree requirements. Your actual transfer credit may vary depending on several factors, including your choice of electives and coursework completed outside the program of study listed in this guide. Consult a Franklin University Student Services Associate (SSA), to verify how transfer credit may be applied to a specific degree program. Call 614.797.4700 or toll-free 1.877.341.6300 to schedule an appointment with a Franklin University SSA.

Franklin University Residency Requirement

Overall requirements: Students seeking a bachelor’s degree must complete a minimum of 40 credit hours at Franklin University to be eligible for the degree. Transfer credit and credit awarded based on standardized exams, proficiency exams, portfolio exams, or portfolio credit shall not count toward residence at Franklin University. **Course level requirements:** A student must have 40 credit hours overall that are equivalent to 300/400 level Franklin University courses for a bachelor’s degree. **Major Area requirements:** A 2.25 GPA is required in the major area; no course with a grade of D may be applied in the major area. A student must have 20 credit hours in the major area that are equivalent to 300/400 major level Franklin University courses for a bachelor’s degree. **Capstone requirements:** Every major must have a capstone experience that cannot be transferred into Franklin University. Transfer credit course equivalencies and information are subject to change, without notice, due to changes in the curriculum and/or policies at either CSCC or Franklin University. Policies in effect at the time of enrollment and the declaration of a major at Franklin University will be used to determine applicability of coursework. Refer to the current 2006-2007 Franklin University *Academic Bulletin* for more details regarding course descriptions, degree requirements and transfer credit policies. Students are required to demonstrate a competency in Algebra, equivalent to high school Algebra II, prior to graduating from the University. Students will be able to meet this graduation requirement by doing one of the following:

- 1) Submit a high school transcript with evidence of having taken Algebra II and earning a C grade or better
- 2) Transfer credit for a comparable course taken at another college (MATH 104 at CSCC)
- 3) Pass the Algebra Competency Exam at Franklin University
- 4) Successfully complete MATH 150 Fundamental Algebra at Franklin University

Major Transfer Guide



Columbus State Community College
Associate of Arts

transferring to
→

Franklin University
Bachelor of Science
Marketing



Course	Hours	Course	Hours
Freshman Seminar			
ASC 190	Freshman Seminar OR	TRNS 950	University Elective OR 1.33
ASC 150	Individual Learning and Motivation..... 2 or 5	TRNS 950	University Elective..... 3.33
Communication Skills, College Composition (5-6 hours required)			
ENGL 101 & 102	Begining Composition AND Essay & Research..... 6	COMM 120	College Writing..... 4
ENGL 111	English Composition..... 5	COMM 120	College Writing..... 3.33
Communication Skills, Composition and Literature (3-5 hours required)			
ENGL XXX	ENGL 220, 250, 251, 252, 253..... 5	HUMN 905	Humanities Special Elective.....3.33
Oral Communication (3 hours required)			
COMM 105	Speech OR		
COMM 110	Conference & Group Discussion..... 3	SPCH 100	Speech..... 2
Mathematical & Logical Analysis (10 hours required)			
MATH 148	College Algebra..... 5	MATH 150	College Algebra..... 3.33
MATH 135	Elementary Statistics..... 5	MATH 215	Statistical Concepts..... 3.33
Biological & Physical Sciences (15 hours required)			
NSCI XXX	NSCI 101, 102, and 103..... 15	SCIE 901	Special Science Electives..... 10
Social Science (15 hours required)			
SSCI XXX	Social Science (101 - Suggested) 102, 103, ir 104..... 15	SOCL 901	Social Science Special Electives..... 10
Humanities (15 hours required)			
HUM XXX	Humanities 111, 112, and 113..... 15	HUMN 901	Humanities Special Electives..... 10
Capstone Course (3 hours required)			
XXX 290	Capstone..... 3	XXX XXX	Varies..... 2
Electives (15-20 hours)			
ACCT 106	Introduction to Accounting I..... 5	ACCT 215	Financial Accounting..... 3.33
ACCT 107	Introduction to Accounting II..... 5	ACCT 225	Managerial Accounting..... 3.33
BMGT 111	Management..... 5	BSAD 312	Mgmt Theory & Practices..... 3.33
LEGL 264	Legal Environment of Business..... 4	BSAD 220	Business Law..... 2.67
ECON 200	Principles of Microeconomics..... 5	ECON 210	Introduction to Microeconomics..... 3.33

Given the transfer equivalencies above, the following coursework would be required at Franklin University to complete a Bachelor of Science in Marketing.

Franklin University	Course Hours	Franklin University	Course Hours
PF 321	Learning Strategies..... 2	MKTG 330	Marketing Behavior..... 4
COMM 320	Business & Professional Communication..... 4	MKTG 332	Marketing Research..... 4
PF 305	Global Cultures..... 4	MKTG XXX	Marketing Elective..... 4
COMP 106	Intro to Spreadsheets..... 1	MKTG XXX	Marketing Elective..... 4
COMP 108	Intro to Databases..... 1	MKTG XXX	Marketing Elective..... 4
FINA 301	Principles of Finance..... 4	MKTG 495	Integrated Marketing..... 4
MKTG 300	Marketing..... 4	XXX XXX	University Electives.....10 - 12
MKTG 320	Advertising..... 4		