

FRANKLIN UNIVERSITY - COMPLETION GUIDE

Bachelor's Degree - PUBLIC RELATIONS

124 Semester Credit Hours

Effective Fall 2009 - Summer 2010

This document is an **unofficial, informational** guide.

Please review Franklin University's **ACADEMIC BULLETIN** for transfer policies and degree requirements.

For an official transfer degree audit, complete Franklin University's **FREE** application.

COMMUNITY COLLEGE COURSES

GENERAL EDUCATION CORE

- | | | | |
|--------------------------|--|--------------------------|---|
| <input type="checkbox"/> | College Writing (ENGL 101 and 102, or ENGL 111) | <input type="checkbox"/> | General Psychology (PSY 100) |
| <input type="checkbox"/> | Science Area (2 courses with 1 having a laboratory component) | <input type="checkbox"/> | Introduction to Sociology (SOC 101) |
| <input type="checkbox"/> | Social/Behavioral Science Area (2 courses in different disciplines) | <input type="checkbox"/> | Speech Communication (COMM 105) |
| <input type="checkbox"/> | Arts and Humanities Area (2 courses) | <input type="checkbox"/> | Introduction to Spreadsheets (CIT 101) |
| <input type="checkbox"/> | Statistical Concepts (MATH 135) | <input type="checkbox"/> | Introduction to Web Authoring (CIT 089 and CIT 135) |
| <input type="checkbox"/> | Mathematics (beyond MATH 104) | | |
| <input type="checkbox"/> | Algebra Competency (MATH 104 -
or C or better in Algebra II from high school) | | |

PROFESSIONAL CORE BRIDGE

- | | |
|--------------------------|--|
| <input type="checkbox"/> | Management Theory and Practices (BMGT 111) |
| <input type="checkbox"/> | Business Communication (COMM 200) |
| <input type="checkbox"/> | Marketing (MKTG 111) |

MAJOR AREA BRIDGE

- | | |
|--------------------------|---|
| <input type="checkbox"/> | Major Area Elective - Communication in Groups & Teams (COMM 105 and TCO 203 OR COMM 105 and BMGT 208) |
|--------------------------|---|

ELECTIVE BRIDGE COURSES

Non-Developmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied to this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the hours required for your bachelor's degree, please select business or computer related courses from those offered at your community college. Other courses may be acceptable in this area. **Please see your Franklin University SSA for approval prior to taking the course.**

FRANKLIN UNIVERSITY COURSES

COMPLETION (42 SEMESTER HOURS)

It is recommended to take PF 321 before beginning any Community College course work after the conclusion of your Associate Degree.

PROFESSIONAL FOUNDATIONS/GENERAL EDUCATION (10 SEMESTER HOURS)

- | | | |
|--------------------------|--------------------------------|--|
| <input type="checkbox"/> | PF 321 Learning Strategies | *** must be taken prior to the start of all other Franklin courses |
| <input type="checkbox"/> | HUMN 305 Global Issues | |
| <input type="checkbox"/> | HUMN 210 Introduction to Logic | |

PROFESSIONAL CORE (12 SEMESTER HOURS)

- | | |
|--------------------------|--------------------------------------|
| <input type="checkbox"/> | COMM 150 Interpersonal Communication |
| <input type="checkbox"/> | COMM 315 Communication Ethics |
| <input type="checkbox"/> | PSYC 204 Principles of Motivation |

MAJOR AREA (20 SEMESTER HOURS)

- | | |
|--------------------------|--|
| <input type="checkbox"/> | PBRL 325 Public Relations |
| <input type="checkbox"/> | PBRL 350 Media Research & Writing |
| <input type="checkbox"/> | PBRL 425 Crisis & Media Communication |
| <input type="checkbox"/> | PBRL 445 Public Relations & Promotional Strategy |
| <input type="checkbox"/> | PBRL 450 Rhetoric & Social Influence |
| <input type="checkbox"/> | PBRL 495 Public Relations Capstone |