

Graduates' Career Outcomes Report 2022-23

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Graduates' Career Outcomes Report 2022-23

Executive Summary

The Franklin University Graduates' Career Outcomes Report is a summary of employment and continuing education decisions made by Franklin University students who earned their degree during the 2022-23 Academic Year. The data for this report was generated by a survey of graduating students, which was administered via an electronic survey platform.

Survey. The purpose of the survey was to collect career outcomes data for Franklin's undergraduate and graduate degree recipients. A web-based survey was created and administered by the Office of Career Development. This survey was sent by email to those students who met the qualifications for graduation during the Fall and Spring terms of the 2022-23 Academic Year. Questions in this survey focused on collecting employment status, employer, job title, and continuing education information.

Respondents and Response Rates. This survey was administered to 2506 undergraduate students, just prior to their graduation. There were 899 undergraduate respondents, giving this group a response rate of 27.7%. Additionally, this survey was distributed to 666 graduate students and prompted 186 responses, for a response rate of 27.9%. Finally, 48 doctorate students received this survey, of which 20 participated. The response rate for these students is 41.7%. Response rates for the individual colleges and academic programs within those colleges are provided in this report.

Career Outcomes Definition. The total number of respondents who are either: working full-time, continuing education (enrolled in a program), or considering continuing education.

Career Outcomes Rates. 2022-23 undergraduate degree earners who participated in the graduating students' survey had a career outcomes rate of 82.0%. 2022-23 graduate degree earners, who responded to the same survey, had a career outcomes rate of 82.3%. The doctorate degree earners who participated in this survey had a career outcomes rate of 85.0%. Career Outcome Rates for the individual colleges at the undergraduate and graduate level are provided in this report.

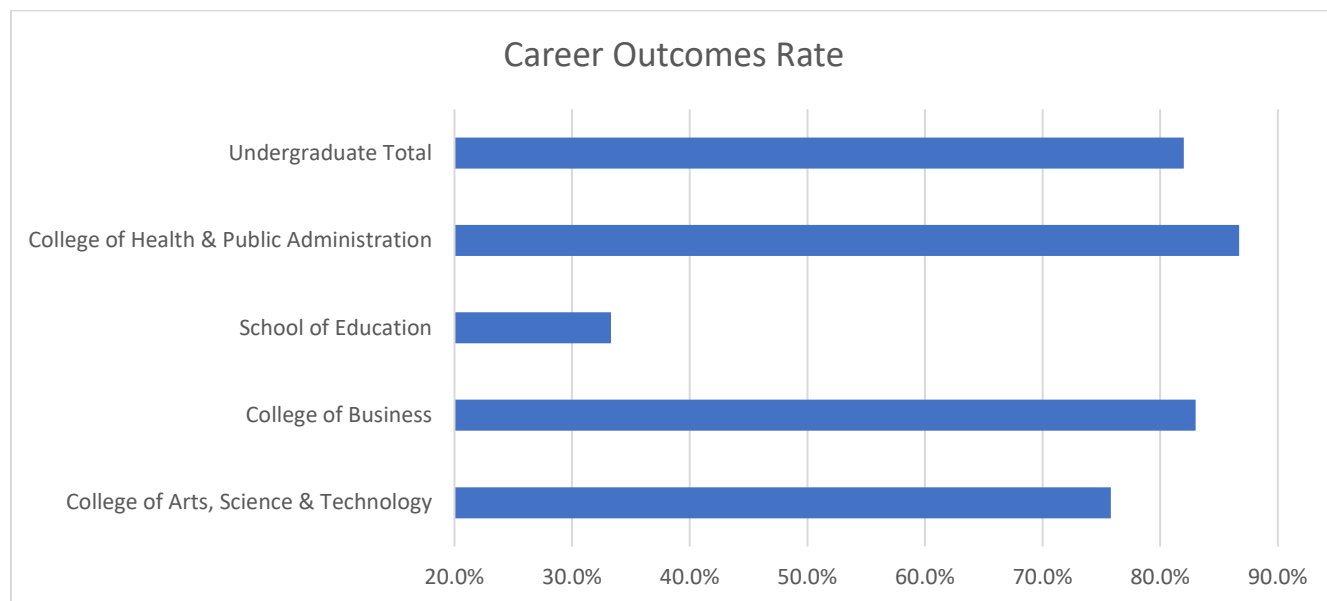
Undergraduate Response Rates by College and Academic Program

2022-2023 Academic Year

Academic Program by College	Graduates	Respondents	Response Rate
College of Arts, Sciences & Technology	385	161	41.8%
Communications	20	10	50.0%
Computer Science	27	6	22.2%
Cybersecurity	42	17	40.5%
Information Systems	9	3	33.3%
Information Technology	41	11	26.8%
Interactive Media Design	13	8	61.5%
Psychology	60	26	43.3%
Public Relations	12	5	41.7%
Social Sciences	156	75	48.1%
Web Development	5	0	0.0%
College of Business	1022	371	36.3%
Accounting	129	42	32.6%
Applied Management	34	13	38.2%
Business Administration	568	216	38.0%
Business Forensics	12	5	41.7%
Energy Management	1	0	0.0%
Entrepreneurship	12	1	8.3%
Financial Management	38	9	23.7%
Financial Planning	18	8	44.4%
Forensic Accounting	24	8	33.3%
Human Resource Management	83	31	37.3%
Logistics Management	4	3	75.0%
Management and Leadership	25	11	44.0%
Marketing	37	7	18.9%
Operations and Supply Chain Management	21	9	42.9%
Risk Management and Insurance	11	4	36.4%
Sport Management	5	4	80.0%
School of Education	3	3	100.0%
American Education Studies	1	1	100.0%
Primary Education	2	2	100.0%
College of Health & Public Administration	379	158	41.7%
Criminal Justice	192	107	53.1%
Emergency Management and Homeland Security	6	1	16.7%
Exercise Science	22	5	22.7%
Health Information Management	12	6	50.0%
Health Sciences	18	8	44.4%
Health Services	1	0	0.0%
Healthcare Management	37	19	51.4%
Nursing	54	4	7.4%
Public Administration	5	3	60.0%
Public Safety Management and Leadership	12	5	41.7%
Total Undergraduate	2506	693	27.7%

Undergraduate Career Outcomes by College

2022-2023 Academic Year



College	Respondents	Career Outcomes	Career Outcomes Rate
College of Arts, Science & Technology	161	122	75.8%
College of Business	371	308	83.0%
School of Education	3	1	33.3%
College of Health & Public Administration	158	137	86.7%
Undergraduate Total	693	568	82.0%

Career Outcomes refers to the total number of respondents who are either: working full-time or continuing education (enrolled or planning to enroll).

