

Franklin University

MBA - Marketing

Course Sequence Calendar

2022-2024

Fall 2022													Spring 2023													Summer 2023																																	
8/15	8/22	8/29	9/5	9/12	9/19	9/26	10/3	10/10	10/17	10/24	10/31	11/7	11/14	11/21	11/28	12/5	12/12	12/19	12/26	1/2	1/9	1/16	1/23	1/30	2/6	2/13	2/20	2/27	3/6	3/13	3/20	3/27	4/3	4/10	4/17	4/24	5/1	5/8	5/15	5/22	5/29	6/5	6/12	6/19	6/26	7/3	7/10	7/17	7/24	7/31	8/7								
MGMT 707: MBA Foundations						*MKTG 721: Marketing Management						MCM 713 Marketing Communication Essentials						BREAK (2)						*ECON 723: Managerial Economics						MCM 711 Digital Marketing Strategies						*ACCT 729: Fin & Manag Accounting						*HRM 713: Human Resource Management						MCM 733 Marketing Communication Planning											
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																		MGMT 707: MBA Foundations						*MKTG 721: Marketing Management						MCM 713 Marketing Communication Essentials						BREAK (1)						*ECON 723: Managerial Economics						MCM 711 Digital Marketing Strategies						BREAK (1)					
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*Face-to-face courses may be available

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8/14	8/21	8/28	9/4	9/11	9/18	9/25	10/2	10/9	10/16	10/23	10/30	11/6	11/13	11/20	11/27	12/4	12/11	12/18	12/25	1/1	1/8	1/15	1/22	1/29	2/5	2/12	2/19	2/26	3/4	3/11	3/18	3/25	4/1	4/8	4/15	4/22	4/29	5/6	5/13	5/20	5/27	6/3	6/10	6/17	6/24	7/1	7/8	7/15	7/22	7/29	8/5	8/12
MGMT 741: Strategic Management												BREAK (3)												BREAK (1)												BREAK (1)																
*ACCT 729: Fin & Manag Accounting						*MGMT 741: Strategic Management												MGMT 741: Strategic Management												*HRM 713: Human Resource Management												MCM 733 Marketing Communication Planning										
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