

Bachelor of Science - Health Education & Promotion

Course	Course Title	HEAPB1	HEAPB2	HEAPB3	HEAPB4	ILO1	ILO2	ILO3	ILO4	ILO5
HCM 442	Legal Aspects of Healthcare Management	X					X			X
HCM 210	Healthcare Foundations	X	X				X			X
ACCT 215	Financial Accounting	X					X			X
SOCL 355	Community Mental Health	X	X		X		X	X		X
SOCL 335	Applied Research Methods	X	X				X			X
COMM 400	Intercultural Communication	X		X	X	X	X	X	X	X
SEMT 240	Disaster Planning & Response	X					X			X
COMM 355	Intro to Grant Writing for Non-Profits	X	X				X			X
ACCT 202	Financial/Managerial Acct for Non-Majors	X					X			X
HIM 150	Medical Terminology		X	X		X	X	X	X	X
PUBH 495	Health Education and Promotion Capstone	X	X	X	X	X	X	X	X	X
PUBH 250	Health Behavior	X		X		X	X	X	X	X
PUBH 201	Introduction to Public Health	X	X		X		X	X		X
PUBH 300	Health Education and Promotion Concepts	X		X		X	X	X	X	X
PUBH 310	Health Program Planning		X		X		X	X		X
PUBH 400	Health Program Evaluation			X	X	X	X	X	X	X

Institution Learning Outcomes

ILO1	Communication: Communicate professionally using a variety of modalities (written, spoken, and technological).
ILO2	Critical Thinking: Analyze and evaluate information to make reasoned arguments and solve problems.
ILO3	Civic & Global Engagement: Integrate knowledge and skills to engage with and respond to social, environmental, and economic challenges at local, national, and global levels.
ILO4	Ethics: Analyze and evaluate complex issues and situations to make informed ethical decisions.
ILO5	Disciplinary Expertise

Program Learning Outcomes

HEAPB1	Evaluate the financial, political, social, and ethical challenges facing health and wellness.
HEAPB2	Assess the health program needs of an identified population.
HEAPB3	Create health education and advocacy strategies that support cultural diversity and inclusion.
HEAPB4	Assess the efficacy of health education and promotion strategies.