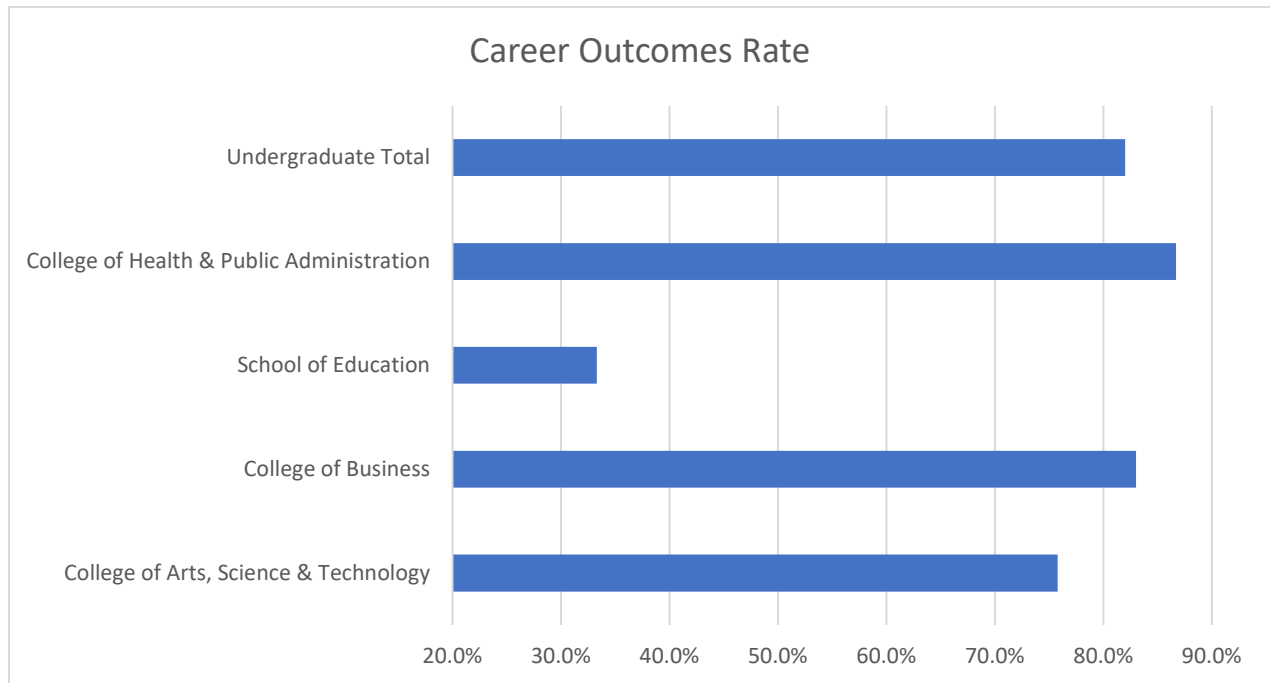
Graduate Response Rates by College and Academic Program

2022-2023 Academic Year

Academic Program by College	Graduates	Respondents	Response Rate
College of Arts, Sciences and Technology	155	38	24.5%
Business Analytics	21	4	19.0%
Business Psychology	68	15	22.1%
Computer Science	15	7	46.7%
Cybersecurity	10	3	30.0%
Data Analytics	28	4	14.3%
Information Technology	13	5	38.5%
College of Business	335	97	29.0%
Accounting	24	10	41.7%
Business Administration	241	68	28.2%
Human Resource Management	50	13	26.0%
Marketing & Communication	20	6	30.0%
College of Health & Public Administration	163	45	27.6%
Criminal Justice	15	5	33.3%
Health Informatics	10	3	30.0%
Healthcare Administration	71	13	18.3%
MSN	44	15	34.1%
Public Administration	23	9	39.1%
International Institute for Innovative Instruction	13	6	46.2%
Instructional Design & Learning Technology	13	6	46.2%
Graduate Totals	666	186	27.9%

Graduate Career Outcomes by College

2022-2023 Academic Year



College	Respondents	Career Outcomes	Career Outcomes Rate
College Art Science Technology	38	27	71.1%
College Health & Public Administration	45	36	80.0%
College of Business	97	87	89.7%
International Institute for Innovative Instruction	6	3	50.0%
Graduate Total	186	153	82.3%

Career Outcomes refers to the total number of respondents who are either working full-time or continuing education (enrolled or planning to enroll).

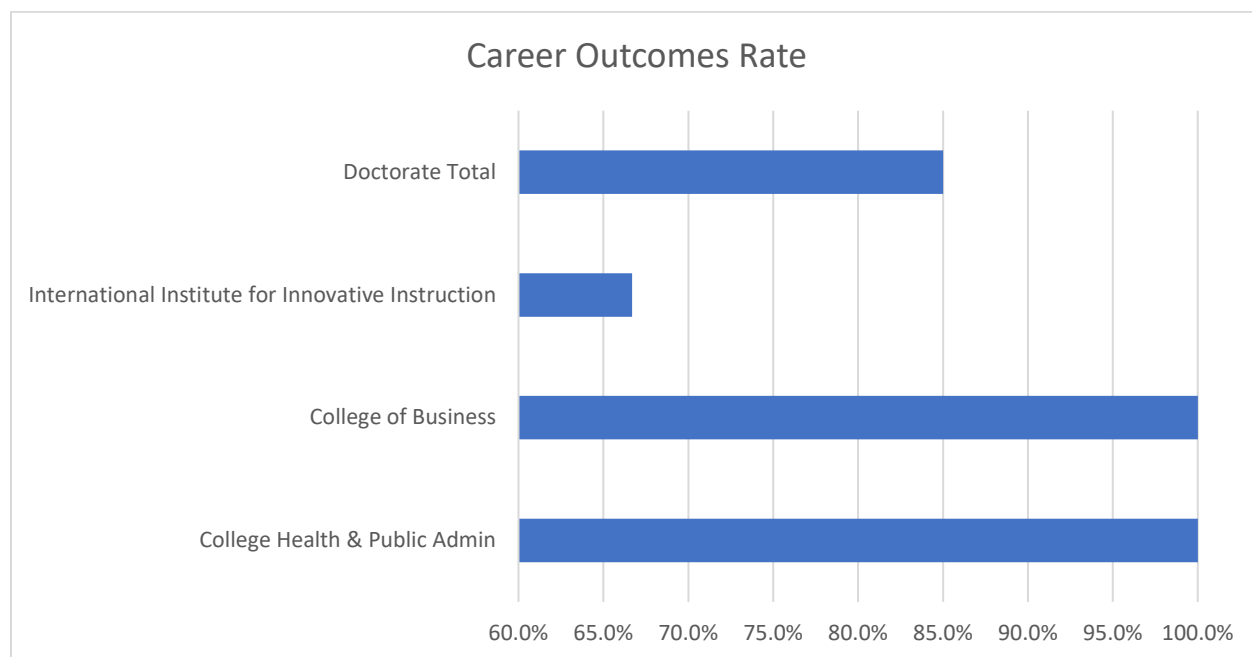
Doctorate Response Rates by College and Academic Program

