

# FRANKLIN UNIVERSITY - COMPLETION GUIDE

## Bachelor's Degree - BUSINESS ADMINISTRATION

124 Semester Credit Hours

Effective Fall 2011 - Summer 2012

This document is an **unofficial, informational** guide.

Please review Franklin University's **ACADEMIC BULLETIN** for transfer policies and degree requirements.

For an official transfer degree audit, complete Franklin University's **FREE** application.

### COMMUNITY COLLEGE COURSES

#### Franklin University Course

#### Columbus State Community College Course

#### GENERAL EDUCATION CORE

<input type="checkbox"/>	College Writing.....	[ENGL 101 Beginning Composition <b>AND</b> ENGL 102 Essay and Research] <b>OR</b> ENGL 111 English Composition
<input type="checkbox"/>	Mathematics (beyond Intermediate Algebra) *.....	Select from College Algebra, Calculus, Finite Mathematics, Stats, etc.
<input type="checkbox"/>	Science Area (2 courses with 1 having a laboratory component).....	Select from courses such as Chemistry, Biology, Physics, etc.
<input type="checkbox"/>	Social/Behavioral Science Area (2 courses in different disciplines).....	Select from courses such as Anthropology, Sociology, Psychology, etc.
<input type="checkbox"/>	Arts and Humanities Area (2 courses).....	Select from courses such as Philosophy, Literature, Ethics, etc.
<input type="checkbox"/>	Statistical Concepts.....	MATH 135 Elementary Statistics
<input type="checkbox"/>	Introduction to Macroeconomics.....	ECON 240 Principles of Macroeconomics
<input type="checkbox"/>	Speech Communication or Interpersonal Communication.....	COMM 105 Speech <b>OR</b> COMM 110 Conference and Group Discussion <b>OR</b> COMM 232 Interpersonal Communication
<input type="checkbox"/>	Business Communication.....	COMM 200 Business Communications <b>OR</b> COMM 204 Technical Writing
<input type="checkbox"/>	Introduction to Spreadsheets.....	BOA 172 Excel <b>OR</b> CIT 101 PC Applications I <b>OR</b> CIT 102B PC Business Excel
<input type="checkbox"/>	Introduction to Databases.....	BOA 189 Access <b>OR</b> CIT 101 PC Applications I <b>OR</b> CIT 102C PC Business Access
<input type="checkbox"/>	A min. of 2 sem/3 qtr hour(s) of Gen Ed Electives.....	Select from non-developmental courses. Please see your Advisor for options.
<input type="checkbox"/>	Algebra Competency.....	MATH 104 Intermediate Algebra

\* One mathematics or statistics course beyond intermediate level. May select from College Algebra, Calculus, Finite Mathematics, Statistics or Business Calculus. If statistics is used for the mathematics requirement, an additional general education elective will be required.

#### **KEY: Preliminary Evaluation**

P = Partial Transfer

X = Completed

? = Unsure



#### BUSINESS CORE

<input type="checkbox"/>	Financial Accounting .....	ACCT 106 Financial Accounting
<input type="checkbox"/>	Managerial Accounting.....	ACCT 107 Managerial Accounting
<input type="checkbox"/>	Business Law.....	[LEGL 261 Business Law I <b>AND</b> LEGL 262 Business Law II] <b>OR</b> LEGL 264 Legal Environment of Business
<input type="checkbox"/>	Principles of Management.....	BMGT 111 Management
<input type="checkbox"/>	Introduction to Microeconomics.....	ECON 200 Principles of Microeconomics
<input type="checkbox"/>	Principles of Finance.....	FMGT 201 Corporate Finance
<input type="checkbox"/>	Marketing.....	MKTG 111 Marketing Principles

#### MAJOR AREA BRIDGE

- An official evaluation of transfer credit will determine if there is a need for additional Major Area Bridge electives.  
 Please consult your academic advisor for your options.

