Franklin University M.S. in Business Analytics
Course Sequence Calendar
2025-2027

Fall Term 2025

8/18 8/25 9/1 9/8 9/15 9/22 9/29 10/6 10/13 10/20 10/27 11/3 11/10 11/17 11/24 12/1 12/8 12/15

- BUSA 604 Financial Decision Modeling
- BUSA 603 Marketing Management & Analytics
- BUSA 695 Capstone
- DATA 610 Big Data Analytics/Data Mining**
- DATA 610 Big Data Analytics/Data Mining**
- BUSA 605 Business Analytics Strategy
- DATA 605 Data Visualization & Reporting**
- DATA 605 Data Visualization & Reporting**
- BUSA 605 Business Analytics Strategy
- MATH 601 Intro to Data Analytics**
- MATH 601 Intro to Data Analytics**
- DATA 630 Applied Database Management**
- DATA 630 Applied Database Management**

BREAK (2) 12/22 12/29

Spring Term 2026

1/5 1/12 1/19 1/26 2/2 2/9 2/16 2/23 3/2 3/9 3/16 3/23 3/30 4/6 4/13 4/20 4/27 5/4

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BREAK (1) 5/11

Summer Term 2026

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BREAK (1) 8/10

**** Course also part of Data Analytics Certificate and may have multiple scheduling options available. Speak with your Academic Advisor for scheduling details.**

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BREAK (2) 12/21 12/28

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