2022-2023 Academic Year

Academic Program by College	Graduates	Respondents	Response Rate
College of Business	12	4	33.3%
Business Administration	12	4	33.3%
College of Health & Public Administration	17	7	41.2%
Healthcare Administration	17	7	41.2%
International Institute for Innovative Instruction	19	9	47.4%
Instructional Design Leadership	4	2	50.0%
Education in Organizational Leadership	15	7	46.7%
Graduate Totals	48	20	41.7%

Doctorate Career Outcomes by College

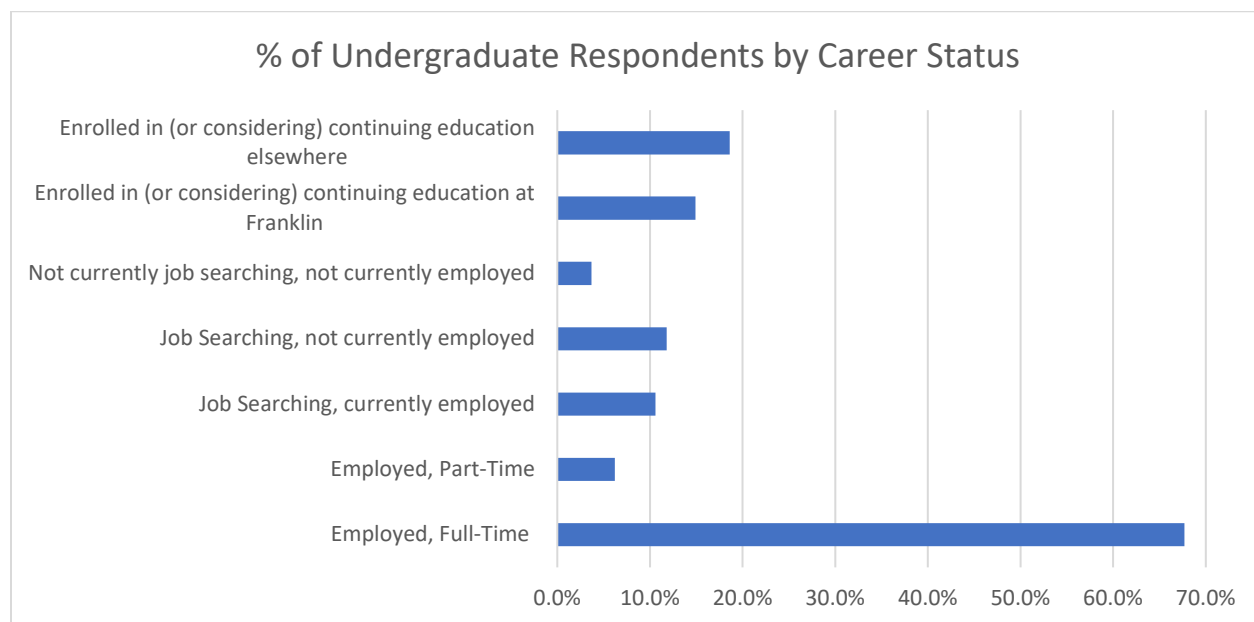
2022-2023 Academic Year



College	Respondents	Career Outcomes	Career Outcomes Rate
College Health & Public Admin	7	7	100.0%
College of Business	4	4	100.0%
International Institute for Innovative Instruction	9	6	66.7%
Doctorate Total	20	17	85.0%

Career Outcomes refers to the total number of respondents who are either working full-time or continuing education (enrolled or planning to enroll).

Career Status for Undergraduate Degree Recipients College of Arts, Sciences & Technology



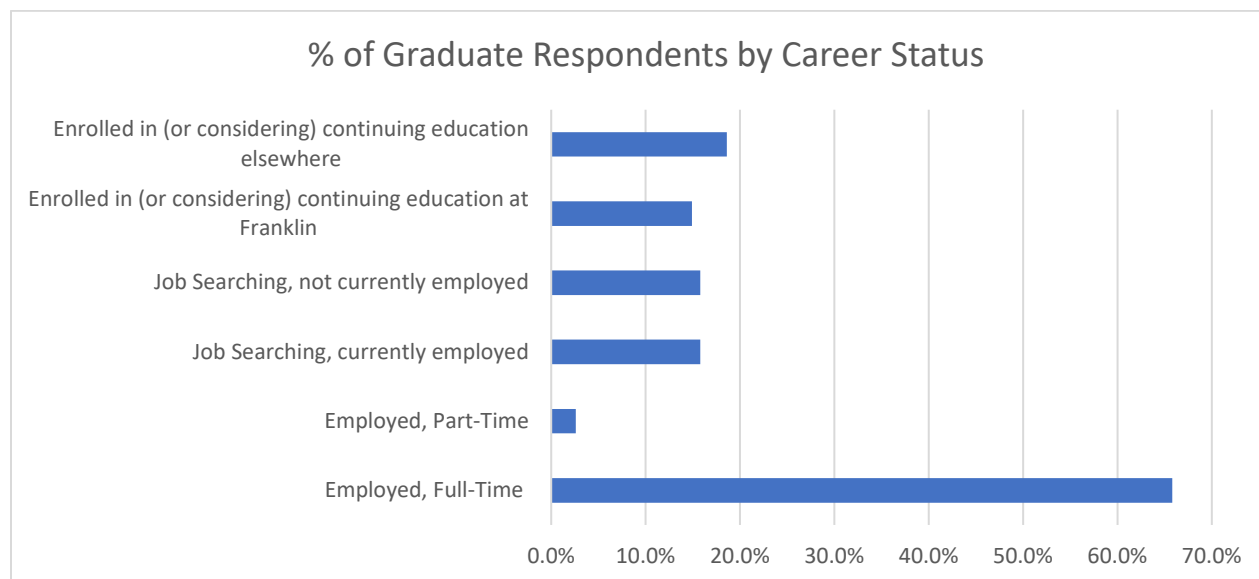
Employment Status	Respondents	% of Respondents
Employed, Full-Time	109	67.7%
Employed, Part-Time	10	6.2%
Job Searching, currently employed	17	10.6%
Job Searching, not currently employed	19	11.8%
Not currently job searching, not currently employed	6	3.7%
Enrolled in (or considering) continuing education at Franklin	24	14.9%
Enrolled in (or considering) continuing education elsewhere	30	18.6%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Arts, Sciences & Technology- Sample of Employers		
Nationwide Insurance	Getix Health	American Express
Premier Health	AEP Ohio	Exeter Finance
Spectrum	T-Mobile	State of Ohio
Walt Disney World Company	Miami University	Columbus State Community College

