

Franklin University M.S. in Marketing & Communication

Course Sequence Calendar

2020-2022

Fall Term 2020																Spring Term 2021																Summer Term 2022																											
8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	12/28	1/4	1/11	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12	4/19	4/26	5/3	5/10	5/17	5/24	5/31	6/7	6/14	6/21	6/28	7/5	7/12	7/19	7/26	8/2	8/9								
MCM 737 Mktg Comm Mgmt & Leadership						MCM 741 MCM Capstone						BREAK (2)		MCM 737 Mktg Comm Mgmt & Leadership							MCM 741 MCM Capstone							BREAK (1)																															
MCM 721 Creative Concepts						MCM 723 Metrics and Analysis								MCM 733 Marketing Communication Planning							MCM 727 Behavioral Research									MCM 711 Digital Marketing Strategies							MCM 721 Creative Concepts							BREAK (1)															
						MCM 707 Marketing Communication Foundation								MCM 713 Marketing Communication Essentials																							MCM 723 Metrics and Analysis									MCM 733 Marketing Communication Planning													
																					MCM 707 Marketing Communication Foundations									MCM 713 Marketing Communication Essentials							MCM 727 Behavioral Research									MCM 711 Digital Marketing Strategies													
Fall Term 2021																Spring Term 2022																Summer Term 2022																											
8/16	8/23	8/30	9/6	9/13	9/20	9/27	10/4	10/11	10/18	10/25	11/1	11/8	11/15	11/22	11/29	12/6	12/13	12/20	12/27	1/3	1/10	1/17	1/24	1/31	2/7	2/14	2/21	2/28	3/7	3/14	3/21	3/28	4/4	4/11	4/18	4/25	5/2	5/9	5/16	5/23	5/30	6/6	6/13	6/20	6/27	7/4	7/11	7/18	7/25	8/1	8/8								
MCM 737 Mktg Comm Mgmt & Leadership						MCM 741 MCM Capstone						BREAK (2)		MCM 737 Mktg Comm Mgmt & Leadership							MCM 741 MCM Capstone							BREAK (1)																															
MCM 721 Creative Concepts						MCM 723 Metrics and Analysis								MCM 733 Marketing Communication Planning							MCM 727 Behavioral Research									MCM 711 Digital Marketing Strategies							MCM 721 Creative Concepts							BREAK (1)															
						MCM 707 Marketing Communication Foundation								MCM 713 Marketing Communication Essentials																							MCM 723 Metrics and Analysis									MCM 733 Marketing Communication Planning													
																					MCM 707 Marketing Communication Foundations									MCM 713 Marketing Communication Essentials							MCM 727 Behavioral Research									MCM 711 Digital Marketing Strategies													