

Franklin University MBA - Marketing Course Sequence Calendar

2025-2027

Fall 2025															B		Spring 2026															B		Summer 2026																								
8/18	8/25	9/1	9/8	9/15	9/22	9/29	10/6	10/13	10/20	10/27	11/3	11/10	11/17	11/24	12/1	12/8	12/15	12/22	12/29	1/5	1/12	1/19	1/26	2/2	2/9	2/16	2/23	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10							
MGMT 741: Strategic Management																				B																	B																					
ACCT 729: Fin & Manag Accounting					MGMT 741: Strategic Management																				B																	B																
ACCT 729: Fin & Manag Accounting					HRM 713: Human Resource Management					MCM 733 Marketing Communication Planning					B		MGMT 741: Strategic Management															B																										
ACCT 729: Fin & Manag Accounting					HRM 713: Human Resource Management					MCM 733 Marketing Communication Planning					B		MKTG 721: Marketing Management					MGMT 741: Strategic Management										B																										
MGMT 707: MBA Foundations					MKTG 721: Marketing Management					ECON 723: Managerial Economics					B		MCM 713 Marketing Communication Essentials					HRM 713: Human Resource Management					MCM 711 Digital Marketing Strategies					B		ACCT 729: Fin & Manag Accounting					MCM 733 Marketing Communication Planning																			
					MGMT 707: MBA Foundations					MKTG 721: Marketing Management					B		MCM 713 Marketing Communication Essentials					ECON 723: Managerial Economics					MCM 711 Digital Marketing Strategies					B		HRM 713: Human Resource Management					MCM 733 Marketing Communication Planning																			
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