College of Arts, Sciences & Technology- Sample of Job Titles		
Programmer Analyst	Production Supervisor	Community Coordinator
District Manager	Cyber Security Team Lead	Forensic Investigator
Software Engineer	Graphic Designer	Operations Manager
Senior Account Clerk	IT Manager	System Engineer

Career Status for Graduate Degree Recipients College of Arts, Sciences & Technology



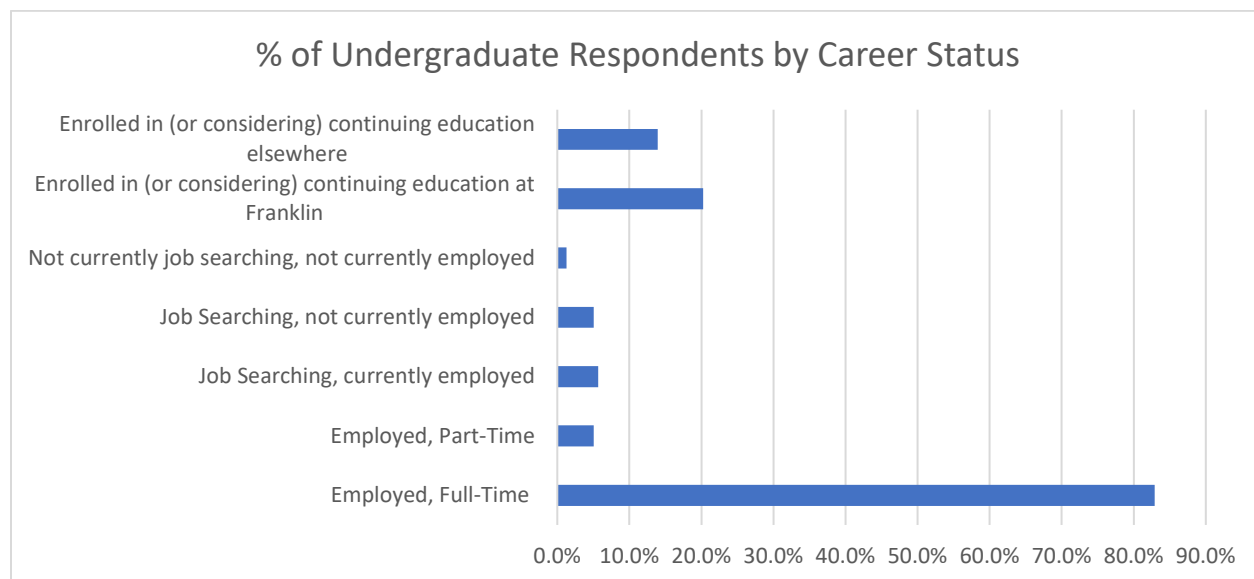
Employment Status	Respondents	% of Respondents
Employed, Full-Time	25	65.8%
Employed, Part-Time	1	2.6%
Job Searching, currently employed	6	15.8%
Job Searching, not currently employed	6	15.8%
Enrolled in (or considering) continuing education at Franklin	8	21.1%
Enrolled in (or considering) continuing education elsewhere	2	5.3%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Arts, Sciences & Technology- Sample of Employers		
Bank of America	Ascena Retail	East Central Ohio ESC
Nationwide Insurance	State of Ohio	KEMBA Financial Credit Union
Grange Insurance	North Central State College	Defense Logistics Agency
Cleveland Clinic	JP Morgan Chase	PPG Industries

College of Arts, Sciences & Technology- Sample of Job Titles		
Director of Technology	Senior Financial Data Analyst	Senior Manager, IT
Fraud Specialist	Technical Manager	Business Intelligence Engineer
Software Engineer	Research Analyst	IT Development Team Lead
Senior Analyst	Account Executive	Program Manager

Career Status for Undergraduate Degree Recipients College of Health & Public Administration



