

WEBD 234 Study Guide for FUPE

Format:

The exam consists of eleven questions for 200 points. A passing score is 80% or better. It is two hours in length and closed book, notes, calculator, etc. The only test aids permitted are reference cards from VisiBone. You may use a Visibone Browser Book or Card Collection or individual reference cards or foldout set for HTML, CSS and Javascript. All of the above are available from www.visibone.com **No other reference cards from any other source are permitted.** For those students where English is a second language, a translation dictionary may be used. The questions are short answer, definitions, skill demonstration (code writing) and comparison and contrast. No true/false and no multiple choice questions.

Course Description:

This course presents introductions to many of the basic concepts, issues, and techniques related to designing, developing, and deploying Web sites. During the course, students will learn about Web design, HTML, XHTML, basic JavaScript, Dynamic HTML, Applets, and Cascading Style Sheets (CSS). The student will learn how to create sites both manually and through the use of web site development software.

Course Topics:

Topics on the exam are straight from the course outcomes below:

1. Describe the various components of web sites.
2. Discuss factors that contribute to well-designed web documents and sites.
3. Design and implement web documents using HTML.
4. Design and implement web documents which incorporate Cascading Style Sheets.
5. Use web authoring tools (editors) to implement web documents.
6. Incorporate web-ready graphics and incorporate them into a web document.
7. Design and implement web documents which incorporate JavaScript.

This is a difficult exam. You will be expected to write the code for a web page using html, css and javascript. The code written is expected to be largely correct, with minor allowances such as missing a closing tag. The reference cards are highly recommended to help you write correct code. Also this is a timed test, so you need to know how to do the coding and only rely on the reference cards for help with the syntax.

Below is how to preview a course syllabus:

1) Log into myFranklin as a guest.

myFranklin: Login - Windows Internet Explorer

File Edit View Favorites Tools Help

https://my.franklin.edu/coursesystem/login.jsp

myFranklin: Login

Have questions or need help?
Email Help Desk Visit Online Help Desk Call 1-877-341-6300

Return to Franklin University Homepage Frequently Asked Questions (FAQ) Regularly Scheduled System Maintenance

Welcome to myFranklin

Login Here:

Enter Username

Enter Password

Remember my username on this computer

[Forget your password?](#)

Not A Student?
Try out myFranklin now - **Enter As Guest**

The Four Cornerstones of Franklin's Educational Philosophy

1. Ensuring academic quality
2. Providing access to educational opportunities
3. Adapting to the needs of students
4. Responding to changes in society, professions, and the business community

When Franklin's fourth president, Dr. David R. Decker, took office in August 2007, he became immersed in the University's philosophy and mission. As a result, the basic tenets of Franklin's mission statement were distilled into four distinct cornerstones that will guide the University's decisions and direction into the future - ultimately to foster the academic and professional success of our students, faculty and staff.

WE'RE PROUD TO ANNOUNCE...
OUR SPECIALIZED ACCREDITATION BY THE INTERNATIONAL ASSEMBLY FOR COLLEGIATE BUSINESS EDUCATION

Franklin University was recently granted accreditation by the International Assembly for Collegiate Business Education (IACBE), the premier professional accreditor for business programs in universities throughout the world.

IACBE Accredited Programs

Undergraduate

Accounting	Financial Management
Applied Management	Forensic Accounting
Business Administration	Human Resources Management
Business Forensics	Management
eMarketing	Marketing

Graduate

MBA
M.S. in Marketing & Communication

Accredited by **IACBE**
International Assembly for Collegiate Business Education

Please Give Us Feedback - Email Us Comments & Requests

https://my.franklin.edu/coursesystem/login?username=guest Internet 100%

2) From the "Courses" tab, select "Search."

The screenshot shows the myFranklin website interface in a Windows Internet Explorer browser. The browser's address bar displays the URL <https://my.franklin.edu/coursessystem/home.jsp>. The page header includes the Franklin University logo, a user profile for "Franklin Guest", and navigation links such as "My Email", "Library", "Student Learning Center", "Bookstore", "Log Out", and "Help". A "SELECT LANGUAGE" dropdown menu is also visible.

