

Bachelor of Science - Interactive Media Design

Course	Course Title	IMD.B1	IMD.B2	IMD.B3	IMD.B4	IMD.B5	ILO1	ILO2	ILO3	ILO4	ILO5
COMP 325	Human-Computer Interaction	X	X	X	X	X	X	X	X	X	X
COMM 335	Communication in Groups and Teams	X	X	X	X	X	X	X	X	X	X
GRPH 310	Advanced Graphic Design	X	X	X	X	X	X	X	X	X	X
IMD 400	Interactive Media for Training & Instruction	X	X	X	X	X	X	X	X	X	X
IMD 430	Interactive Media for Entertainment	X	X	X	X	X	X	X	X	X	X
IMD 450	Interactive Media for Advertising	X	X		X		X	X	X	X	X
IMD 490	Interactive Media Design Practicum	X	X	X	X	X	X	X	X	X	X
IMD 495	Interactive Media Design Capstone	X	X	X	X	X	X	X	X	X	X
IMD 300	Digital Media Design	X	X	X	X	X	X	X	X	X	X

Institution Learning Outcomes

- ILO1 Communication: Communicate professionally using a variety of modalities (written, spoken, and technological).
- ILO2 Critical Thinking: Analyze and evaluate information to make reasoned arguments and solve problems.
- ILO3 Civic & Global Engagement: Integrate knowledge and skills to engage with and respond to social, environmental, and economic challenges at local, national, and global levels.
- ILO4 Ethics: Analyze and evaluate complex issues and situations to make informed ethical decisions.
- ILO5 Disciplinary Expertise

Program Learning Outcomes

- IMD.B1 Manage the design and development process for interactive media projects
- IMD.B2 Apply team dynamics to collaborate effectively in design teams to design and development interactive media
- IMD.B3 Apply technical, organizational, and creative skills to produce interactive media training materials
- IMD.B4 Apply technical, organizational, and creative skills to produce interactive media advertising materials
- IMD.B5 Apply technical, organizational, and creative skills to produce interactive media entertainment activities