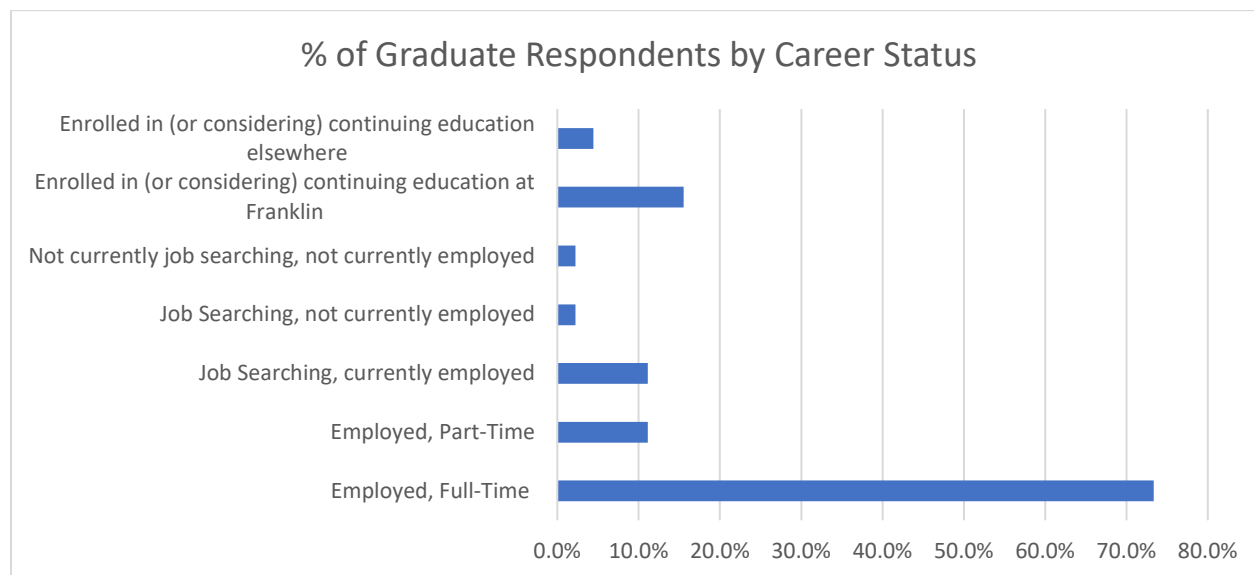
Employment Status	Respondents	% of Respondents
Employed, Full-Time	131	82.9%
Employed, Part-Time	8	5.1%
Job Searching, currently employed	9	5.7%
Job Searching, not currently employed	8	5.1%
Not currently job searching, not currently employed	2	1.3%
Enrolled in (or considering) continuing education at Franklin	32	20.3%
Enrolled in (or considering) continuing education elsewhere	22	13.9%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Health & Public Administration- Sample of Employers		
Momentous Healthcare	Aspirus Medford Hospital	Nationwide Children's Hospital
Cleveland Clinic	OhioHealth	Premier Health
Sound Physicians	El Paso Fire Department	Salinas Credit Union
FBI	Department of Social Service	Durham Police Department

College of Health & Public Administration- Sample of Job Titles		
EMS Instructor II	Deputy Sheriff	Parole Officer
Hospital Medical Coordinator	Director of Prevention	RN Team Lead
Criminal Investigator	Surgery Center Coordinator	Radiologic Technologist
Patient Access Supervisor	Police Officer	Judicial Clerk

Career Status for Graduate Degree Recipients College of Health & Public Administration



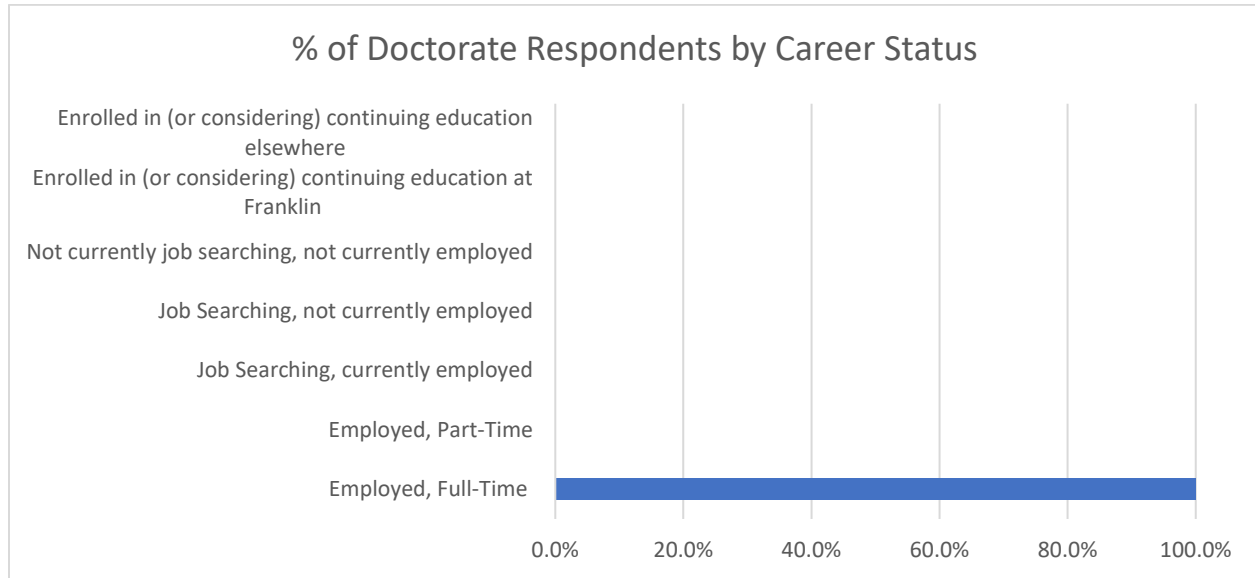
Employment Status	Respondents	% of Respondents
Employed, Full-Time	33	73.3%
Employed, Part-Time	5	11.1%
Job Searching, currently employed	5	11.1%
Job Searching, not currently employed	1	2.2%
Not currently job searching, not currently employed	1	2.2%
Enrolled in (or considering) continuing education at Franklin	7	15.6%
Enrolled in (or considering) continuing education elsewhere	2	4.4%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Health & Public Administration- Sample of Employers		
City of Columbus	OhioHealth	Mission Hospital Asheville
Hennis Care Center	Cleveland Clinic	East MS State Hospital
Pfizer	Army National Guard	OSF Home Health and Hospice
Dayton Pain Center	Columbus Public Health	Mercy Health

College of Health & Public Administration- Sample of Job Titles		
Nurse Manager	Parole Officer	Nursing Operation Manager
Grief Counselor	Family Nurse Practitioner	RN Wound Care Nurse
Director of Clinical Operations	Accounting Clerk	GIS Manager
Communications Director	Executive Assistant	Behavioral Health Coordinator

Career Status for Doctorate Degree Recipients College of Health & Public Administration