The main navigation bar features three tabs: "myFranklin", "Courses", and "Shortcuts". The "Courses" dropdown menu is open, showing three options: "Current Courses", "Search", and "View Textbooks". The "Search" option is highlighted with a yellow oval. Below the navigation bar, the page content is organized into three columns. The left column contains a "Filter" section with options like "View All", "Assignment Due", "Assignment Graded", "Announcement", "University News", and "System Message", along with a calendar for May 2010. The middle column displays a list of announcements, each with a green arrow icon, a title, a brief description, and a "Displays from" date range. The right column features a "SIGN UP FOR FRANKLIN UNIVERSITY ALERTS" box and a "Contacts" section.

At the bottom of the browser window, the address bar shows the full URL <https://my.franklin.edu/coursessystem/home.jsp#>, and the status bar indicates "Internet" and "100%" zoom level.

3) Select the appropriate trimester, course code prefix, and/or course number then click "Submit Search."

myFranklin: Home - Windows Internet Explorer

File Edit View Favorites Tools Help

https://my.franklin.edu/coursesystem/home.jsp

myFranklin: Home

GO BACK

Search:

- Separate Course Prefix with COMMA (ex. MBA, MNTR)
- Separate last and first name with a comma (ex. last name, first name). Or, type in part of first or last name in the box; the autoComplete tool perform the search.
- Course section data is updated hourly.

Date Range:

Professor:

Lead Faculty:

Trimester:

Course Prefix:

Course Number:

Section:

Location:

Receive emergency notifications

Done Internet 100%

4) From the course sections listed, choose the section you would like to view.

myFranklin: Home - Windows Internet Explorer

File Edit View Favorites Tools Help

https://my.franklin.edu/course/system/home.jsp

myFranklin: Home

GO BACK

Search:

- Separate Course Prefix with COMMA (ex. MBA, MNTR)
- Separate last and first name with a comma (ex. last name, first name). Or, type in part of first or last name in the box; the autoComplete tool perform the search.
- Course section data is updated hourly.

Date Range: -

Professor:

Lead Faculty:

Trimester: Summer 2010

Course Prefix: DEMO

Course Number: 101

Section:

Location: All

SUBMIT SEARCH

Results 0 - 1 of 1 Records Page 1 of 1, displaying 30 per page PRINT PAGE TEXT SIZE

Course	Trimester	Start Date	End Date	Professor	Lead Faculty	Location	Building and Time
DEMO 101 H1WW Franklin University Demonstration Course	S10	2010-04-12	2010-08-30	Instructor Testing	Lou Anne Manning	Online	Online

Results 0 - 1 of 1 Records Page 1 of 1, displaying 30 per page PRINT PAGE TEXT SIZE

Receive emergency notifications

Done Internet 100%

5) The course schedule and syllabus will be accessible to you, although assignments will not.

The screenshot shows the myFranklin course system interface for the course DEMO101-H1WW (SU10). The interface is displayed in a Windows Internet Explorer browser window. The main content area shows the course schedule, which is organized into modules and weeks. The course schedule table is as follows:

	Time Estimate	Points	Due
Module 1: Introduction to Franklin University			
Week 1			
Reading and Preparation	1 hrs	-	-
Due: 1-1: Whiteboard Assignment	2 hrs	25	Apr 18
Due: 1-2: Reflection Paper	2 hrs	25	Apr 18
Module 2: Technology, Professionalism, and Time Management (from PF 321 Face-to-Face)			
Week 2			
Reading and Preparation	1 hrs	-	-
Due: 2-1: Library Resources and Scavenger Hunt	2 hrs	35	Apr 25
Due: 2-2: Professionalism	.5 hrs	10	Apr 25
Due: 2-3: Goals	.5 hrs	15	Apr 25
Due: 2-4: Netiquette Scenarios	2 hrs	50	Apr 25
Due: 2-5: Time Management	3 hrs	75	Apr 25
Module 3: Technology: Computers, Marketing & Propaganda (from PF 305 Online)			
Week 3			
Reading and Preparation	3 hrs	-	-
Due: 3-1: Film - <i>The Gods Must Be Crazy</i> or Alternative Assignment	1.5 hrs	25	May 2
Due: 3-2: Prepare for Debate and Debate	3 hrs	100	TBA
Due: 3-3: Reflection on Readings	1.5 hrs	30	May 2
Module 4: The Individual (from BSAD 325 Face to Face)			

The interface also includes a navigation menu on the left with options like Overview, Instruction, Communications, and Gradebook. The right sidebar contains links for Submit Assignments and Contacts. The user is identified as Franklin Guest.