

Public Disclosure of Student Achievement

Institution Name: Franklin University

Business Unit(s) included in this report: Ross College of Business

Academic Period Covered: Academic Year 2016-17

Date Submitted: November 1, 2017

PROGRAM	INDICATOR	RESULT
Bachelor of Science in		
Accounting	Graduation/Persistence	49.4%/68.9%
Applied Management	Graduation/Persistence	50.0%/60.2%
Business Administration	Graduation/Persistence	32.7%/63.6%
Business Forensics	Graduation/Persistence	50.0%/57.8%
Financial Management	Graduation/Persistence	44.4%/53.0%
Financial Planning	Graduation/Persistence	33.3%/68.1%
Forensic Accounting	Graduation/Persistence	25.8%/58.7%
Human Resource Management	Graduation/Persistence	52.5%/56.6%
Management & Leadership	Graduation/Persistence	28.1%/56.8%
Marketing	Graduation/Persistence	31.7%/59.0%
Operations and Supply Chain Management	Graduation/Persistence	25.0%/67.0%
Strategic Management*		
Master of Business Administration	Graduation/Persistence	79.1%/82.4%
Master of Science in		
Accounting	Graduation/Persistence	63.6%/67.1%
Marketing and Communications	Graduation/Persistence	72.7%/56.3%

* New program name started Fall 2017. There were no students enrolled in this program prior to this date.

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	This data shows the percentage of students who completed a program out of all students who started the program within a 5-year period, including students that transfer from other institutions.
Persistence Rate	This data shows the percentage of students who were enrolled in a program in fall 2016 – summer 2017 who continued their enrollment in the same program in fall 2017. Students who graduated during this time are excluded from the calculations.