

**Public Disclosure of Student Achievement**

**Institution Name:** Franklin University

**Business Unit(s) included in this report:** Ross College of Business

**Academic Period Covered:** Academic Year 2017-18

**Date Submitted:** October 15, 2018

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Bachelor of Science in		
Accounting	Graduation/Persistence	40.5%/49.8%
Applied Management	Graduation/Persistence	39.1%/48.4%
Business Administration	Graduation/Persistence	40.7%/49.9%
Business Forensics	Graduation/Persistence	63.6%/58.3%
Energy Management*		
Financial Planning	Graduation/Persistence	35.7%/51.4%
Forensics Accounting	Graduation/Persistence	31.3%/46.1%
Human Resource Management	Graduation/Persistence	34.3%/52.3%
Entrepreneurship*		
Management & Leadership	Graduation/Persistence	43.5%/38.6%
Marketing	Graduation/Persistence	52.2%/53.1%
Operations & Supply Chain Management	Graduation/Persistence	33.3%/51.5%
Risk Management & Insurance*		
Master of Science in		
Human Resource Management*		
Accounting	Graduation/Persistence	62.5%/62.1%
Marketing & Communication	Graduation/Persistence	28.6%/71.2%
Master of Business Administration	Graduation/Persistence	63.2%/75.2%

\* New program. There were no students enrolled in this program prior to the dates used for calculation.

Indicators Used

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Graduation Rate	This data shows the percentage of students who completed a program out of all students who started the program within a 5-year period, including students that transfer from other institutions.
Persistence Rate	This data shows the percentage of students who were enrolled in a program in fall 2017 – summer 2018 who continued their enrollment in the same program in fall 2018. Students who graduated during this time are excluded from the calculations.