

## Master of Business Administration

Course	Course Title	BSADM1	BSADM2	BSADM3	BSADM4	ILO1	ILO2	ILO3	ILO4	ILO5
MGMT 707	MBA Foundations	X	X	X	X	X	X		X	X
MGMT 711	Business Environment	X	X	X	X	X	X		X	X
ECON 723	Managerial Economics	X	X	X	X	X	X		X	X
MKTG 721	Marketing Management	X	X	X	X	X	X		X	X
ACCT 729	Financial & Managerial Accounting	X	X	X	X	X	X		X	X
HRM 713	Human Resource Management	X	X	X	X	X	X		X	X
OSCM 731	Operations Management	X	X	X	X	X	X		X	X
FINA 737	Corporate Finance	X	X	X	X	X	X		X	X
MGMT 741	Strategic Management	X	X	X	X	X	X		X	X

## Institution Learning Outcomes

ILO1	Communication: Communicate professionally using a variety of modalities (written, spoken, and technological).
ILO2	Critical Thinking: Analyze and evaluate information to make reasoned arguments and solve problems.
ILO3	Civic & Global Engagement: Integrate knowledge and skills to engage with and respond to social, environmental, and economic challenges at local, national, and global levels.
ILO4	Ethics: Analyze and evaluate complex issues and situations to make informed ethical decisions.
ILO5	Disciplinary Expertise

## Program Learning Outcomes

BSADM1	Create and communicate sustained, coherent arguments in two or more media to both internal and external audiences of a business organization
BSADM2	Integrate and initiate tactical, operational, and strategic decision making to address organizational challenges
BSADM3	Design and execute solutions for problems using a multi-functional business approach
BSADM4	Deconstruct and reformulate business decisions by applying theoretical and practical perspectives from multiple disciplines