



FRANKLIN UNIVERSITY PROFICIENCY EXAM (FUPE) STUDY GUIDE

Course Title:	<i>Graphic Editing Software: WEBD117</i>
Recommended Textbook:	Carlson, J. (2009). <i>Visual QuickStart Guide Photoshop Elements 7 for Windows</i> . California: Peachpit Press. ISBN: 0-321-56596-7.
Number & Type of Questions:	The exam consists of 21 questions in the following format: multiple choice, true-false and fill in the blank questions.
Permitted Materials:	None
Time Limit:	1.5 hours
Minimum Passing Score:	75%

Description of the Test:

Multiple choice, matching, fill-in-the-blank, true-false and short answers types of questions are used in this assessment

Course Outcomes:

1. Modify images using graphic editing software
2. Create promotional materials using graphic editing software

Knowledge & Skills Required:

Students taking this exam should be able to:

Use Photoshop Elements to manipulate and edit graphic images. The test covers the interface comprehensively and the concepts behind images and their manipulation.

WEBD 117 Study Guide for FUPE

Format:

The exam consists of multiple choice, true-false and fill in the blank questions. 75% percent is required to pass. It is two hours in length and closed book, notes, calculator, etc. For those students where English is a second language, a translation dictionary may be used.

Topics:

The exam is based on the course outcomes for WEBD 117 from the syllabus. Most of the questions concern the correct usage of Adobe Photoshop Elements.

Below is how to preview a course syllabus:

1) Log into myFranklin as a guest.

myFranklin: Login - Windows Internet Explorer

File Edit View Favorites Tools Help

https://my.Franklin.edu/coursesystem/login.jsp

myFranklin: Login

Have questions or need help?
Email Help Desk Visit Online Help Desk Call 1-877-341-6300

Return to Franklin University Homepage Frequently Asked Questions (FAQ) Regularly Scheduled System Maintenance

Welcome to myFranklin

Login Here:

Enter Username:

Enter Password:

Remember my username on this computer

Log In >>

Not A Student? [Try out myFranklin now - Enter As Guest](#)

The Four Cornerstones of Franklin's Educational Philosophy

1. Ensuring academic quality
2. Providing access to educational opportunities
3. Adapting to the needs of students
4. Responding to changes in society, professions, and the business community

IACBE Accredited Programs

Undergraduate

Accounting	Financial Management
Applied Management	Forensic Accounting
Business Administration	Human Resources Management
Business Forensics	Management
eMarketing	Marketing

