

# RESUMES

## TAILORED FOR EACH POSITION

### APPLICANT TRACKING SYSTEMS

Compares your resume to the position description  
Typically first step before going to hiring manager  
Confused by complex formatting

### CONTACT INFORMATION

Name (i.e. Robert "Bob" Torres)

City, state, and zip code (i.e. Columbus, Ohio 43215)

**Personal** phone number and email

Customized LinkedIn URL

\*Tip: Voicemail and email should be work-appropriate

### PROFESSIONAL SUMMARY

Use the position description as a guide  
List your strengths that align with the position  
Avoid the use of "I", "me", and "my"  
Do not repeat information included in later sections

### SKILLS

What technology and soft skills do you have?

What is your level of proficiency?

List 9-12 skills in a 3-column format

Prioritize skills listed in the position description

### EDUCATION/CERTIFICATIONS

List post-secondary credentials you have earned  
Add city, state, country, and institution where program was completed  
Include certification(s); **bold** your degree(s) for emphasis!

### PROFESSIONAL EXPERIENCES

Exclude professional experiences from over 10 years ago

Include employment month and year for all positions

Emphasize your achievements by highlighting results using numbers and metrics

Be truthful and focus on your strengths

## CONTACT US WITH QUESTIONS

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