



Public Disclosure of Student Achievement

Institution Name: Franklin University

Business Unit(s) included in this report: Ross College of Business

Academic Period Covered: 2021-2022

Date Report Posted: August 14, 2023

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in			
Accounting	Graduation Rate	40%	65.3%
Applied Management	Graduation Rate	40%	Insufficient data available at this time
Business Administration	Graduation Rate	40%	63.9%
Business Economics	Graduation Rate	40%	Insufficient data available at this time
Business Forensics	Graduation Rate	40%	Insufficient data available at this time
Entrepreneurship	Graduation Rate	40%	Insufficient data available at this time
Financial Management	Graduation Rate	40%	88.9%
Financial Planning	Graduation Rate	40%	60.0%
Forensic Accounting	Graduation Rate	40%	44.4%
Human Resource Management	Graduation Rate	40%	46.0%
Management & Leadership	Graduation Rate	40%	44.8%
Marketing	Graduation Rate	40%	38.5%
Operations & Supply Chain Management	Graduation Rate	40%	60.0%
Risk Management & Insurance	Graduation Rate	40%	54.5%

Master of Business Administration	Graduation Rate	60%	89.1%
With a specialization in Business Analytics	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Business Psychology	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Finance	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Human Resources	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Marketing	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Operational Excellence	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Organizational Leadership	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Information Technology	Graduation Rate	60%	Insufficient data available at this time
With a specialization in Healthcare	Graduation Rate	60%	Insufficient data available at this time
Master of Science in			
Accounting	Graduation Rate	60%	58.8%
Marketing and Communication	Graduation Rate	60%	83.3%
Human Resource Management	Graduation Rate	60%	89.5%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	This data shows the percentage of students who completed a program out of all students who started the undergraduate program within a 6-year period and the graduate program within a 5-year period, including students that transfer from other institutions.