Graduate

MBA
M.S. in Marketing & Communication

IACBE

Please Give Us Feedback - Email Us Comments & Requests

https://my.Franklin.edu/coursesystem/login?username=guest

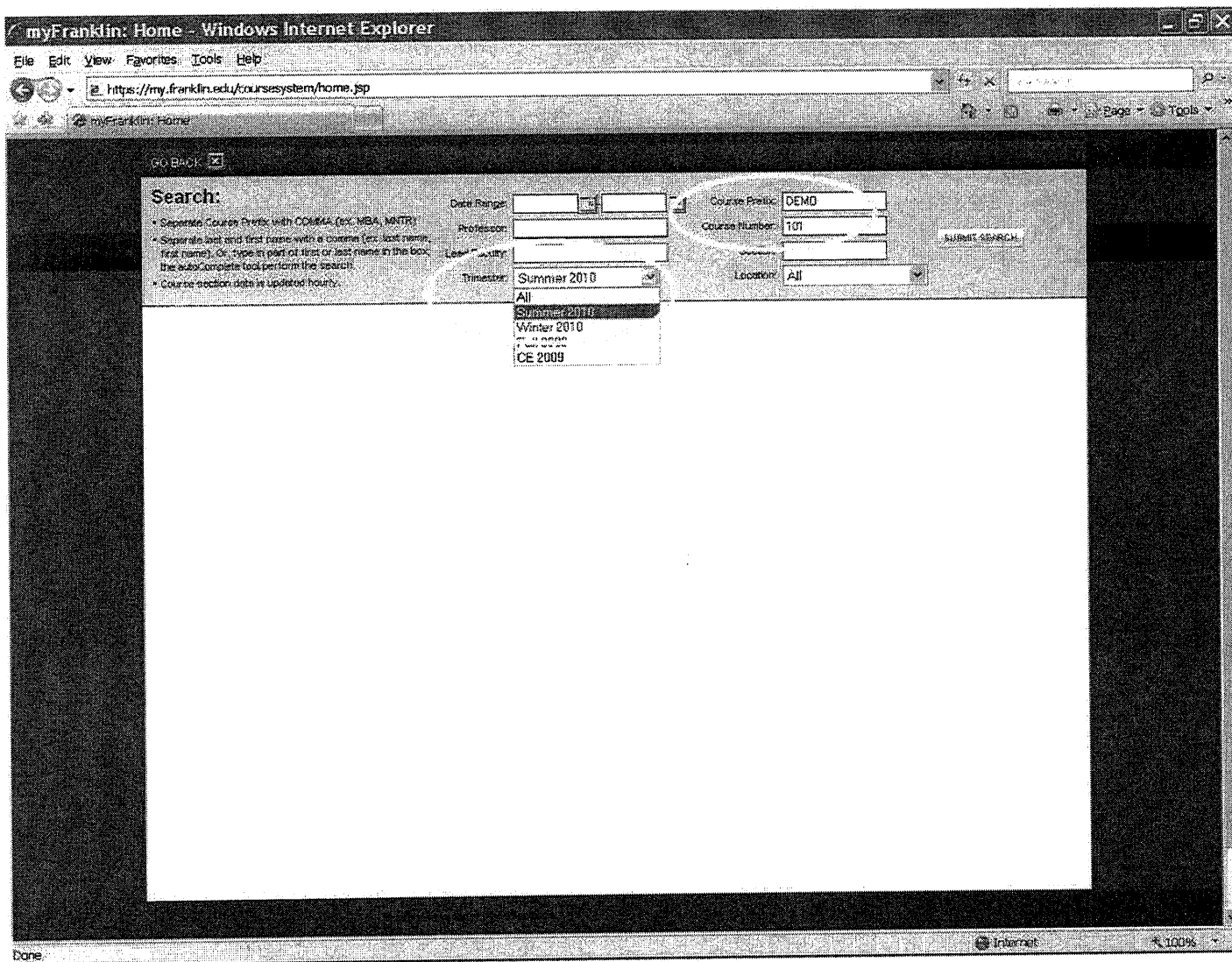
Internet 100%

2) From the "Courses" tab, select "Search."

The screenshot shows the myFranklin website interface. At the top, there is a navigation bar with links for My Email, Library, Student Learning Center, Bookstore, Log Out, and Help. Below this is a header section with the Franklin University logo and a user account area for 'Franklin Guest'. The main content area is divided into sections: 'myFranklin', 'Courses', and 'Shortcuts'. The 'Courses' menu is open, highlighting the 'Search' option. Below the menu, there is a list of announcements with dates and icons. On the left side, there is a filter menu and a calendar for May 2010. On the right side, there is a 'SIGN UP FOR FRANKLIN UNIVERSITY ALERTS' box and a 'Contacts' section.

myFranklin: Home - Windows Internet Explorer
File Edit View Favorites Tools Help
https://my.franklin.edu/coursesystem/home.jsp
myFranklin: Home
Franklin Guest MY ACCOUNT
Sign up for Franklin University Alerts
SELECT LANGUAGE
HELP DESK LIVE CHAT
myFranklin Courses Shortcuts
Now Viewing View All
Current Courses
Search
View Textbooks
Franklin University Alerts
Displays from 05/11 to 05/15/2010
Self-Set Password
Displays from 05/05 to 05/07/2010
The self-set password is about to be improved.
Keep Campus Safe With MySafeCampus
Displays from 05/04 to 12/31/2010
Confidentially report incidents or inappropriate behavior.
Franklin Programs Receive IACBE Accreditation
Displays from 04/20 to 05/14/2010
IACBE-accredited programs have been examined by trained evaluators who ensure that the IACBE standards are being met in eight key areas.
Upcoming SLC Workshops
Displays from 04/23 to 08/07/2010
Testing and tutoring services.
myFranklin Planned Maintenance
Displays from 03/05 to 12/31/2010
myFranklin may be unavailable during planned maintenance windows.
Register for Summer Classes Now
Displays from 02/22 to 12/31/2010
Enroll for classes online.
Students Encouraged to Participate in Survey
Displays from 01/27 to 08/31/2010
Completing this survey will help improve curriculum and campus life.
Important Dates
Displays from 12/03 to 12/31/2010
Phone Numbers for Campus Security
Displays from 12/02 to 12/31/2010
The number to reach the Franklin University Main Campus security officer...
Sign Up for Franklin University Alerts
Displays from 12/01 to 12/31/2010
Receive emergency notifications.
Filter
View All
Assignment Due
Assignment Graded
Announcement
University flows
System Message
May 2010
S M T W T F S
2 3 4 5 6 7 8
9 10 11 12 13 14 15
16 17 18 19 20 21 22
23 24 25 26 27 28 29
30 31
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PRINT PAGE TEXT SIZE
SIGN UP FOR FRANKLIN UNIVERSITY ALERTS
Receive urgent University news via email or text message.
Contacts not available for guest user.
Internet 100%