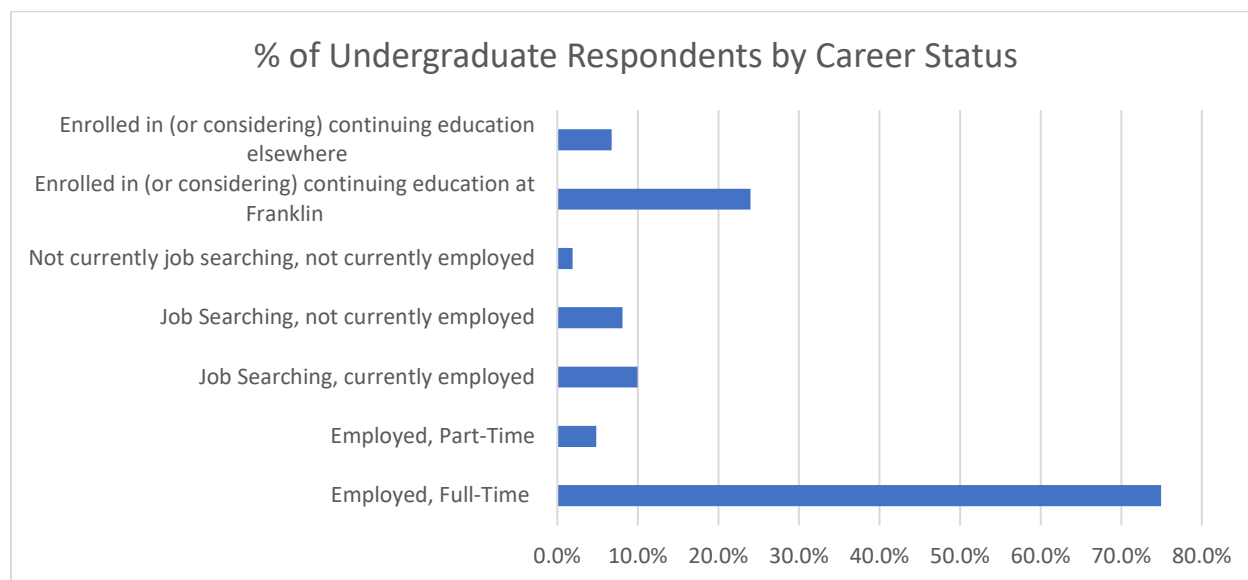
Employment Status	Respondents	% of Respondents
Employed, Full-Time	7	100.0%
Employed, Part-Time	0	0.0%
Job Searching, currently employed	0	0.0%
Job Searching, not currently employed	0	0.0%
Not currently job searching, not currently employed	0	0.0%
Enrolled in (or considering) continuing education at Franklin	0	0.0%
Enrolled in (or considering) continuing education elsewhere	0	0.0%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Health & Public Administration- Sample of Employers		
State of Ohio	Notre Dame College	Health System Hospital
SBH Health System	Buckeye Health Plan	McLaren Health Care

College of Health & Public Administration- Sample of Job Titles		
Visiting Professor	Assistant Vice President	Medicare Compliance Officer
Hospital Administrator	Section Chief	Chief Operating Officer

Career Status for Undergraduate Degree Recipients College of Business



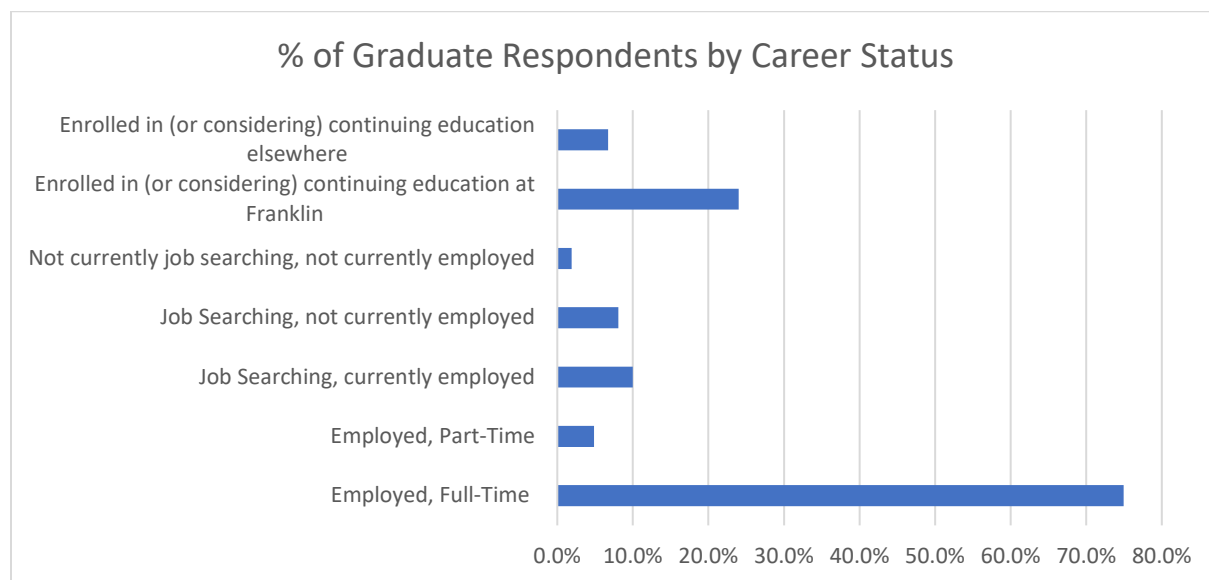
Employment Status	Respondents	% of Respondents
Employed, Full-Time	278	74.9%
Employed, Part-Time	18	4.9%
Job Searching, currently employed	37	10.0%
Job Searching, not currently employed	30	8.1%
Not currently job searching, not currently employed	7	1.9%
Enrolled in (or considering) continuing education at Franklin	89	24.0%
Enrolled in (or considering) continuing education elsewhere	25	6.7%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Business- Sample of Employers		
American Electric Power	Wright-Patt Credit Union	Liberty Mutual
JP Morgan Chase	Department of Defense	City of Columbus
Cardinal Health	OhioHealth	Nationwide Insurance
State of Ohio	Columbus Academy	PNC Bank

College of Business- Sample of Job Titles		
Financial Analyst	Senior Intelligence Analyst	Assistant Treasurer
Onboarding Specialist	Office Manager	Operations Manager
Chief Operations Officer	Field Service Engineer	Human Resources Manager
Payroll Manager	Logistics Technician	Payroll Coordinator

