## ANNUAL SPONSORSHIP PACKAGES

### JOB FAIR
- Premiere Space in Job Fair*
- Logo on Job Fair marketing pieces*
- Reserved parking passes for company
- Pre-Fair targeted emails to students*
- Tweets or Facebook recognition during Job Fair weeks

### INTERNSHIP POSTINGS
- Post intern positions in CareerBeam or JobQuest*
- Intern positions sent to University faculty to communicate to students*

### DEDICATED INFORMATION SESSION
- Dedicated on-campus information sessions*
- Hold on-campus interviews*
- Classroom presentations

### ONLINE PROMOTION
- Listed as a Preferred Partner on Partnership and Career Development website*
- Posting of partner information in 8 University social channels*

### STUDENT ADVERTISING
- Article in Franklin Connections Newsletter
- Highlight in myFranklin student portal
- Featured company/alumni spotlight of the Month*
- One on campus table display per month
- Emails to current students and alumni promoting company job postings

### RAYMOND E. MASON JR., LEADERSHIP SYMPOSIUM
- Complimentary Tickets

### ALUMNI
- Article in alumni e-newsletter
- Insert in New Alumni Welcome Packet at graduation ceremony*

### PARTNERSHIP DEVELOPMENT
- Annual Employer Roundtable Invitation
- FranklinWORKS partnership

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### ANNUAL SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th></th>
<th>Premium</th>
<th>Enhanced</th>
<th>Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate &amp; Business</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
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<tr>
<td>Non-Profit &amp; Government</td>
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* available at Urbana University