3) Select the appropriate trimester, course code prefix, and/or course number then click "Submit Search."



4) From the course sections listed, choose the section you would like to view.

myFranklin: Home - Windows Internet Explorer

File Edit View Favorites Tools Help

https://my.franklin.edu/coursesystem/home.jsp

myFranklin: Home

GO BACK

Search:

- Separate Course Prefix with COMMA (ex: MBA, MGT)
- Separate last and first name with a comma (ex: last name, first name). Or, type in part of first or last name in the box; the autoComplete tool perform the search.
- Course section data is updated hourly.

Date Range: -

Course Prefix: DEMO

Professor:

Course Number: 101

Lead Faculty:

Section:

Trimester: Summer 2010

Location: All

SEARCH

Results 0 - 1 of 1 Records Page 1 of 1, displaying 30 per page PRINT PAGE TEXT SIZE

Course	Trimester	Start Date	End Date	Professor	Lead Faculty	Location	Building and Time
DEMO 101 H1WWW Franklin University Demonstration Course	S10	2010-04-12	2010-08-30	Instructor Testing	Lou Anne Manning	Online	Online

Results 0 - 1 of 1 Records Page 1 of 1, displaying 30 per page PRINT PAGE TEXT SIZE

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5) The course schedule and syllabus will be accessible to you, although assignments will not.

myFranklin: DEMO101-H1WW - Windows Internet Explorer

File Edit View Favorites Tools Help

https://my.franklin.edu/coursesystem/home.jsp

myFranklin: DEMO101-H1WW

My Email Library Student Learning Center Bookstore Log Out Help

Franklin Guest BY ACCOUNT

Sign up for Franklin University Alerts

SELECT LANGUAGE

HELP DESK LIVE CHAT

myFranklin Courses Shortcuts

Franklin University Demonstration Course

PRINT PAGE TEXT SIZE

Hide

Submit Assignments

Contacts not available for guest user.

DEMO101-H1WW (SU10)

Overview

Instruction

Communications

Gradebook

Professor

Instructional Testing

Course Run Date: 04/12/10 - 04/26/10

Announcements

There are no announcements at this time.

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Course Schedule

Time Estimate Points Due

Module 1: Introduction to Franklin University

Week 1

Reading and Preparation	1 hrs	-	-
Due: 1-1: Whiteboard Assignment	2 hrs	25	Apr 18
Due: 1-2: Reflection Paper	2 hrs	25	Apr 18

Module 2: Technology, Professionalism, and Time Management (from PF 321 Face-to-Face)

Week 2

Reading and Preparation	1 hrs	-	-
Due: 2-1: Library Resources and Scavenger Hunt	2 hrs	35	Apr 25
Due: 2-2: Professionalism	5 hrs	10	Apr 25
Due: 2-3: Goals	5 hrs	15	Apr 25
Due: 2-4: Netiquette Scenarios	2 hrs	50	Apr 25
Due: 2-5: Time Management	3 hrs	75	Apr 25

Module 3: Technology, Computers, Marketing & Propaganda (from PF 205 Online)

Week 3

Reading and Preparation	3 hrs	-	-
Due: 3-1: Film - The Gods Must Be Crazy or Alternative Assignment	1.5 hrs	25	May 2
Due: 3-2: Prepare for Debate and Debate	3 hrs	100	TBA
Due: 3-3: Reflection on Readings	1.5 hrs	30	May 2

Multiple Choice Questions from LEARNING CENTER

Done

Internet

100%