Career Status for Graduate Degree Recipients College of Business



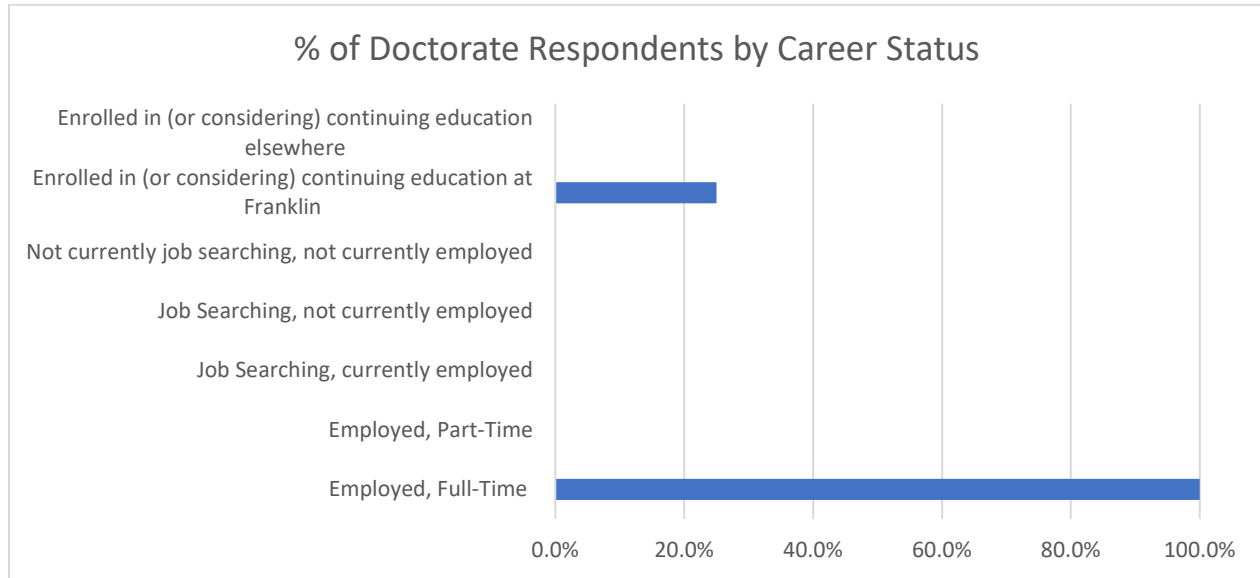
Employment Status	Respondents	% of Respondents
Employed, Full-Time	79	81.4%
Employed, Part-Time	1	1.0%
Job Searching, currently employed	9	9.3%
Job Searching, not currently employed	7	7.2%
Not currently job searching, not currently employed	1	1.0%
Enrolled in (or considering) continuing education at Franklin	8	8.2%
Enrolled in (or considering) continuing education elsewhere	7	7.2%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Business- Sample of Employers		
State of Ohio	Cuyahoga Community College	Department of Defense
OhioHealth	Discover Financial Services	UNC Chapel Hill
State Farm Insurance	Schneider Downs	Nationwide Insurance
Huntington Bank	Elevance Health	CNG Holdings

College of Business- Sample of Job Titles		
Senior Accountant	Program Manager	Underwriter
HR Manager	Lead Pharmacist Auditor	Office Manager
Consumer Loan Officer	IT Service Desk Manager	Supply Chain Business Analyst
Financial Analyst	Business Process Analyst	Software Analyst II

Career Status for Doctorate Degree Recipients College of Business



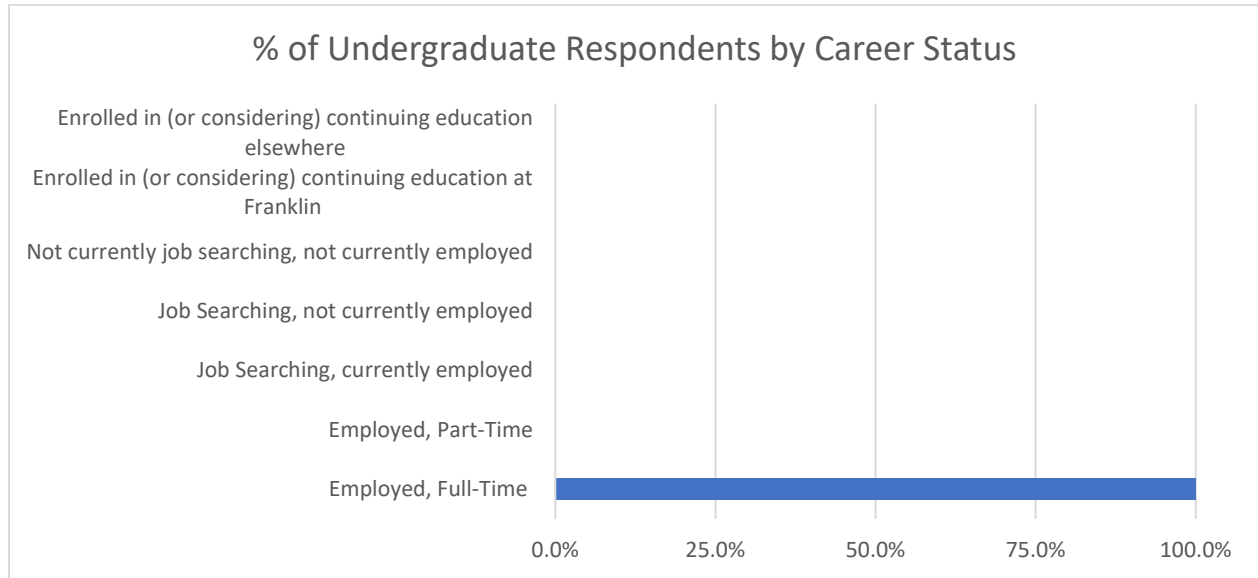
Employment Status	Respondents	% of Respondents
Employed, Full-Time	4	100.0%
Employed, Part-Time	0	0.0%
Job Searching, currently employed	0	0.0%
Job Searching, not currently employed	0	0.0%
Not currently job searching, not currently employed	0	0.0%
Enrolled in (or considering) continuing education at Franklin	1	25.0%
Enrolled in (or considering) continuing education elsewhere	0	0.0%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Business- Sample of Employers		
Nationwide Insurance	Blue Alliance IT	Department of Defense

College of Business- Sample of Job Titles		
Director of Supply Chain	Director of Administrator	Casualty Claim Director

