

Master of Business Administration - Healthcare

Course	Course Title	BSADM.HC1	BSADM.HC2	BSADM.HC3	BSADM.HC4	BSADM.HC5	ILO1	ILO2	ILO3	ILO4	ILO5
MHC 741	Business Strategy of Health Care Industry	x	x	x	x	x	x	x	x	x	x
MHC 707	MBA Essentials Health Care Finance & Managerial Accounting in	x	x	x	x	x	x	x	x	x	x
HCM 733	Healthcare Organizations	x	x	x		x	x	x	x	x	x
HCM 735	Healthcare Delivery Systems	x	x	x		x	x	x	x	x	x
ECON 723	Managerial Economics	x	x	x		x	x	x	x	x	x
OSCM 731	Operations Management	x	x	x							x
HRM 713	Human Resource Management	x	x	x							x
MKTG 721	Marketing Management	x	x	x	x	x	x	x	x	x	x
FINA 737	Corporate Finance	x	x	x		x	x	x	x	x	x

Institution Learning Outcomes

- ILO1 Communication: Communicate professionally using a variety of modalities (written, spoken, and technological).
- ILO2 Critical Thinking: Analyze and evaluate information to make reasoned arguments and solve problems.
- ILO3 Civic & Global Engagement: Integrate knowledge and skills to engage with and respond to social, environmental, and economic challenges at local, national, and global levels.
- ILO4 Ethics: Analyze and evaluate complex issues and situations to make informed ethical decisions.
- ILO5 Disciplinary Expertise

Program Learning Outcomes

- BSADM.HC1 Demonstrate the use of quantitative skills to aid in the managerial decision making process.
- BSADM.HC2 Demonstrate well-developed problem solving skills including the ability to recognize problems; analyze uncertain situations; interpret and use data and develop solutions.
- BSADM.HC3 Communicate effectively and professionally in written materials and through oral presentations.
- BSADM.HC4 Demonstrate appropriate use of marketing research methods including assessment of information needs and collection and the analysis of data.
- BSADM.HC5 Apply strategies and techniques to manage risk exposure for healthcare delivery systems considering changing markets, regulations and financial issues.