

Master of Science in Business Psychology

Course	Course Title	BPSYM1	BPSYM2	BPSYM3	BPSYM4	BPSYM5	BPSYM6	BPSYM7	BPSYM8	BPSYM9	ILO1	ILO2	ILO3	ILO4	ILO5
PSYC 601	Introduction to Business Psychology	X									X	X	X	X	X
PSYC 602	Individual & Organizational Intelligence		X								X	X	X	X	X
PSYC 603	Managerial Psychology			X							X	X	X	X	X
PSYC 604	Behavioral Economics and Neurofinance				X						X	X	X	X	X
PSYC 605	Psychology of Marketing					X					X	X	X	X	X
PSYC 606	Psychology of Human Resources						X				X	X	X	X	X
PSYC 607	Psychology of Creativity, Innovation And Change							X			X	X	X	X	X
PSYC 608	Psychology of Organizational Coaching								X		X	X	X	X	X
PSYC 609	Business Psychology Mastery Demonstration									X	X	X	X	X	X

Institution Learning Outcomes

ILO1	Communication: Communicate professionally using a variety of modalities (written, spoken, and technological).
ILO2	Critical Thinking: Analyze and evaluate information to make reasoned arguments and solve problems.
ILO3	Civic & Global Engagement: Integrate knowledge and skills to engage with and respond to social, environmental, and economic challenges at local, national, and global levels.
ILO4	Ethics: Analyze and evaluate complex issues and situations to make informed ethical decisions.
ILO5	Disciplinary Expertise

Program Learning Outcomes

BPSYM1	Assess the value of a neuroscience tool for use in the workplace.
BPSYM2	Assess the business intelligence of an organization.
BPSYM3	Evaluate psychological assessments for use in leadership and organization development.
BPSYM4	Create behaviorally-based measures of economic performance.
BPSYM5	Apply psychological principles in new product marketing.
BPSYM6	Differentiate job applicants using behavioral science methods.
BPSYM7	Design a process to stimulate organizational innovation.
BPSYM8	Employ coaching techniques to deal with dysfunctional individuals.
BPSYM9	Demonstrate the ability to apply business psychology theories, tools, and models to an organizational setting.