Career Status for Undergraduate Degree Recipients School of Education



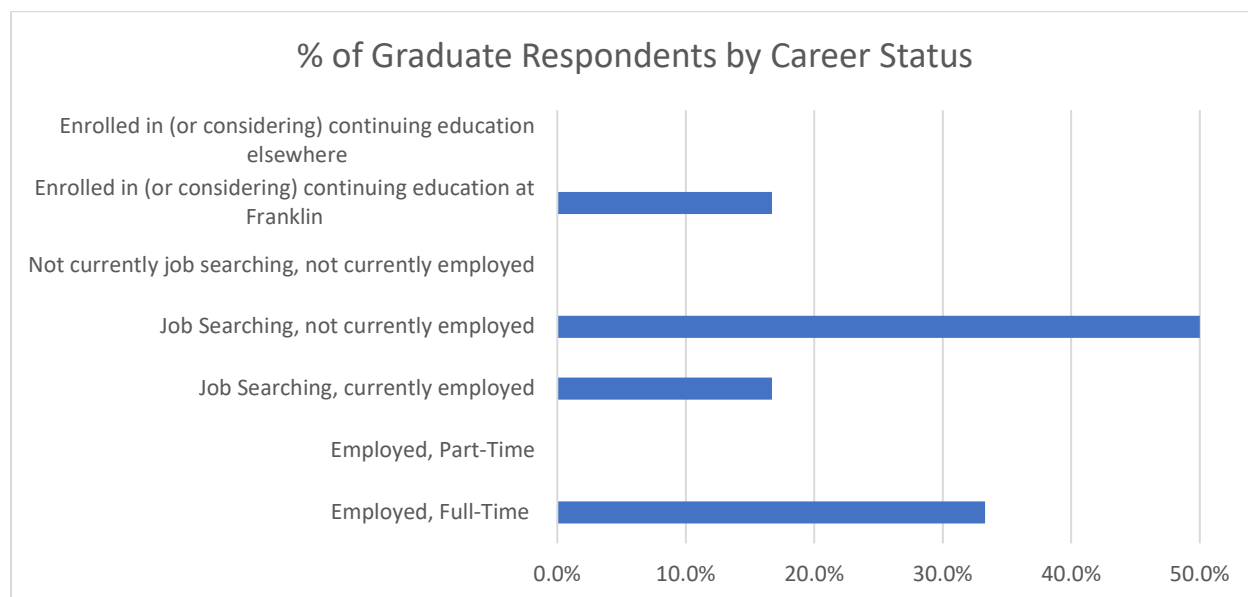
Employment Status	Respondents	% of Respondents
Employed, Full-Time	1	100.0%
Employed, Part-Time	0	0.0%
Job Searching, currently employed	0	0.0%
Job Searching, not currently employed	0	0.0%
Not currently job searching, not currently employed	0	0.0%
Enrolled in (or considering) continuing education at Franklin	0	0.0%
Enrolled in (or considering) continuing education elsewhere	0	0.0%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

School of Education- Sample of Employers
Graham Local School District

School of Education- Sample of Job Titles
Substitute Teacher

Career Status for Graduate Degree Recipients International Institute for Innovative Instruction



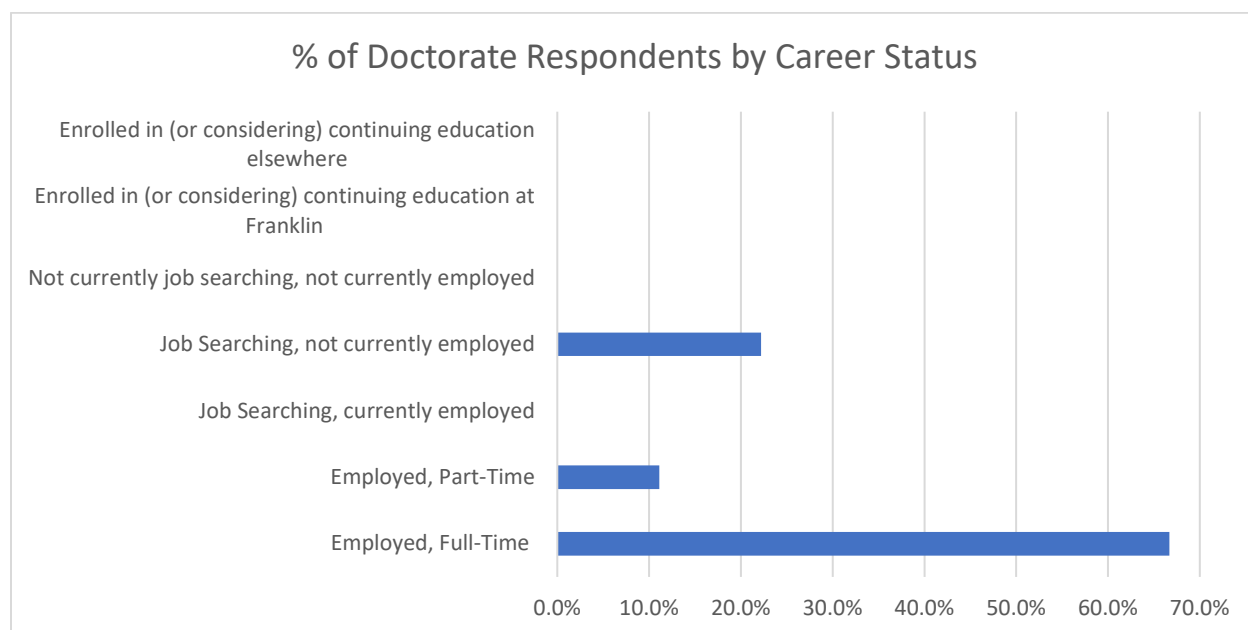
Employment Status	Respondents	% of Respondents
Employed, Full-Time	2	33.3%
Employed, Part-Time	0	0.0%
Job Searching, currently employed	1	16.7%
Job Searching, not currently employed	3	50.0%
Not currently job searching, not currently employed	0	0.0%
Enrolled in (or considering) continuing education at Franklin	1	16.7%
Enrolled in (or considering) continuing education elsewhere	0	0.0%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

International Institute for Innovative Instruction- Sample of Employers		
Cisco Meraki	Kelly Staffing	State Farm

International Institute for Innovative Instruction- Sample of Job Titles		
Learning Analyst	Cisco Meraki	Instructional Designer

Career Status for Doctorate Degree Recipients International Institute for Innovative Instruction



Employment Status	Respondents	% of Respondents
Employed, Full-Time	6	66.7%
Employed, Part-Time	1	11.1%
Job Searching, currently employed	0	0.0%
Job Searching, not currently employed	2	22.2%
Not currently job searching, not currently employed	0	0.0%
Enrolled in (or considering) continuing education at Franklin	0	0.0%
Enrolled in (or considering) continuing education elsewhere	0	0.0%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

International Institute for Innovative Instruction- Sample of Employers		
Chemical Abstracts Service	Defense Finance Accounting Service	Sinclair Community College
Amazon.com	Franklin University	

International Institute for Innovative Instruction - Sample of Job Titles		
Assistant Director	Lead Scholarship Officer	Learning Experience Director
Accountant	Information Scientist	