#### ELECTIVE BRIDGE COURSES

Non-Developmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied to this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the hours required for your bachelor's degree, please select business or computer related courses from those offered at your community college. Other courses may be acceptable in this area. **Please see your Franklin University Academic Advisor for approval prior to taking the course.**

## FRANKLIN UNIVERSITY COURSES

### COMPLETION (40 SEMESTER HOURS)

It is recommended to take PF 321 before beginning any Community College course work after the conclusion of your Associate's Degree.

### PROFESSIONAL FOUNDATIONS (6 SEMESTER HOURS)

- PF 321 Learning Strategies      \*\* must be taken prior to the start of all other Franklin courses  
 HUMN 305 Global Issues

### MAJOR AREA (20 SEMESTER HOURS)

- BSAD 320 Decision Making & Problem Solving       BSAD 495 Business Administration Capstone  
 BSAD 460 Business Ethics for Leaders

### MAJOR AREA ELECTIVE (SELECT 2 COURSES FROM THE FOLLOWING LIST)

- |  |  |
|--|--|
| ACCT 310 Intermediate Accounting                     | HCM 320 Healthcare Financial Management I            |
| ACCT 320 Intermediate Accounting II                  | HCM 442 Legal Aspects of Healthcare Management       |
| ACCT 330 Cost Management                             | HCM 472 Contemporary Issues in Healthcare Management |
| ACCT 390 Federal Income Tax I                        | HRM 300 Human Resources Management                   |
| ACCT 425 Accounting Information Systems              | HRM 301 Staffing                                     |
| AMGT 390 Project Management                          | HRM 302 Training and Development                     |
| AMGT 415 Small Business Management                   | HRM 401 Compensation and Benefits                    |
| HRM 420 Principles of Organizational Development     | HRM 402 Employee and Labor Relations                 |
| MGMT 425 Managing Change                             | MIS 200 Management Information Systems               |
| AMGT 430 Management & Organization in Small Business | MIS 478 Quantitative Methods and Analysis            |
| AMGT 435 Small Business Accounting & Finance         | MKTG 320 Advertising                                 |
| MGMT 325 Organizational Behavior                     | MKTG 330 Marketing Behavior                          |
| BSAD 410 Business Administration Internship          | MKTG 332 Marketing Research                          |
| BSAD 476 Global Business Issues                      | MKTG 350 Persuasive Strategies                       |
| BSAD 499 Independent Studies in Business Admin.      | MKTG 430 Relationship Marketing                      |
| BSFR 341 Fraud Examination                           | MKTG 450 Global Marketing                            |
| ECON 321 Intermediate Microeconomics                 | COMM 321 Organizational Communication                |
| ECON 322 Intermediate Macroeconomics                 | OSCM 390 Operations Management                       |
| ECON 420 Forecasting                                 | OSCM 440 Quality Management                          |
| EMKT 340 Internet Marketing                          | OSCM 450 Supply Chain Management                     |
| EMKT 460 E-Commerce                                  | OSCM 455 Transportation and Logistics Management     |
| FINA 340 Money, Banking and Financial Markets        | OSCM 458 Purchasing and Inventory Management         |
| FINA 403 Advanced Financial Management               | OSCM 491 Integrated Project Management               |
| FINA 405 Investments                                 | PBRL 325 Public Relations                            |
| FINA 450 Global Finance                              | SOCL 335 Applied Research Methods                    |
| FPLN 300 Principles of Financial Planning            | MGMT 470 Organizational Leadership                   |
| FPLN 440 Insurance Planning                          | PBRL 445 Public Relations and Promotional Strategy   |
| HCM 300 Healthcare Management                        | PSYC 325 Coaching in Organizations                   |

### UNIVERSITY ELECTIVES (14 SEMESTER HOURS)

Select an additional 14 semester hours from any Franklin University course offering at the 300 or 400 level.  
Additional Major Area Electives are recommended. **Contact your Academic Advisor for other options.**