

FRANKLIN UNIVERSITY - COMPLETION GUIDE

Bachelor's Degree - PUBLIC RELATIONS

124 Semester Credit Hours

Effective Winter 2010- Summer 2010

This document is an unofficial, informational guide.

Please review Franklin University's **ACADEMIC BULLETIN** for transfer policies and degree requirements.

For an official transfer degree audit, complete Franklin University's **FREE** application.

COMMUNITY COLLEGE COURSES

GENERAL EDUCATION CORE

- | | |
|---|---|
| <input type="checkbox"/> College Writing (ENGL 101 and 102, or ENGL 111) | <input type="checkbox"/> Speech or Interpersonal Communication (COMM 105 or COMM 110) |
| <input type="checkbox"/> Science Area (with a laboratory component) | <input type="checkbox"/> Introduction to Spreadsheets (CIT 101) |
| <input type="checkbox"/> Science Area (laboratory component not required) | <input type="checkbox"/> Introduction to Web Authoring (CIT 089 and CIT 135) |
| <input type="checkbox"/> Social/Behavioral Science Area | <input type="checkbox"/> Statistical Concepts (MATH 135) |
| <input type="checkbox"/> Social/Behavioral Science Area (discipline different from above) | <input type="checkbox"/> Mathematics (MATH 135 or MATH 148 or MATH 150) |
| <input type="checkbox"/> General Psychology (PSY 100) | <input type="checkbox"/> Algebra Competency |
| <input type="checkbox"/> Introduction to Sociology (SOC 101) | <input type="checkbox"/> Algebra Competency (MATH 104 or Algebra II w/C or better from high school) |
| <input type="checkbox"/> Arts and Humanities Area | |
| <input type="checkbox"/> Arts and Humanities Area | |

PROFESSIONAL CORE BRIDGE

- Management Theory and Practices (BMGT 111)
- Business Communication (COMM 200)
- Marketing (MKTG 111)

MAJOR AREA BRIDGE

- Major Area Elective - Communication in Groups & Teams (COMM 105 and TCO 203 OR COMM 105 and BMGT 208)

ELECTIVE BRIDGE COURSES

Non-Developmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied to this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the hours required for your bachelor's degree, please select business or computer related courses from those offered at your community college. Other courses may be acceptable in this area. **Please see your Franklin University SSA for approval prior to taking the course.**

FRANKLIN UNIVERSITY COURSES

COMPLETION (42 SEMESTER HOURS)

It is recommended to take PF 321 before beginning any Community College course work after the conclusion of your Associate Degree.

PROFESSIONAL FOUNDATIONS/GENERAL EDUCATION (10 SEMESTER HOURS)

- PF 321 Learning Strategies *** must be taken prior to the start of all other Franklin courses
- HUMN 305 Global Issues
- HUMN 210 Introduction to Logic

PROFESSIONAL CORE (12 SEMESTER HOURS)

- COMM 150 Interpersonal Communication
- COMM 315 Communication Ethics
- PSYC 204 Principles of Motivation

MAJOR AREA (20 SEMESTER HOURS)

- PBRL 325 Public Relations
- PBRL 350 Media Research & Writing
- PBRL 425 Crisis & Media Communication
- PBRL 445 Public Relations & Promotional Strategy
- PBRL 450 Rhetoric & Social Influence
- PBRL 495 Public Relations Capstone