



Marketing - eMarketing BS Degree Completion Transfer Guide

124 Semester Credit Hours
Effective Fall 2008 - Summer 2009



Step 1, Complete your Associate degree at Columbus State Community College

Step 2, Complete additional coursework at Columbus State

Step 3, Complete your last 40 semester hours with Franklin University

By completing your Associate degree, you have already fulfilled a number of the degree requirements for your Bachelor degree in eMarketing. Below you will find the remaining classes needed to fulfill the Bachelor degree requirements.

Decide what 40 hours you will take at Franklin to determine what additional coursework you can take at CSCC.

Franklin Requirement

Columbus State Equivalent

General Education

<input type="checkbox"/> PF 321, Learning Strategies (2)	...first course you'll take at Franklin
<input type="checkbox"/> PF 305, Global Cultures (4)	...take at Franklin
<input type="checkbox"/> COMP 106, Intro to Spreadsheets (1)	CIT 101
<input type="checkbox"/> COMP 108, Intro to Databases (1)	CIT 101
<input type="checkbox"/> MATH 215, Statistics (4)	MATH 135
<input type="checkbox"/> Social and Behavioral Science Elective (4)	non-developmental courses in social and behavioral science
<input type="checkbox"/> General Education Electives (10)	non-developmental courses in general education disciplines
<input type="checkbox"/> Algebra Competency for Graduation	MATH 104

Business Core

<input type="checkbox"/> BSAD 312, Mgmt Theory and Practice (4)	BMGT 111
<input type="checkbox"/> BSAD 220, Business Law (4)	LEGL 261 or 264
<input type="checkbox"/> FINA 301, Principles of Finance (4)	ACCT 221 or FINA 201

Major Area

<input type="checkbox"/> COMP 107, Intro to Web Authoring (1)	CIT 089 or IMMT 112 or IMMT 262
<input type="checkbox"/> WEBD 117, Graphic Editing Software (1)	GRPH 112 or GRPH 251 or IMMT 290
<input type="checkbox"/> GRPH 210, Fund. Of Graphic Design (4)	GRPH 131 and GRPH 273
<input type="checkbox"/> WEBD 234, Web Design & Impl. (4)	CIT 145 and CIT 147
<input type="checkbox"/> GRPH 310, Advanced Graphic Design (4)	GRPH 284 and GRPH 291
<input type="checkbox"/> MIS 320, Technical Communication (4)	
<input type="checkbox"/> MKTG 330, Marketing Behavior (4) OR	...take at Franklin
<input type="checkbox"/> EMKT 340, Internet Marketing (4)	...take at Franklin
<input type="checkbox"/> EMKT 460, E-Commerce (4)	...take at Franklin
<input type="checkbox"/> EMKT 495, Integrated Marketing (4)	...take at Franklin

You must take 40 semester hours to fulfill residency requirement, fulfill transfer minimums, and complete a total of 124 semester hours to fulfill degree requirements for graduation.

***This document is an unofficial, informational guide. We encourage you to complete the online application and have an official transcript sent for evaluation by our transfer credit department.
Consult you Student Services Advisor with any questions.***