Announcement: Cybersecurity Scholarship Challenge!

We are pleased to announce that the Association of Technology Professionals, a partner of the Center for Public Safety and Cybersecurity Education, has decided to offer a $1,000 scholarship to a Cybersecurity student at Franklin University. In order to encourage our students’ professional success, we have decided to conduct a challenge using LinkedIn.

To participate in this challenge, students will write a LinkedIn Article answering the questions:

**How does cybersecurity education benefit individuals and society?**
**How will I use my cybersecurity degree to benefit my community?**

The student whose article obtains the most points via LinkedIn Likes, Comments, and Shares will receive the scholarship.

**Contest Rules:**

**Eligibility:**
- Students must be enrolled in the Spring 2019 term at Franklin University and have declared Cybersecurity/Information Security as their major.
- Students must have a minimum 3.0 GPA.

**Writing Instructions:**
- If you do not already have a LinkedIn profile, please begin by creating a LinkedIn account and fill out your profile with your name, experience, and education. (Helpful Hints: YouTube Tutorial)
- Students will write a LinkedIn article answering: “How does cybersecurity education benefit individuals and society? How will I use my cybersecurity degree to benefit my community?” (Helpful Hints: LinkedIn Articles How-To)
- Students should write their own creative title for their article. Do NOT use the questions above as your title.
- The article should be a minimum of 500 words.
- The words in the article should be at least 90% the author’s original work. Any facts, images, etc. that is not original work should be credited and/or linked to the original site. Any images, multimedia, etc. included should be relevant to the article’s content.
- When writing their piece and when promoting their piece, students should keep in mind that LinkedIn is a professional networking space. Their articles will likely be read by potential employers. This is both a scholarship and networking opportunity. (Helpful Hints: Data on LinkedIn Publishing Success)
Timeline:
- Articles should be posted on LinkedIn between Jan. 2nd and Jan. 4th, 2019. Any articles posted before or after these dates will not be considered.
- Students will email a link of their article to cpsce@franklin.edu by 11:59pm EST on Jan. 4th, 2019.
- All articles submitted will be reviewed to determine if they meet contest rules.
- All articles that meet contest rules will be included in a list shared on social media and e-newsletters by the Association of Technology Professionals and Center for Public Safety and Cybersecurity Education.
- The contest will end on Jan. 11th, 2019, at 4pm EST.

Judging/Promotion:
- Articles may start collecting Likes, Comments, and Shares as soon as they are posted.
- “Likes” are worth one point each, “Comments” are worth two points each, “Shares” are worth three points each.
- Students are welcome to share their article with their networks via whatever social media or communication they desire.
- If any student is found to be offering incentives in exchange for engagement with their article, they will be disqualified.
- If any student is found to be interfering with another article’s engagement, they will be disqualified.